



# REJECTION CON '25

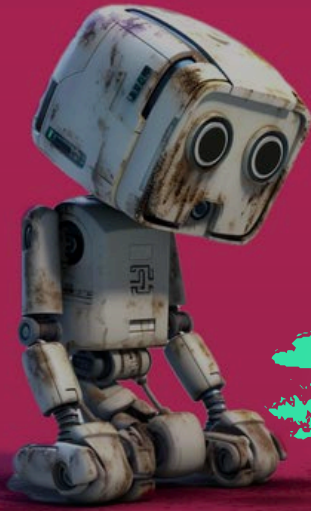
THE ANNUAL VIRTUAL  
EVENT FOR THE  
REJECTED ONES

## Sponsor Prospectus

March 12-14, 2025



Learning for all. Community driven. Doing good for others.



# What is RejectionCon?

RejectionCon is about giving a voice to the MSP Community while doing good for the world around us. We're giving a platform to those that need it. We celebrate knowledge sharing, community, and best practice that will never be heard outside of RejectionCon.

We're not rejects. We've just been rejected. There's a huge difference. Some of the greatest talks have never been spoken. We're about to change that. And you can join us in that mission, spreading good will, knowledge sharing, and everything else that comes with this first-of-its-kind virtual conference.

# RejectionCon '23 Highlights

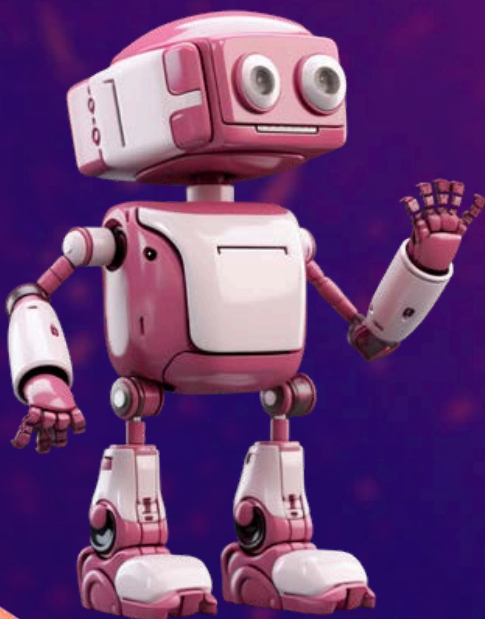
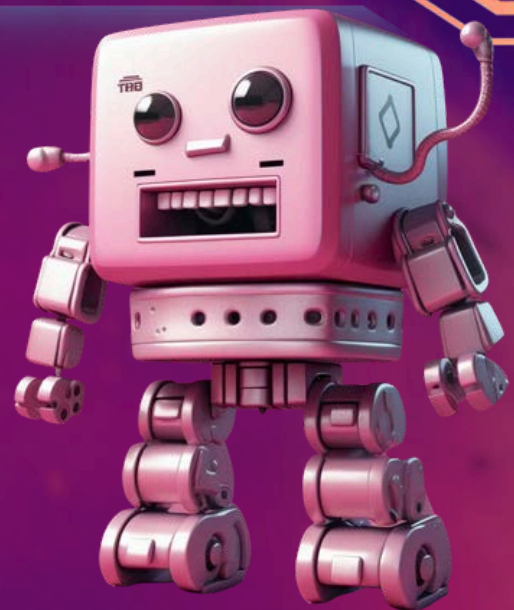
RejectionCon 2023 was a smashing success. What started out as a simple, grassroots virtual conference turned into one of the largest charity events of the year. RejectionCon got 5 star feedback from all attendees with 95% saying they'd attended again.

**464**  
*ATTENDEES*  
(expected 150)

**30**  
*SESSIONS*

**\$25K**  
*RAISED FOR  
CHARITY*  
(250% of goal)

**26**  
*VENDOR  
SPONSORS*



# RejectionCon '25 At A Glance

Launching RejectionCon again this year was driven by last years attendees with 97% saying it needed to happen again. Early traction indicates we will have over 1,000 registered attendees and sponsorship will fill up quickly.

Due to time constraints, we cannot accept every talk, so we are launching RejectionConTV, our 24 hour on-demand channel for those amazing talks that we couldn't accept.

**1,000**  
ATTENDEES

**24**  
SESSIONS

**6**  
KEYNOTES

**100+**  
SESSIONS  
on RejectionConTV

**\$40K**  
RAISED FOR  
CHARITY



# Why you should sponsor RejectionCon

RejectionCon has become one of the primary charity and giving events for the MSP Community. The ethos of RejectionCon is all about supporting one another and giving a platform to our community, especially those that deserve it most.

This is your chance to stand out as a vendor and support the message, mission and meaning of RejectionCon. We can't do this without you. And the truth is, it'll be so much more fun with you joining our ranks!

# Impact of your sponsorship

Get your company in front of hundreds of MSPs

All sponsors will receive the lead list (except for opt-outs)

Sponsor a mainstage or breakout session & lead Q&A with the presenter

Logo with link included on the website

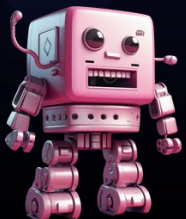
Opportunity to sponsor your own MSP partners to attend

Your own interactive vendor booth to be highlighted during session breaks

Exclusive interview and email blast opportunity

Placement on RejectionConTV for the next 11 months.

We've designed sponsorship to be affordable and valuable for everyone. 50% of your sponsorship goes to our charity host: [The Rural Tech Fund](#), a 501c3.





# Sponsorship Opportunities

## Premiere

- Logo listed as premiere sponsor on RejectionCon website header
- Logo on sponsor section of RejectionCon website
- Sponsor logo on session slides
- Mainstage - promo & sponsorship in front of all attendees
- Brand placement on RejectionConTV
- Breakout - promo & sponsorship at breakout session
- Featured in bi-monthly email blast to wait list
- Pre-Event vendor spotlight video\*
- Vendor table between sessions for live conversations
- Lead list (excluding opt-out)

**\$10,000**<sup>ⓘ</sup>

Limit: 5

## Supporter

- Logo on sponsor section of RejectionCon website
- Sponsor logo on session slides
- Breakout - promo & sponsorship at breakout session
- Lead list (excluding opt-out)
- Brand placement on RejectionConTV

**\$5,000**<sup>ⓘ</sup>

Limit: 24

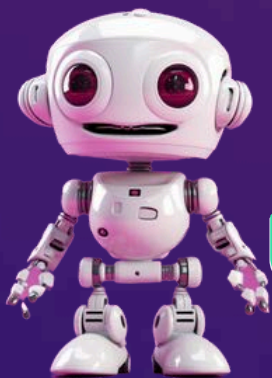
## Cheapskate

- Logo on sponsor section of RejectionCon website
- Lead list (excluding opt-out)

**\$2,500**<sup>ⓘ</sup>

Unlimited

\*A 5-minute video recorded with Wes Spencer highlighting you and your company, posted on Empath's YouTube and LinkedIn pages



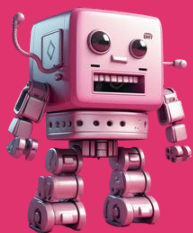
To Reserve:

[info@rejectioncon.com](mailto:info@rejectioncon.com)



### Payment

Preferred payment by wire or ACH. Credit Card payments subject to a 5% processing fee.



# TESTIMONIALS



I learned so much and the energy was great! Every presentation I caught across the 3 days were authentic and you could feel it! It was a great idea and it was executed to perfection, I am excited for the next one!

-- Mike M

RejectionCon felt as though it was built specifically for me. What you will find when you look at the sessions that are part of RejectionCon are talks that have real, practical value told with genuine passion and some spice. Less sugar coating and more truth telling. That alone is unique in the world of conferences.

-- Bob M

RejectionCon is what the industry needed! The big shows are way too sales oriented. Just pitches really. Thanks Wes, Alex & Kyle!

-- Josh K

RejectionCon created and held space for so many amazing speakers to share their Channel knowledge and insights. The live chat helped connect the community and attendees to further share thoughts and information. All of this was done on a donation basis truly highlighting how much everyone involved cares about the community and its growth!

-- Alexandria B

RejectionCon delivered huge on both content and community. I think that years from now "I was at the first RejectionCon" will be the new "I was at Woodstock." Awesome work Wes, Kyle, Alex, and all the presenters, roadies, craft services, gaffers, grips, and writers of amusing comments in session chats.

-- Keith C

The price is right, the topics are novel, the speakers are absolute delights. What more do you want?

-- Brendan L

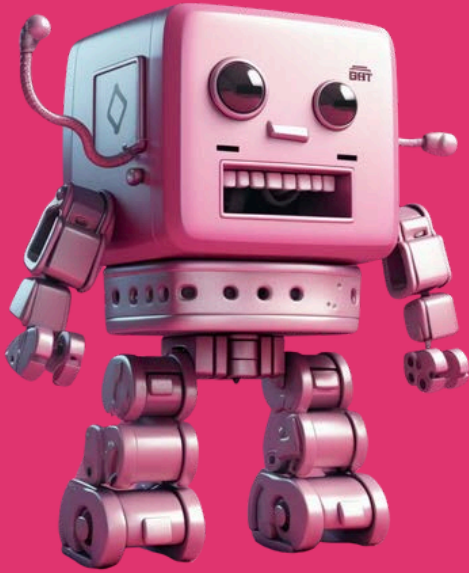
The funnest, engagedest, interestingest event I've done all year - it was organized and the talks were unique. Wes, Kyle and Alex crushed this. Lookin forward to getting rejected again!

-- Reg H

Holy Cow guys! These guys have put together exactly what we all need! We're all time crunched, we all want to learn, so this is the way to do it! You can listen while you work!!!! And they're doing it all for the community! MSPs, everyone in the channel, and let's not forget the Rural Tech Fund!

-- Steve B





# REJECTION CON '25

[rejectioncon.com](http://rejectioncon.com)

