



**Hi, I Welcome to 2025!**

I love celebrating the New Year! Our family (Jacob, Hays, Will, and myself) went to Florida for a few days after Christmas to unplug and ring in the New Year! We revisited the ups and downs of 2024, discussed lessons to be learned, and looked for hidden blessings in the valleys.

2024 was a challenging year for our family, and I suspect many of you had challenging years as well.

On New Year's Eve, we asked our boys what they learned and appreciated from 2024. Our oldest son, Hays, said he learned to enjoy the special moments as much as possible, as you never know when they will be the last time. Our youngest son, Will, said that he really appreciated his friends this year and how having special relationships is so important in good times as well as tough times.

What were your biggest takeaways for 2024? What are you looking forward to in 2025?

Cheers to you and your family as you ring in the New Year, and count your blessings. We are grateful to serve your hearing needs at Cornerstone Audiology.

Julie Hubik, Au.D.  
Owner and the team at Cornerstone Audiology



### Hear in the New Year

Did you know the average person with a hearing loss waits **over 7 years** before pursuing help? That's a lot of missed listening opportunities!

Relationships are so important, and impaired communication greatly impacts loved ones around you. Research also shows that "accidental listening" is a key feature in maintaining healthy cognitive stimulation.

Accidental listening is the way our brain passively processes background sounds, like a distant conversation or birds chirping. This natural stimulation is vital for cognitive health. For those with hearing loss, it's more than missed conversations — they're also losing the brain-boosting benefits of everyday sounds.

If you have been waiting to pursue better hearing, let us help! We have options for every budget and are here to serve your hearing needs!

[Schedule an appointment](#)



### Do You Know Maddie Clark?



Maddie is our Patient Care Coordinator and works at our check-out station, helping schedule future appointments after seeing your provider and also taking payments for us.

Maddie has worked at Cornerstone Audiology for over 2 years. She keeps us organized with her attention to detail, and when someone in the office has candy she lights up! She has an adorable Golden Retriever named Oliver and loves to attend concerts and sporting events.

We love our Maddie!



### Extended Service Center Hours

In 2025, we are now offering extended Service Center hours to match the hours in the regular clinic, so that we're always ready to help you, no matter what you need.

Our Service Center is open 8:00 AM to 5:00 PM, Monday through Thursday and 8:00 to 2:00 on Fridays. Please make sure you have a future appointment on the books by calling 806-687-4327 or [click here to schedule](#).

The Service Center is in the back of our Lubbock office and is where you will go for your 4-month clean and check appointments. During these visits, we professionally clean and check your hearing aids and help with any smartphone pairing issues. You may also renew your Service Plan at these appointments.

Although walk-ins are possible, we may ask you to drop off your hearing aids if you do not have an appointment. It stays pretty busy in our Service Center and we want to always give you the attention you deserve!



### Friends and Family Referrals

The greatest compliment you could give our team is to refer your family or friends to Cornerstone Audiology. If your referral moves forward with hearing help, you will receive a special treat from us!

Make sure your friend mentions your name when [scheduling an appointment!](#) We love taking care of your people!



### We Are So Sorry!

If your Service Plan expired in 2024, we let you down by not informing you in enough time to renew. In 2024, our team utilized an email automation system that wasn't functioning as well as we would have liked.

This year we are excited to let you know that you should receive **both emails as well as US mail** to inform you of your expiring Service Plan. Let us know how you like this new communication! We are all very excited for the change, which will allow us to get in touch with you more punctually.

If your Service Plan has expired, **we will clean your hearing aids for free when you renew it for 2025.** Don't let your coverage lapse!

By the way, did you know that both of our new Service Plans include wax removal and loaner hearing aids when yours are out for repair?

With 2 plans to choose from, you are in good hands at Cornerstone Audiology.



### Have You Been to Sky Gardens?



In December, we took an afternoon away from the office to enjoy each other and celebrate Christmas together at the Texas Tech Club. Our team is really close, and we had a great time exchanging gifts and making flower arrangements with Skyler from [Sky Gardens!](#)

Are you familiar with her business?

Skyler grows flowers on a farm near Ropes. Call her for any of your florist needs or to visit the farm during growing season to make an arrangement on site. Skyler brought her Granny with her to our event, and we had a great time creating beautiful arrangements! Support Skyler's local business, she is just amazing!

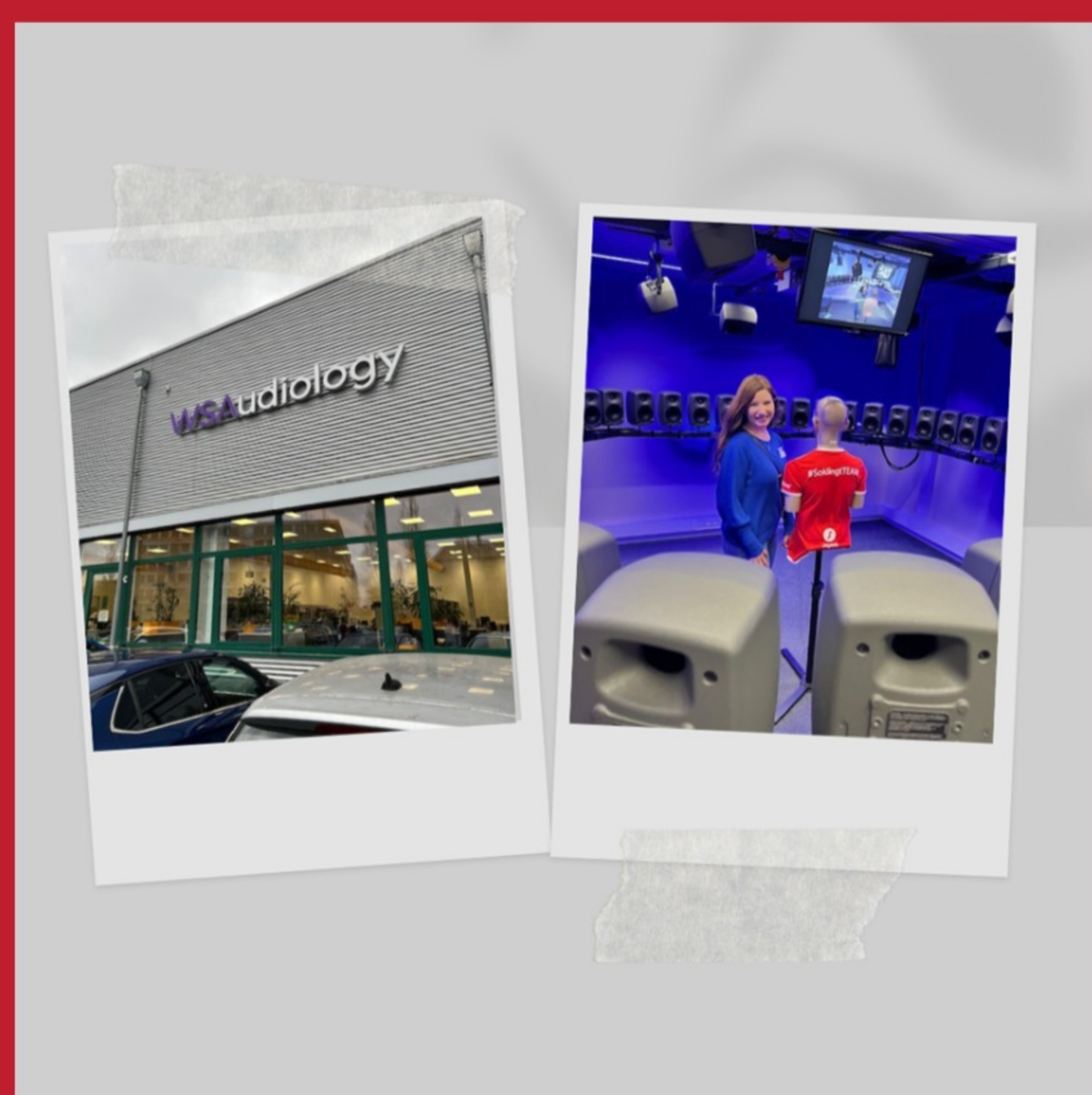


### A Technology Update

In 2024, our team spent time researching and learning about multiple hearing aid manufacturer products in order to understand how we may best serve your hearing needs moving forward.

Dr. Christina Corrales traveled all the way to Germany to visit the Signia headquarters and learn more about what this worldwide manufacturer has been getting up to in the realm of hearing aid innovation! We also trained with Starkey, Lyric (Phonak), and Resound.

Each manufacturer has unique offerings that benefit different types of patients and hearing loss and we are well equipped in 2025 to maximize your hearing potential!



Follow our socials to keep up with the latest news from our team!



### 2 LOCATIONS TO SERVE WEST TEXAS

**Lubbock**  
5738 82nd Street  
Lubbock, TX 79424  
TEL: 806-687-4327

**Snyder**  
3219 Colledge Ave.  
Snyder, TX 79549  
TEL: 325-284-3221