Sudalaimuthu Nadar

UI/UX Designer | Product Designer

3.5+ Years UI/UX Design • SaaS • Healthcare • B2B & B2C Product Design • Figma

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Summary

UI/UX & Product Designer with 3+ years of experience designing web and mobile applications across Healthcare, SaaS, Education, and Enterprise domains. Experienced in user-centered design, UX research, information architecture, wireframing, prototyping, and collaborating with cross-functional teams to deliver intuitive digital products.

Experience

UI/UX Designer – Vidyayug Soft Technologies

Oct 2022 – Present

- Owned full design lifecycle for Heart Thrive, a clinician-facing healthcare mobile app — conducting user interviews, mapping flows, building wireframes, and delivering high-fidelity Figma prototypes that reduced onboarding friction and improved daily active usage for health tracking features.
- Designed dashboards, user workflows, and data visualization components for Six Sigma Funnels, a B2B SaaS platform with 500+ paid users — improving task completion rates and reducing support queries through clearer information hierarchy and intuitive navigation patterns.
- Produced end-to-end design artifacts in Figma — user flows, low-fidelity wireframes, interactive prototypes, and developer-ready high-fidelity screens — enabling faster dev handoffs and reducing revision cycles.
- Conducted UX audits and competitive benchmarking across multiple competing products, surfacing usability gaps and prioritizing improvements that informed product roadmap decisions and design iterations.
- Designed responsive interfaces across web and mobile breakpoints, ensuring visual and functional consistency from desktop (1440px) to mobile (375px) — reducing cross-device usability complaints and enabling faster frontend implementation.
- Acted as design owner across cross-functional sprints — presenting concepts to clients, translating product requirements from PMs into design briefs, and maintaining developer alignment through annotated Figma handoffs and component documentation.

Linux Engineer – Voitekk Softsol Pvt Ltd

Nov 2020 – Sep 2022

- Gained deep technical context working alongside engineering teams on API validation, system monitoring, and bug documentation — directly informing my approach to design-developer collaboration and technical feasibility assessment in current design work.

Projects

Heart Thrive App

- Designed end-to-end user experience for a clinician-focused healthcare platform.
- Simplified complex health data through intuitive dashboards and visual indicators.
- Improved navigation and information hierarchy to enhance usability.

Six Sigma Funnels

- Designed dashboards and user workflows for a SaaS platform supporting 500+ paid users, improving usability and task completion.

VAnime Creator — Creative Sketch App

- Designed a simplified mobile drawing app with intuitive tools and layer management.
- Improved usability by reducing complexity for beginner users.

Skills

UI/UX Design, Product Design, UX Research, Design Thinking, User Research, Information Architecture, Interaction Design, Wireframing, Prototyping, User Flows, Design Systems, Usability Testing, Accessibility (WCAG), Competitor Analysis, Cross-functional Collaboration, Agile/Scrum, HTML/CSS

Tools

Figma, FigJam, Jira, ChatGPT, Claude AI, Lovable, VS Code, Canva, Adobe After Effects

Education

2017 – 2020 | Sion, Mumbai

Bachelor of Science in Information Technology – SIES College of Arts, Science & Commerce (Autonomous)