

Aleksandr Karpov

Sr. Product Designer, 🇷🇺 Now in Indonesia, remote or relocation (Europe / UAE), bigtech or midsize company, FinTech / PropTech / ClimateTech / MedTech, English B2, no work permit. Here is my **portfolio**: aleksandrkarпов.com






For **8 years** in the industry, I've had the opportunity to cooperate with both startups and enterprises in ecom, fintech, biotech, fashion, logistics and funtech. Now I am happy to take on new challenges and join a purpose-driven product.



Art-director in genue.agency

About 10 projects, serving both as a designer and art director. Hiring, sales, strategy development and mentorship last year.

Aug 2019 — Aug 2023, 4 years

-  **Yandex Market.** Warehouse management system. Lead designer. 3 designers in the team. Internal products development. 1 year.
-  **Yandex Plus.** MultiApp subscription service. Designer, Retention and Engagement teams. Working on metrics. 1 year.
-  **BGF Bank.** Product for bank brokers. Lead designer. 4 designers in the team. MVP from scratch for 4 months.
-  **Yandex Business.** Service for entrepreneurs. Designer. MVP from scratch for 8 months.
-  **Poison Drop.** Jewelry marketplace app. Lead designer, 3 designers in the team. MVP for 4 months.

[and more...](#)



Designer in pik.ru

Website and app for the largest local real estate company. Redesign of the main products, development of additional functionality.

Jul 2016 — Jul 2019, 3 years



Moscow polytech

Master of automotive design, 2015

System thinking, communication and collaboration, resilience and dealing with uncertainty, curiosity, open-mindedness and empathy, strategy, product growth, team development, market and customer research, design systems, UX and prototyping, UI and visual design