

# BETHANY SAWYER

Sawyer Studio Co.

## GRAPHIC DESIGNER

2020 - Present (Full-time)

- Creating logo branding for businesses using artistic vision & collaboration with clients to meet their needs.
- Communicates with business clients & captures vision to mockup designs, color studies, and type studies.
- Provides final design options to business client & further refines to exceed their expectations in a timely manner.

Suprema Creative Agency in Denver, CO

## BRAND IDENTITY, GRAPHIC DESIGNER, & PROJECT MANAGER

August 2023 – June 2024

- Rebranded agency with a new logo & additional brand assets such as a brand pattern, icons, business cards, & website animations. Managed all client social platforms with designed posts. Created one pagers, reels, catalogs, business cards, & all other marketing materials.
- Managed & organized all project communication with clients to maintain a clean workspace for the client.

COSAM at Auburn University

## GRAPHIC DESIGNER

2022 - 2023

- Worked alongside Communications & Marketing team to create logos & graphics for social media, posters, and brochures.

Here Molly Girl in Opelika, AL

## FREELANCE GRAPHIC DESIGNER

Summer 2022

- Created graphics or social media ads for various clients.

Auburn University Campus Recreation in Auburn, AL

## MARKETING SPECIALIST – DESIGNER

2020 – 2022

- Created weekly social media posts & graphics to promote events.
- Wrote biweekly blog posts for lifestyle blogazine at BeWell.com with edited photography.
- Shot & edited photography for intramural sports & around the facility for social platforms.

Ballistic Agency in Opelika, AL

## GRAPHIC DESIGN INTERN

Summer 2022

- Rebranded agency with full brand guide & marketing materials.
- Designed emails for clients & interacted with clients to best reach their needs.
- Created email templates & print ads for new clients.

COLSA Corporation in Huntsville, AL

## MARKETING & BRANDING INTERN

Summer 2021 – December 2021

- Supported Business Development with graphics & fact sheets for the Data Science department.



sawyerstudio.co  
bethany@sawyerstudio.co  
Denver, CO

## EDUCATION

### Auburn University


Auburn, AL

BFA in Graphic Design

GPA 3.8 overall & 4.0 major

Class of 2023


## SKILLS

 Branding

 Packaging

 Typography

 UI/UX

 Illustration

 Photography

## PROGRAMS

Adobe Illustrator, InDesign, Lightroom, XD, After Effects, Photoshop, Squarespace, Framer, WordPress, Figma, Canva, Klayvio, MailChimp

## HONORS

Auburn University

Juried Show 2022-2023:

First Place Gold in Brand Identity

Silver in Publication Design

Auburn University's Dean's List:

Fall/Spring 2019-2020, Spring

2021, Fall/Spring 2021-2023

## VOLUNTEER

Community Group Facilitator  
for Auburn Community Church  
2021-2023