

JESS NEWLIN

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Professional Summary

Creative and detail-oriented Graphic Designer skilled in Adobe Creative Suite and brand development. Experienced in crafting engaging marketing materials and digital content that enhance brand recognition. Strong collaborator, adept at meeting deadlines and delivering impactful visual solutions.

Work Experience

Graphic Designer, Terre Haute, Indiana August 2024 – *Present*

- Created visually appealing designs for logos, marketing materials, and web graphics
- Developed logos using design principles and presented them to upper management for use.
- Revised previous work based on feedback to stay aligned with Indiana State's branding
- Worked as a part of the Student Media Team

Freelance Graphic Design, Chicago IL September 2021 – *Present*

- Built my portfolio with work for various clients from friends and family to others in my local area
 - Maintained client relations through excellent communication and presentation skills
 - Worked independently with high attention to detail at my own pace while meeting strict deadlines
 - Working towards becoming proficient using Figma and Framer in the creation of my website
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Education

DePaul University, Chicago, Illinois September 2019 – June 2024

GPA: 3.84/4.0

- Bachelor of Fine Arts Graphic Design
- Minor: Game Design
- Dean's List quarterly

Indiana State University, Terre Haute, Indiana September 2024 – May 2025 *Expected*

- Bachelor of Science Leadership and Professional Development
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Additional Skills

Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Framer, Figma, UI/UX Design, Logo Design, Image Editing, Typography, Color Theory, Layout, and Composition

Web portfolio

A web portfolio containing my work can be found here: www.jessnewlindesigns.com