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ERIJMAN AHARONI

CAROLINA

PRODUCT DESIGNER

SOFTWARE

- Figma
- Adobe cc

AI TOOLS

I actively integrate generative AI tools into my design workflow, supporting research synthesis, UX writing, systems thinking and rapid iteration to enhance clarity, structure and efficiency throughout the product lifecycle.

EDUCATION

2025

UXER

UX course for complex B2B systems

2021

NETCRAFT ACADEMY

User Experience Design course

2013-2014

STUDIO 6B

Graphic design course

EXPERIENCE

2025 - PRESENT

PRODUCT DESIGNER | NSOF

Led UX and UI design for complex B2B and B2B SaaS platforms, from research and user flows to high-fidelity interfaces. Collaborated closely with PM and developers, built and maintained a design system

2021 - 2025

PRODUCT DESIGNER | MISHLOHA

Designing for B2C and B2B company products. Designing through product's lifecycle - research, user flows, wireframes, prototyping, visual design, development preparation, etc

2016 - 2021

SENIOR GRAPHIC DESIGNER | SPORT ONE

Designing websites, banners, newsletters, logos, landing pages, and marketing materials for the company's customers

2015

GRAPHIC DESIGNER | NUR COMPANY

Designed large-scale visual campaigns, using visual hierarchy, typography, and layout composition to create clear and effective communication. Translated complex marketing messages into sharp, high-impact visuals that could be understood within seconds