

## Work Experience

### Product Designer at **Mayden** from Jul 2023 to Aug 2024

Bath, United Kingdom

- Designed a Task Management System for a key client in B2B, while aligning with broader product strategy through continuous user research, achieving a **95% adoption rate** during the pilot phase.
- Led the redesign of the Help Centre, leveraging data analysis and market research to improve navigation, search functionality, and accessibility. Aiming to enhance the user experience and reduce support demands.
- Collaborated with a cross-functional team to improve patient form-filling rates as a milestones in the Roadmap. Through design and tech stack innovation, **achieving a 30% increase in completion rate**.

### Project Lead for **VR Bystander Training** from July 2023 to Present

Bath, United Kingdom

- Led a multidisciplinary team to develop an immersive VR training programme for bystander intervention. Developed **product strategy and roadmap** to support common goal and progress.
- Partnered with stakeholders and external organisations to ensure ethical content, aligning with the sensitive nature of the training.
- Implemented **agile practices**, including MVP development and iterative testing, to deliver a scalable and impactful solution comparing VR with traditional training methods.

### Product Design Intern at **La Colonial de Eureka** from Jun 2019 to Jul 2019

Madrid, Spain

- Won the **Product Design Contest** by reimagining a chocolate tea product to align with user preferences and cultural habits. While most participants designed teabags, I recognised that consumers in Spain, prefer convenience and dislike the wait for tea to brew.
  - Proposed an innovative premade chocolate tea drink, targeting young consumers with a ready-to-drink solution that matched their lifestyle.
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## Education

### BSc (hons) Psychology at **University of Bath** from 2021 to 2025

Bath, United Kingdom

- Achieved First Class last academic year, predicted First Class this year (Equivalent to 4.0 GPA).
- Chairman at ChinaRen. Run events to bridge the gap between international and local students.
- Product design & development, Research Methods & Designs, Cyberpsychology, Mind & Behaviour.

### Generation Spain **Web Development Boot Camp** from Oct 2021 to Mar 2022

Madrid, Spain

- Developed a fast-food delivery website. Worked as team of 5 participating in both frontend and backend.
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## Skills & Interests

- **Skills:** Figma, Product Design & Management, Sketching, Wireframing, Prototyping, User Research, Accessibility, Google Analytics, Maze, Typography, Data Analysis, Agile Methodologies, Leadership. Knowledge on HTML, Javascript, CSS, SQL. Native in Spanish and Chinese (Mandarin). Professional Proficiency in English
  - **Interests:** Technology, Finance, Dancing, Gaming, Basketball, Minimalism, Philosophy, Eating
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