anna isaacks | product designer | austin, texas

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Product Designer with 3+ years of experience designing inclusive experiences to empower humans in a digital future focused on accessibility, design systems and personalized experiences.

professional experience

Product Design Lead Volunteer | Dev Launchers | Austin, TX | July 2021 – Present

- Led the development of a **scalable design system** to improve project consistency and delivery speed across 6 teams, aligning needs of internal and external stakeholders.
- Directed a cross-functional team of 6 in the creation of an **internal recruitment platform**, enhancing volunteer onboarding and improving project outcomes through user-centered design.
- Mentored and collaborated with product development teams, **fostering innovation and inclusion** within design processes and cross-team partnerships.

UX Research Assistant to UX Program Director | St. Edward's University | Austin, TX | January 2024 – May 2024

- Authored a comprehensive **Notion UX guide** detailing 55 methods, improving UX competency for 150+ community members, driving user-centered design practices.
- **Established KPIs** aligning program goals with the university's vision, fostering future growth.
- Overhauled the program's **asset management** process by creating a Figma brand guide, increasing design flexibility and accessibility across projects.

Digital Services Product Intern | Council on Foreign Relations | New York, NY | June 2023 – August 2023

- Designed an **accessibility-focused Jira template**, enhancing inclusivity and usability for over 10 projects, emphasizing user-centric and scalable design improvements.
- Conducted **UX evaluations and data analysis**, leading to significant enhancements in internal tools for digital services and cross-team collaboration.
- Received a perfect **10/10 performance review** for exceptional attention to detail, accessibility-focused solutions, and strong collaboration with engineers and designers.

skills & tools

User Experience Design | Product Design | Interaction Design | Information Architecture | Inclusive & Accessible Design | Prototyping | Wireframing | High-Fidelity Mockups | Usability Testing | Cross-Functional Collaboration | Agile Product Development | Figma | Adobe Creative Suite | Jira | AI-Driven Personalization | Design Systems | Storyboarding | Visual Design | Data Analysis

education

BA in User Experience Design, Minor in Graphic Design | St. Edward's University
Summa Cum Laude | GPA: 4.0 | May 2024

AA in Architecture | Blinn College
Honors | GPA: 3.8 | May 2022

certifications

Coding for Non-Coders
St. Edward's University, May 2024

Simplifying Web Development with Accessibility Best Practices
LinkedIn Learning | Nov 2023

UX Design Foundations
Google | Aug 2021

leadership & involvement

President & Founder | Women in Technology | St. Edward's University | Aug 2023 – May 2024
- Founded the organization and grew membership to 41, leading networking events and collaborative community building workshops.

Creative Director | Alpha Phi Lambda Chapter of PTK Honor Society | Blinn College | Feb 2020 – Dec 2021
- Produced multimedia content aiding 8,000+ students during the pandemic hybrid-model learning transition.