

2026 WEST AFRICA TRADE MISSION

CONNECTING MARKETS. MOVING CAPITAL

13 - 19 OCTOBER 2026



HOSTED BY



AFRICA
INVESTMENT
NETWORK



PARTNERS:



THE BEYOND
INVESTMENT

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★ GHANA ★

Welcome to Ghana, the Motherland, the Black Star of Africa.

For the global diaspora, Ghana offers a unique and compelling value proposition that merges economic opportunity with a profound connection to heritage.

Political Stability:

Ghana is recognized as one of West Africa's most stable democracies and fastest-growing economies.

providing a secure environment for long-term investments.

Strategic Access:

As hosts of the African Continental Free Trade Area (AfCFTA) Secretariat, Ghana represents the world's next great frontier for trade, innovation, and sustainable industrial growth and access to a \$3.4 trillion market across the Region.

Made up of 54 African Union member states with a 1.4b people and a combined (GDP) exceeding \$3.4t and projecting \$7t in economic growth by 2035

Investing in Ghana is more than a financial decision; it's an opportunity to build a legacy on the continent.

Now is the time to transform your capital into lasting impact and secure returns.



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★ THE MISSION ★

Ghana stands at a critical juncture, positioning itself as the gateway to West Africa and a key recipient of Foreign Direct Investment (FDI) in sectors like Manufacturing, Services, and Digital Technology.

Commitment to initiatives like the 24-Hour Economy, and industrialization signals a progressive, job-creation-focused policy direction.

This trade mission will bring together fund managers, institutional investors and community leaders to scale high-yield, risk-mitigated, and mutually beneficial commercial partnerships.

We are moving beyond dialogue into actionable investments, knowledge transfer, and joint ventures.

This mission presents concrete commercial advantages across several key pillars:

1. Direct Strategic Capital & Co-Investment for established, bankable, and high-growth Ghanaian businesses rather than greenfield risks.

For Ghanaian businesses with proven models, this mission offers a direct path to securing foreign direct investment (FDI), growth capital, and joint-venture debt/equity financing.

2. Sector Synergies connect directly with Ghana's priority growth sectors including Energy Transition, Agro

Processing, Healthcare & Life Sciences, Education, Real Estate, Culture & Tourism, Arts & Entertainment, Logistics & Maritime.

3. Access a multi-way commercial corridor to Export Ghanaian value-added goods under AGOA (African Growth and Opportunity Act).

**CLICK HERE
TO JOIN THE
DEAL ROOM**

★ MATTHEW K. MCLEAN ★



Matthew McLean is the founder (2011) and president of EndsightConsulting LLC, where he advises African leaders at the highest levels to increase the attractiveness of their countries to business and investment.

He also founded Endsight Capital (2026) to guide US and Western businesses and investors seeking new business in frontier and emerging markets. Straddling both sides, Matt seeks to match serious investors with quality projects and entrepreneurs on the continent.

Endsight produces an annual report that measures and ranks the business environment of all 54 African countries. The Country Performance Index(CPI) uses 36 indicators to assess business conditions, financial factors, and governance. CPI enables a deep-dive evaluation to assess locations for possible

investment and mitigate risks unique to each market. (Endsight also has a companion CPI ranking of 75 mid-level markets globally.)

Endsight also produces its Bankability Scorecard for evaluating opportunities to determine their readiness for investment.

Prior to creating Endsight, Matt served 20 years in senior positions in the US Government. He was a White House staff advisor on international development for Presidents Clinton and Bush, including as Director of African Affairs.

He was Chief of Staff and Vice President at the Millennium Challenge Corporation, which placed large grants in developing countries for infrastructure. He was an advisor to the USAID Administrator and a professional staff member in the US Congress overseeing US foreign assistance.

Matt has served on several boards, including the Advisory Committee for the US Trade Representative, the Advisory Committee for the US Export-Import Bank, and the Society for International Development.

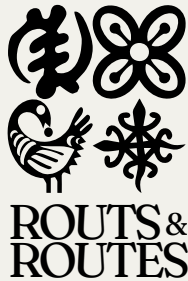
He earned a master's degree in International Relations and a bachelor's degree in Mechanical Engineering. He is married with five children.

★ PARTNERS ★



KE&Co Group

A diversified group powering transformative growth by fueling Africa's innovation with infrastructure and Venture Capital. #BetOnBlack is matching catalytic investment with innovation.
www.keandcogroup.com



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Curating meaningful, exclusive, and bespoke business expeditions. Unparalleled experiences for individuals and groups, crafting detail across choice destinations and routes to ensure productivity and return on investment.
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Beyond Collective

Beyond Collective is a platform helping people of African descent create lasting wealth by owning land, investing in real estate, and quickly building riches in Ghana and beyond.

★ ITINERARY ★

Day 1 - Wed, Oct 14

INVESTMENT SUMMIT + EXECUTIVE RECEPTION

ENDSIGHT CAPITAL SUMMIT

Market access and relationship
building.

Day 2 - Thur, Oct 15

MARKET ACCESS + CUTURAL IMMERSION I

BETONBLACK SHOWCASE &

DEAL ROOM: Viable businesses
pitch for scale-up funding & Govt
Engagement.

Day 3 - Friday, Oct 16

CULTURAL IMMERSION II - AKOSOMBO

Experience Lake Volta, See the
Akosombo Hydro Electric
Power Dam, Private Boat
Experience on Lake Volta

Day 4 - Sat, Oct 17

ABURI + INVESTMENT EXPERIENCE

Visit the Aburi Botanical Garden
to explore exotic plant species,
and scenic walking path.

Day 5 - Sun, Oct 18

CULTURAL IMMERSION III - CAPE COAST

Visit the Assin Manso Slave River,
Elmina Castle and Naming
Ceremony



An aerial photograph of a large dam and reservoir, set against a backdrop of lush green hills and a cloudy sky. The dam is a long, curved structure with multiple spillways, and the reservoir is a large body of water behind it. The surrounding landscape is densely forested, and there are some buildings and roads visible near the dam.

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