



# Your independent specialty broker at Lloyd's

UK Brochure



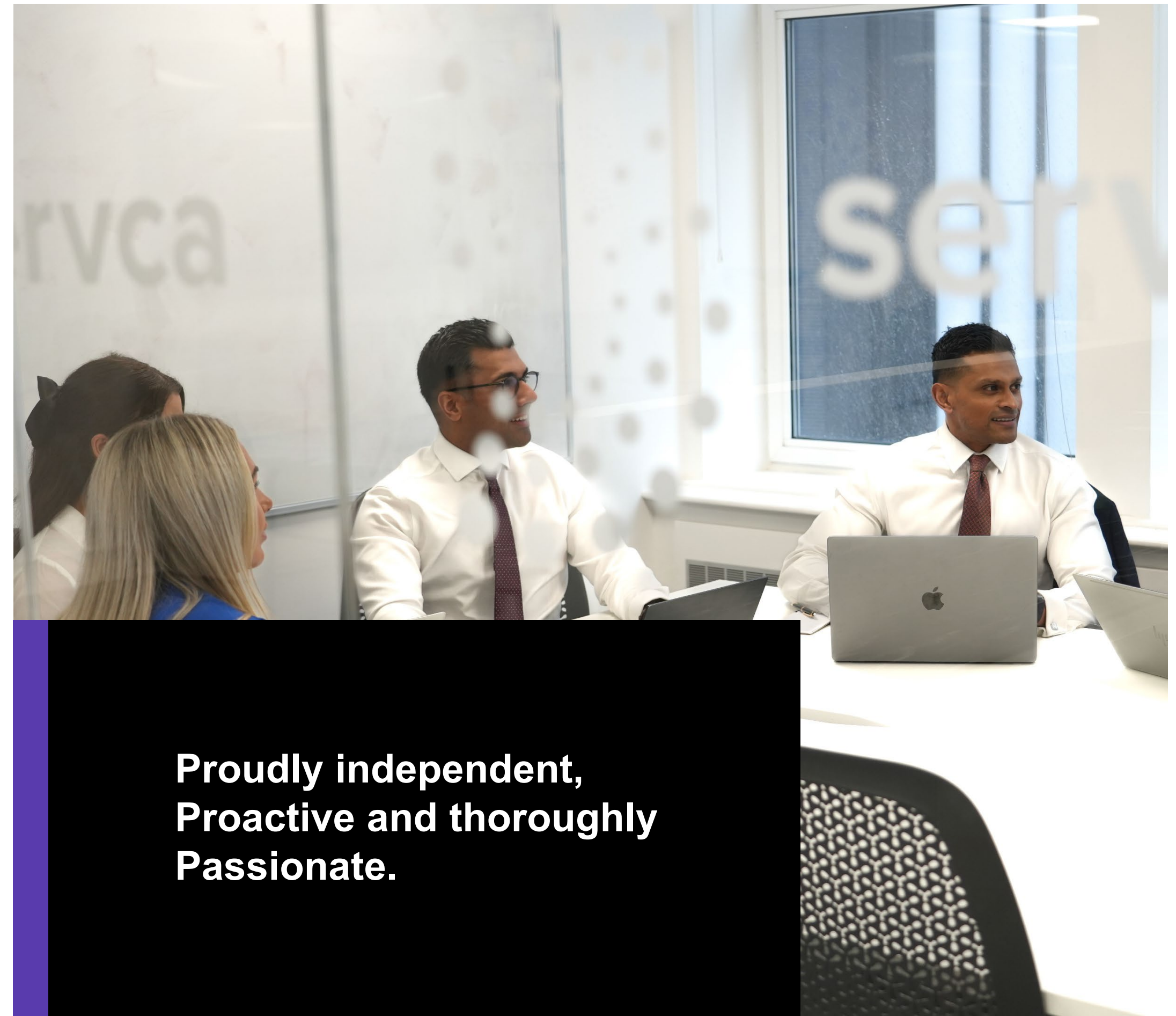
## About us

Servca are an owner-managed, independent specialty Lloyd's Broker. Established in 2011, with a strong entrepreneurial spirit, we specialise in working with regional and international broker-clients, insurance agents and MGAs in the placement of non-standard specialty risks and programs into the Lloyd's and London Market.

## Our Mission

Our mission at Servca is innovating the way we transact specialty insurance within the London marketplace. We're committed to developing a centralised solution for risk placements, fully utilising the expertise of Lloyd's of London and London Market (re)insurers.

Our mission is to focus on client satisfaction, creating value, and maximising opportunities to reshape the insurance landscape.



**Proudly independent,  
Proactive and thoroughly  
Passionate.**

## Noah Jamal – Founder & Group Managing Director



As the founder and Group Managing Director of Servca and our group subsidiaries, Noah spearheads our mission to establish ourselves as the premier 'go to' specialty broker for non-standard, complex risk placements for our clients and partners globally.

### Our History

Noah's journey began in investment banking, specialising in emerging market credit trading and credit default swaps. His venture into insurance came through a chance angel investment in a medical agency in 2009, which led to the placement of medical malpractice insurance using authorised brokers and Lloyd's Brokers. Servca was formally launched in 2011, obtaining FCA authorisation in 2013 and Broker at Lloyd's status in 2015. The business evolved from a niche provider of medical malpractice insurance, into a global specialty casualty broker with operations in the UK, Europe, and North America. Embracing failures as learning opportunities, Noah's leadership guided Servca through challenges, emphasising resilience, innovation, and client-centric service as core values.

### Our Journey Ahead – no politics, just progress

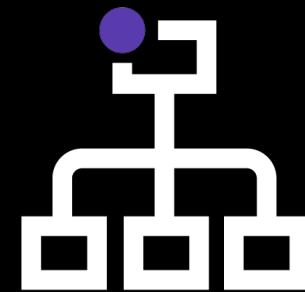
In 2023, we marked a decade of successful independent trading as a directly authorised commercial insurance broker. Since inauguration, we have invested and launched a specialty Lloyd's Broker, an Insurtech, Scious Underwriting (MGA), a Northern Ireland and European office, European Lloyd's Broker, and a London Market incubator platform to service and manage premia for our global partners and clients across all specialty casualty lines.

At Servca, there are no power struggles - just a dedicated entrepreneurial team challenging the status quo. Our collaborative approach fosters innovation and excellence, ensuring that our clients receive tailored solutions that meet their unique needs.

## Facts & Figures

**100%**

Independently owned  
and operated



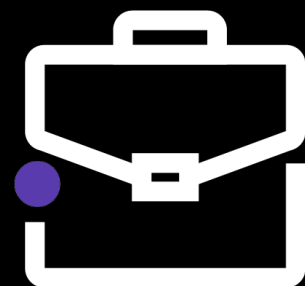
**112**

Insurers, MGAs and  
Syndicates



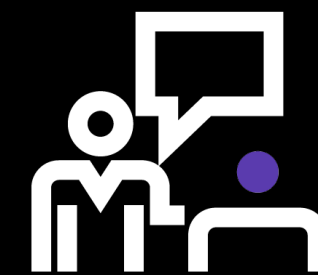
**39**

Lloyd's Syndicate  
carriers



**220+**

Broker-client trust us



**10+** successful years as  
a Lloyd's Broker

## Our Solutions

We're a specialty broker who focuses on out of the box solutions where domestic markets and/or MGAs have either declined, or not offered a compelling placement solution.

This is our very DNA and value as a specialty Lloyd's Broker.

Specialising in casualty risks as our core focus, allows us to possess an advantageous segment understanding and deep-rooted relationships, empowering us to effectively problem-solve for our clients.

Our expertise ensures customised coverage for complex and non-standard risks.



**Specialty  
Brokerage**



**Lloyd's Incubator  
Platform**



**Lloyd's  
Coverholder &  
Binding Authority**



**Facilities &  
Programmes**

## Our Specialities

We specialise in bespoke and technical insurance solutions in the placement of casualty risks.



Accident & Health



Construction Packages



Cyber Cover



Directors & Officers'



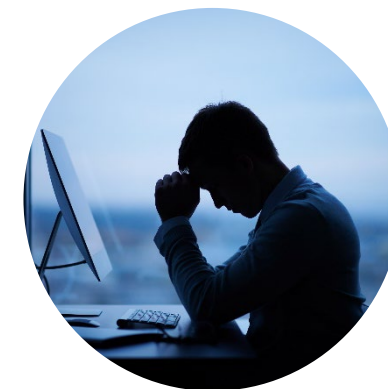
Financial Institutions



Healthcare & Life Sciences



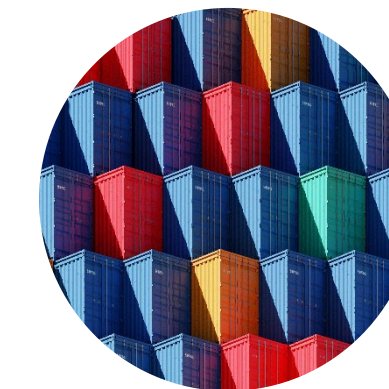
International Casualty



Medical Malpractice



Professional Indemnity



Transport, Logistics & Cargo

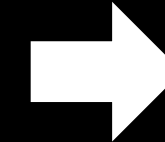
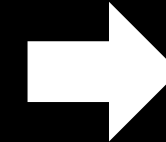
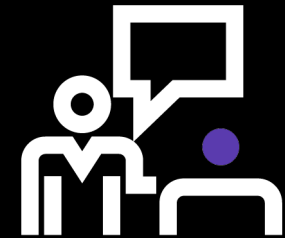
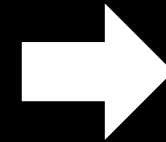
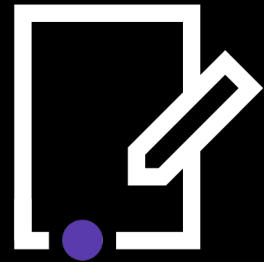


Trade & Credit Insurance



UK Excess Liability

## Our Process



### Enquiry received

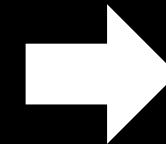
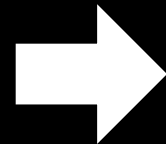
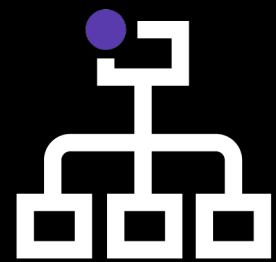
Send your risks to [broking.ops@servca.com](mailto:broking.ops@servca.com) or your dedicated Servca broker.

### Discovery

A specialist broker will conduct a thorough review and call to collect any further information with 24 hours.

### Go to market

Our broking team will go to market to ensure your risk is seen by underwriters that best fit your client's needs. Ensuring unconflicted best terms and prices.



### Coverage options

Our brokers present and talk through the options they have acquired.

### Policy Placed

The policy is placed and our technical services team work alongside you to ensure contracts are in place.

### Policy Review

We provide ongoing policy support throughout the policy period to ensure the insured has adequate levels of cover as the business changes. This ensures a smooth renewal process to achieve competitive terms.

## Key Leaders & Spokespeople

Our leadership specialises in reinventing insurance solutions. With a focus on innovation, we leverage our expertise to develop tailored risk placements, fully utilising our strong relationships with Lloyd's of London insurers.



**Noah Jamal**

**Founder & Group  
Managing Director**

**Specialisms:**  
Binding Authorities  
International Markets  
Specialty Programmes



**Dr. Edwin Rajadurai**

**Managing Director**

**Specialisms:**  
Medical indemnity  
Healthcare & Life  
Sciences



**Macauley Geddes**

**Executive Director**

**Specialisms:**  
Professional Indemnity  
Combined Liability  
Construction



**Becca McCullough**

**Associate Director**

**Specialisms:**  
Northern Ireland  
Professional Indemnity  
Property and Casualty



**Matthew Waterson**

**Associate Director**

**Specialisms:**  
Credit & Guarantees  
Cargo & Commodities  
Financial Institutions

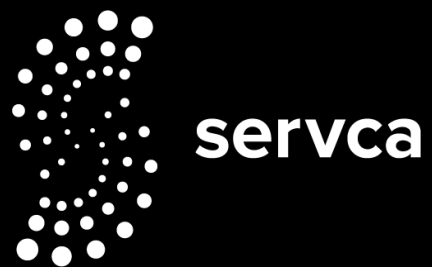


**Ian Coughlan**

**Chief Financial Officer**

**Specialisms:**  
Group Finance  
Broker Operations  
Compliance





# Contact us

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servicing company

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