



ROOM MATES SHOW



BRAND+ AID





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PG | 01



SNAPBACK

contact

www.brandaiding.com
happy@brandaiding.com



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PG | 02

BASKETBALL JERSEY

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VARSITY JACKET



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SPEAKER

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HANG TUNE SPEAKER

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MATES
SHOW**

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TEES

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HOODIES

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SWEATPANTS

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SOCKS

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BACKPACK

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METRO BAG



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DUFFEL

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GYM DUFFEL

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LOOPY BOTTLE

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BOTTLE

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TOWEL

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KOOZIE

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SUNGLASSES

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BASKETBALLS





ROI ON SELLING BRANDED MERCH 01

- **Cost-Effective Marketing:** Merchandise offers a lower cost per impression compared to other advertising media, providing long-term visibility.
- **Customer Loyalty:** High-quality, useful merchandise fosters positive associations and loyalty towards your brand.
- **Increased Engagement:** Custom merchandise can drive engagement and participation in promotions or social media campaigns.
- **Versatile Marketing Tool:** Branded merchandise can be used in various marketing strategies, from events to online sales, adapting to different target audiences.
- **Tangible Connection:** Physical merchandise creates a tangible connection with your audience, enhancing the perceived value of your brand.
- **Enhanced Brand Recognition:** Consistent exposure to branded items increases brand recall and recognition.

WAREHOUSING & FULFILLMENT 02

- **Expert Handling:** Our specialized team ensures your merchandise is handled with care, maintaining quality.
- **Scalability:** Easily adjust to your inventory needs, whether your podcast grows or has seasonal fluctuations.
- **Cost-Effective:** Reduces overhead costs associated with storage and staff, offering better budget control.
- **Speed & Efficiency:** Fast processing and shipping times enhance customer satisfaction.
- **Custom Packaging:** We can offer personalized unboxing experiences that print-to-order services can't match.
- **Inventory Management:** Real-time tracking and management of your merchandise.
- **Focus on Content:** Our services help free up your time, giving you more bandwidth to concentrate on creating great podcast content without logistics distractions.

**ROOMMATES
SHOW**

THANK YOU

