

ANDREIGH CACANINDIN



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CREATIVE DIRECTOR | MULTIMEDIA ARTIST

PROFESSIONAL SUMMARY

Qualified multimedia artist with extensive background in advanced management processes and marketing. Highly skilled graphic designer with 6+ years of experience and an outstanding eye for detail. Experienced project manager with outstanding team leadership capabilities to meet targets consistently.

EXPERTISE

Professional Skills

- Knowledge of Graphic Design Principles
- Understanding of Color Theory and Psychology
- Marketing Design and Motion Graphics
- Proficiency in Graphic Design and Print
- Proficiency in Various Graphic Design Softwares

Soft Skills

- Team Leadership and Creative Collaboration
- Ability to Give and Receive Feedback
- Creativity and Attention to Detail
- Adaptability
- Problem-solving

Technical Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Dimension
- Adobe InDesign
- Blender
- FL Studio

EXPERIENCE

June 2025 – Current

Graphics Department Head

The Aim Bulletin – STI Dasmariñas | Dasmariñas, Cavite

- Conceptualized rebranding strategy to elevate organizational identity.
- Designed publication materials that enhanced visual communication.
- Reviewed and evaluated departmental performance, presenting reports to senior management with actionable insights and recommendations.

January 2023 – Current

Multimedia Artist

Fresh-iLL Club | Marikina, Metro Manila

- Designed marketing posters and album covers to enhance visual appeal.
- Edited music videos and visualizers to improve production quality.
- Developed creative concepts for events, contributing to successful execution.

June 2017 – April 2019

Layout Editor

Ruzian’s Voice – San Lorenzo Ruiz de Manila | Marikina

- Developed publication materials to enhance brand visibility.

EDUCATION

2023 – Present

Bachelor of Multimedia Arts | STI Colleges - Dasmariñas, Dasmariñas, Cavite

CERTIFICATE & ACHIEVEMENTS

- Best Film Poster - Sinedayon 2023
- Motion Graphics Champion - Log Off & Let’s Gogh
- Principle of Graphic Design - University of the Philippines Open University
- iLLtapes 1 Successful Release - Fresh-iLL Club
- Logo and Brand Rework - The Aim Bulletin
- 1&only Single Release - Timy Dior | Fresh-iLL Club

PORTFOLIO

