Ben Keil Design + Research



TLDR 🗸

3+ years of fashion, design, research and PM experience.

Working experience in corporate and start-up environments.

Bridging state-of-the-art technology and design.

EDUCATION ~

2024

Academy for Fashion & Design (AMD), Wiesbaden **BACHELOR OF ARTS**, 1.4 (EU)

2019 Marienhoehe, Darmstadt TECHNICAL DIPLOMA, 2.5 (EU)

LANGUAGES 🗸

German → Native

English → Full professional proficiency

Korean \rightarrow Beginner

SOFTWARE V



CONTACTS 🗸

- **•** +49 176 41736778
- ben@keilo.xyz

Rosenstr. 4a
64380 Rossdorf
Germany

EXPERIENCE V

JUNE 2023 - PRESENT

360X AG, Frankfurt am Main Design and Communication Manager

- Led a comprehensive rebranding initiative including rebranding, website development and brand strategy.
- Developed prototypes and automations for applications using low-code tools.

NOV 2022 - JAN 2023

HYPE PARTNERS LTD., Berlin (Remote) Research Assistant, Working Student

- Data-driven analytics for on-chain data using Dune and Nansen to write reports for clients.
- Collaborated with clients to translate data insights into effective GTM strategies.

MAR 2022 - AUG 2022

AUROBOROS LTD., London (Remote) Project Management, Intern

- Contributed to the success of the first Metaverse Fashion Week in Decentraland.
- Organizing and managing the project, facilitating communication between external developers and designers for efficient asset delivery.

MAR 2020 - FEB 2022

FIDUBRANDS GMBH, Darmstadt

Project Manager and Designer, Working Student

- Agile project management through leading in-house online shop product releases.
- Collaborative design by working with clients on collections, integrating feedback for successful product lines.