

Jason Parry

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ABOUT ME

Product designer with 17+ years of experience designing software for complex workflows across AI, payments, and SaaS. I specialize in turning ambiguous, high-complexity problems into clear, elegant product experiences, with deep strength in systems thinking, interaction design, and cross-functional product leadership.

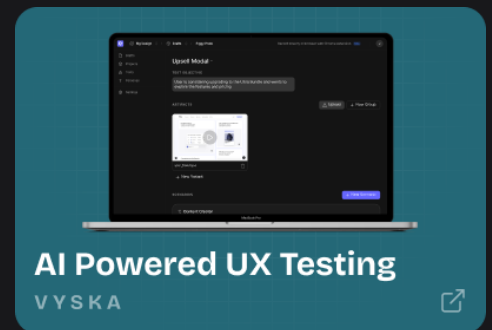
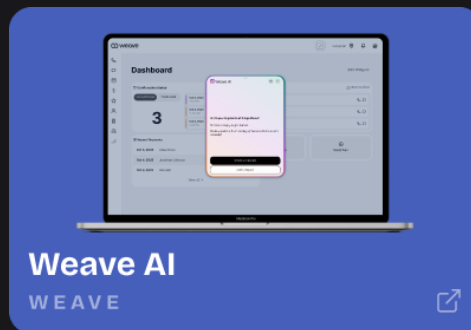
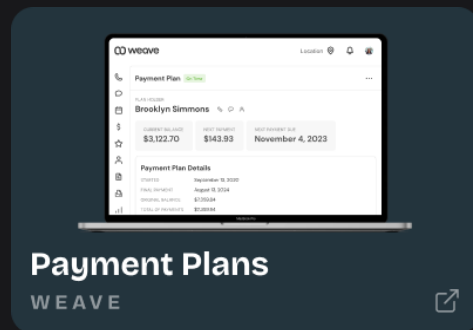
CORE SKILLS

AI / Agentic UX • Product Strategy • Interaction Design • Systems Design • Fintech & Payments • Prototyping • HTML / CSS

TOOLS

Figma • Linear • Cursor / Codex • Rive

SELECTED WORK



WORK EXPERIENCE

Weave

Principal Product Designer | January 2024 - January 2026

- Led 0→1 strategy and end-to-end design for Weave Payment Plans, launching an embedded financing platform that processed \$20M+ in payment volume in its first year and created a new revenue stream.
- Redesigned Weave's payments architecture to support payment plans, partial payments, authorization workflows, and ledger-backed transactions, contributing to an 80% increase in total payment volume across related payment experiences.
- Defined the interaction model and product principles for Weave AI, prototyping agent-driven workflows that automated complex operational tasks while preserving user trust and control.
- Spearheaded Patient 360, a platform initiative to unify fragmented patient touchpoints into a cohesive end-to-end workflow across teams and surfaces.
- Increased self-serve adoption across onboarding, upgrades, and scheduling experiences, contributing to a 50% increase in

booking revenue while reducing support dependency.

Weave

Lead Product Designer | November 2021 - January 2024

- Led design across Payments, Growth, Internal Tools, Insurance Verification, and Design Systems, guiding a team of 10 designers while raising craft quality and execution standards.
- Introduced structured critique and feedback systems that improved design quality, clarity of decision-making, and team visibility.
- Redesigned onboarding and activation flows to reduce support burden, improve customer comprehension, and lower payment processor risk.

Vivint

Senior Product Designer | March 2021 - November 2021

- Simplified complex cross-platform account management workflows, improving clarity and consistency across mobile and web experiences.
- Strengthened design system adoption and component reuse, reducing ambiguity between design and engineering during implementation.

O.C. Tanner

Senior Product Designer | April 2018 - March 2021

- Redesigned a core enterprise workflow, improving usability scores by 500% through iterative testing and interaction redesign.
- Owned and evolved the product design system, building scalable contribution and audit frameworks with engineering.
- Reduced design and engineering rework by integrating technical collaboration earlier in the product process.

Overstock

Product Designer | September 2015 - April 2018

- Designed end-to-end vehicle shopping experience integrating third-party data and purchasing flows
- Created shopping guides to improve conversion and organic search performance
- Led conceptual exploration of interactive 3D product viewing experiences