



Currently: Cordoba, Argentina, Origin: The Netherlands  
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## Carlo Schaij, UI/UX Designer

UI/UX Designer with a proven track record at global giants like Apple and the Dutch Government.

### Employment History

#### Lead Designer & Marketing Operations Specialist at MindCo Health, Cordoba, Argentina

December 2023

- **Impact:** Boosted user engagement through complete redesign, resulting in a more engaging user experience.
- Conducted user interviews to collect feedback, analyzed the data, and transformed insights into improved designs and user experiences.
- **Achievement:** Redesigned a mental health app, improving the well-being of thousands of employees at Globant, the Gobierno Argentino, Google, and Tenaris.
- Designed pitch decks for new investment rounds, playing a crucial role in securing additional funding for the company.
- **Leadership:** Directed both design and marketing initiatives.

#### UIX Designer at Avature, Cordoba, Argentina

October 2022 — September 2023

Contributed to key feature designs for Avature's CRM platform, used globally for talent management. Analyzed user data and proposed design solutions, validated through testing and feedback using Miro, Figma, and Invision.

#### Project Manager at United Nations, Buenos Aires, Argentina

August 2021 — October 2022

**Impact:** Helped align projects with UN global goals, ensuring successful implementation across global regions.

#### IS&T Designer at Apple, Cork, Ireland

September 2018 — September 2020

- **Achievements:** Completely redesigned Apple Care's internal tool, utilized by over 3,000+ employees worldwide.
- Created an internal app to centralize tools and documents, initially for my department, but its success led to requests from other teams, expanding company-wide.
- Developed wireframes, mockups, and prototypes following Apple's design principles.

#### User Experience Designer at Nederlandse Digitale Overheid, The Hague, The Netherlands

June 2017 — July 2018

Worked with the Dutch Government on DigID, NederlandWereldwijd, and EU projects. Focused on user-centered design, prototyping (Sketch, Figma), accessibility (WCAG), and iterative improvements.

#### User Experience Designer (Internship) at Nederlandse Spoorwegen

- Documented design processes, research findings, and design decisions together with the Lead Design.
- Maintenance of a design system, creating reusable UI components and design patterns to ensure consistency across the NS Products.

## Education

### User Experience Designer, Grafisch Lyceum Utrecht, The Hague

August 2013 — May 2015

### International Business, Mondrian, The Hague

July 2015 — May 2017

## Links

[Personal Website](#)

[Portfolio available upon request](#)

## Skills

**Figma**

**JavaScript**

**Prototyping**

**Wireframing**

## Languages

**Dutch** Native speaker

**English** Native speaker

**Spanish** Very good command

**French** Working knowledge

## Courses

**Google UX Design Professional at Google - Coursera**

**Google Project Management: Specialization at Google - Coursera**

## References

**Cristian Waitman from MindCo Health**

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**Fred Sullivan from United Nations / ManUpCampaign**

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