



Umbrella

Sports

CASE STUDY

West Ranch High School Boosts Team Efficiency





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GOALS

- Streamline communication with players, parents, and staff for a cohesive season.
- Improve organization of practice schedules, game updates, and internal communication.

RESULTS

- **Improved overall communication**, leading to a **30% increase** in team meeting attendance and player engagement.
- **35% reduced time** spent managing practice schedules and coordinating with parents.
- **Enhanced team satisfaction**, with **85%** of surveyed parents and players noting smoother coordination and better communication throughout the season.

APPROACH

- Utilized the integrated calendar feature to coordinate practices, games, and team meetings.
- Managed tasks such as game-day preparations, travel plans, and practice drills.
- Centralized communication through secure chat rooms.
- Enabled document sharing for distributing team guidelines, travel itineraries, and game strategies.



WHY UMBRELLA WORKS

- **For the coaches and staff** // Simplifies the coordination of schedules, communication, and document sharing, allowing coaches to focus more on player development and game strategy.
- **For parents** // Provides instant access to practice times, game schedules, and travel information, keeping them informed and engaged.
- **For players** // Offers a streamlined platform to access practice schedules, announcements, and game-day details, helping them stay on track and accountable.





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TESTIMONIAL

“The Umbrella app provides everything you need to keep your team organized and productive. This app has so many different features that keep everyone on track and accountable. This amazing app makes life a lot easier for you to communicate with parents, players, staff, and administration. There isn’t an app that can cover all members of your organization like this one.”

- BRYAN BARTLEY, HEAD VARSITY BASKETBALL COACH, WEST RANCH HIGH SCHOOL