

Noor Avila

DESIGN ENGINEER

I design interfaces in Figma and ship them as production React, with the motion and accessibility built in from day one. Seven years across product design, front-end and design systems.

Mexico City, Mexico (UTC-6) / hello@nooravila.com / Open to full-time and contract

Experience

2024 - Now

Independent Design Engineer CONTRACT FOR 9 PRODUCT TEAMS

- Designed and shipped design systems, marketing sites and product UI for Seed to Series C teams.
- Every component ships with tokens, Storybook docs and an accessibility check.
- Teams keep the Figma library and the code in sync long after I leave.

2021 - 2024

Design Engineer LUMEN, SERIES B

- Rebuilt the Lumen design system: 140 components and one token pipeline from Figma to code.
- Cut Figma-to-production time from three weeks to three days.
- Led the motion language across web and mobile, now used by 40 engineers.

2019 - 2021

Front-end Developer FIELDNOTE

- Built the marketing site and onboarding flow in React and Motion.
- Raised the Lighthouse performance score from 54 to 98.

2018 - 2019

Product Designer STUDIO KILN

- Designed apps and identities for twelve clients, then started prototyping them in code.
- Learned React to stop losing details in handoff, which is where all this started.

Selected work

Lumen design system

One token pipeline, 140 components, zero drift between Figma and code.

Fieldnote marketing site

A fast Framer site the founders update without a developer. +41% trial signups.

Onboarding that teaches itself

From a ten-step wizard to a first project in four minutes. -38% first-session drop-off.

Toolkit

DESIGN

Figma, Framer

BUILD

React, TypeScript, Tailwind

MOTION

Motion, Rive

SHIP

Storybook

Certs and schooling

2024

Web Accessibility Specialist IAAP

2023

Framer Expert Framer

2018

B.Des. Interaction Design Design Academy Eindhoven