

Nir Bachynsky

Graphic Designer & UI Designer

With over two years of experience, I specialize in creative art direction, graphic design, UI design, and branding, while also incorporating UX principles into web design.

My design philosophy centers around crafting elegant, purposeful, and innovative solutions that not only meet client needs but also create meaningful, seamless experiences for the end user.

Personal Information

📞 (+972) 054-3340225

✉️ nirbachynsky@gmail.com

📍 Rehovot, Israel

Portfolio

nirbachy.com

Skills



Adobe InDesign

High level knowledge



Adobe Photoshop

High level knowledge



Adobe Illustrator

High level knowledge



Adobe Premiere Pro

Basic knowledge



Adobe After Effects

Basic knowledge



Adobe XD

Basic knowledge



Figma

High level knowledge



Midjourney

High level knowledge



Framer

Basic knowledge



Webflow

Basic knowledge

Work Experience

2023 - Today |  Fullpower

UI/UX Designer & Art Director

- Develop and implement innovative visual design strategies to enhance user interface and overall user experience.
- Create and prototype responsive layouts tailored for mobile and desktop, ensuring aesthetic appeal and functionality.
- Conduct design presentations, articulating design concepts and defending choices during collaborative reviews with the clients.
- Lead the design and execution of impactful creative ad campaigns for PPC marketing channels, resulting in measurable increases in lead generation through compelling graphic design.

2022 - 2023 |  Bruckner Yaar Levi

Art Director

- Created and designed concepts for a range of sales ads, including commercials, billboards, landing pages, product pages, and e-commerce platforms.
- Designed and executed high-converting PPC ads on Meta and Google, optimizing performance to improve click-through rates.
- Proactively proposed and implemented innovative initiatives for business clients, enhancing their marketing strategies and visual identity.

Education

2021 - 2022 |  HackerU College

- Associate degree in Graphic Design, specializing in UI/UX.

2014 - 2015 |  Ort Holon College

- Electronics and computers technician certificate.

Military Service

2015 - 2018 |  MOD

- Computer and Cellular Technician Specialist

