



READINGFORCE



Garlic

Presentation on Wednesday 21st February to:
Alison, Hattie, Angela, Camille, Nic, and Alison.



CAUSES OF CONCERN

4 QUALITY EDUCATION



Education & Science: Working closely in collaboration with esteemed academic institutions to support their mission to enrich learning and research experiences, propelling knowledge forward.

3 GOOD HEALTH AND WELL-BEING



Mental Health: Extensive experience working with not-for-profits and charities who provide vital therapeutic services. Interconnected problems that demand sensitive holistic design solutions.

13 CLIMATE ACTION



Climate Organisations: Supporting fundraising campaigns and outreach initiatives, services for startups and global changemakers. Sowing the creative seeds for a sustainable future.

16 PEACE, JUSTICE AND STRONG INSTITUTIONS



Human Rights: Providing creative support and services to long-standing clients who work tirelessly on the frontline, to protect and empower global citizens Human Rights.

CLIENTS SUPPORTED

[Read: Client Reviews](#)



13 years until pandemic 2020



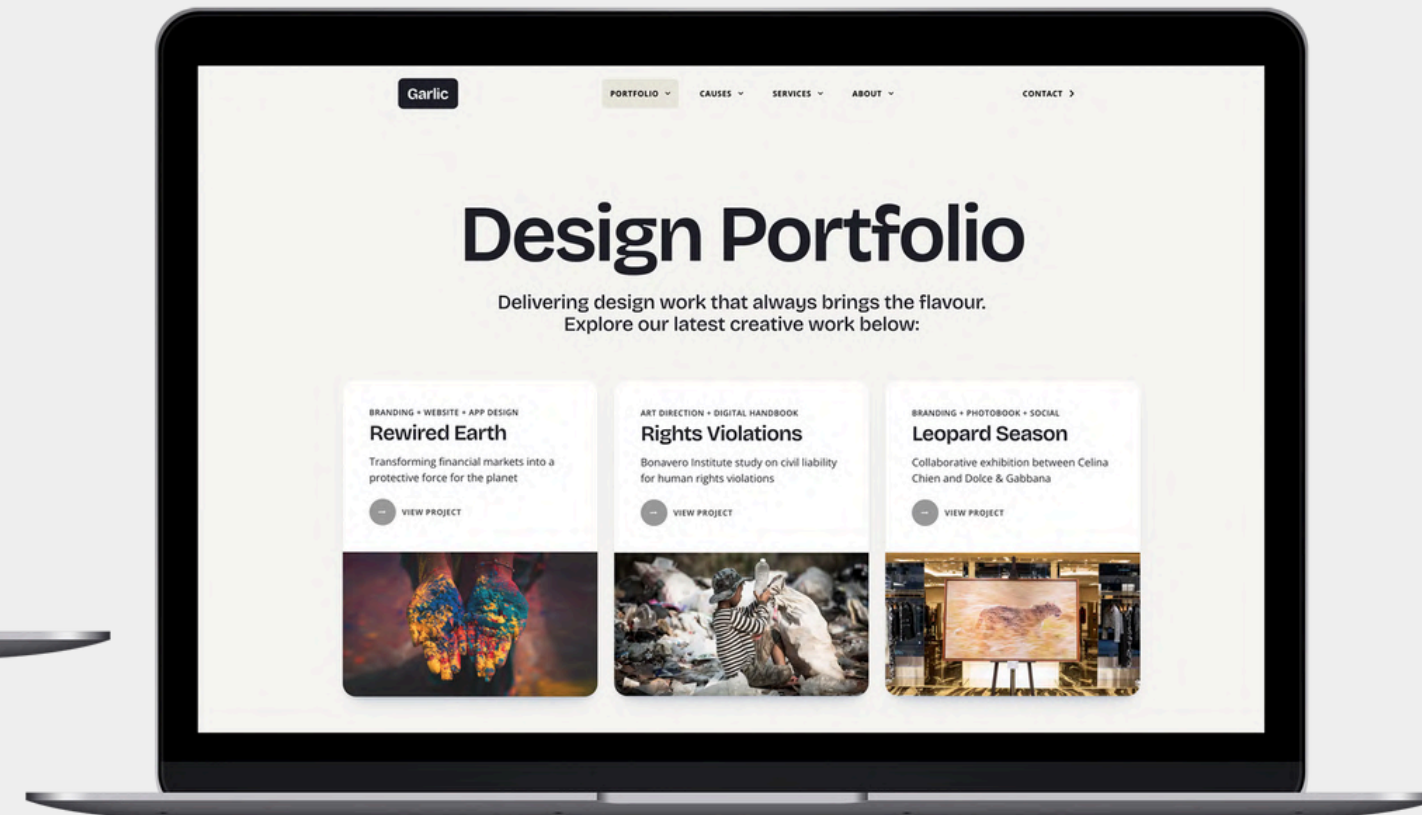
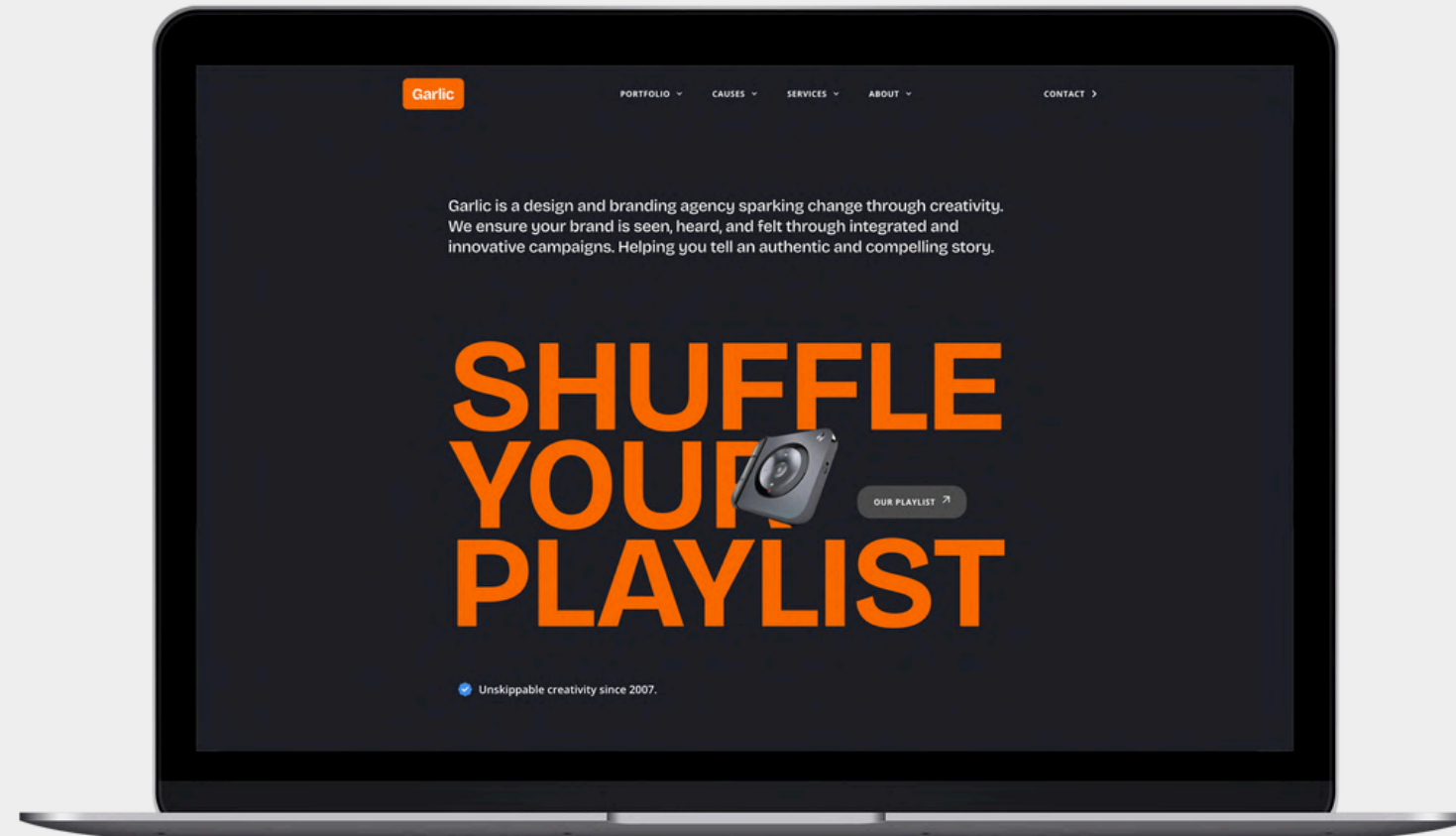
3 years until pandemic 2020



SITE DELIVERED

Garlic

Role: Founder, Lead Designer and Developer
WordPress site (with Elementor Pro page builder)
[Visit: Garlic Agency.](#)



42
PAGES

2.4s
LOAD TIME

89%
ACCESSIBILITY

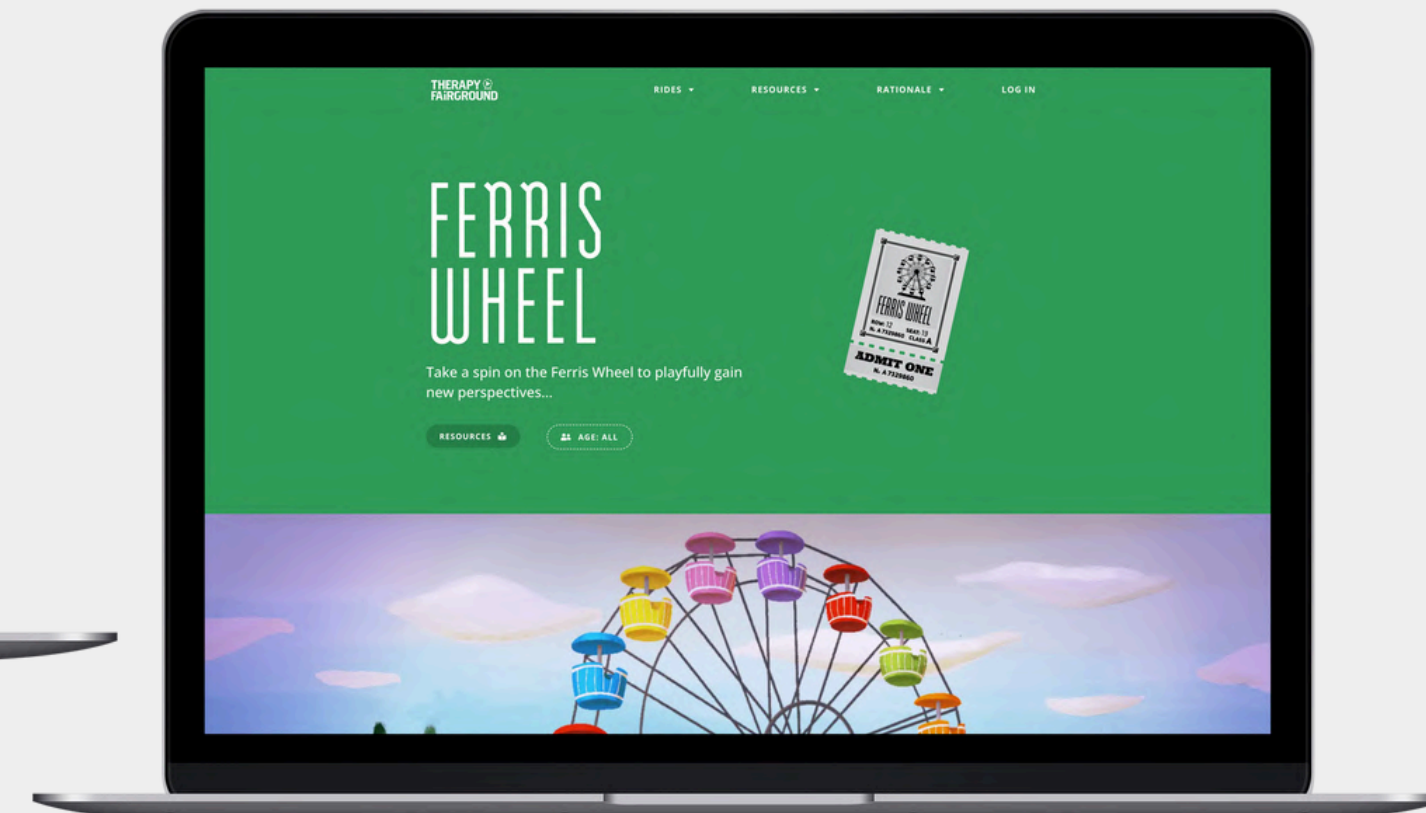
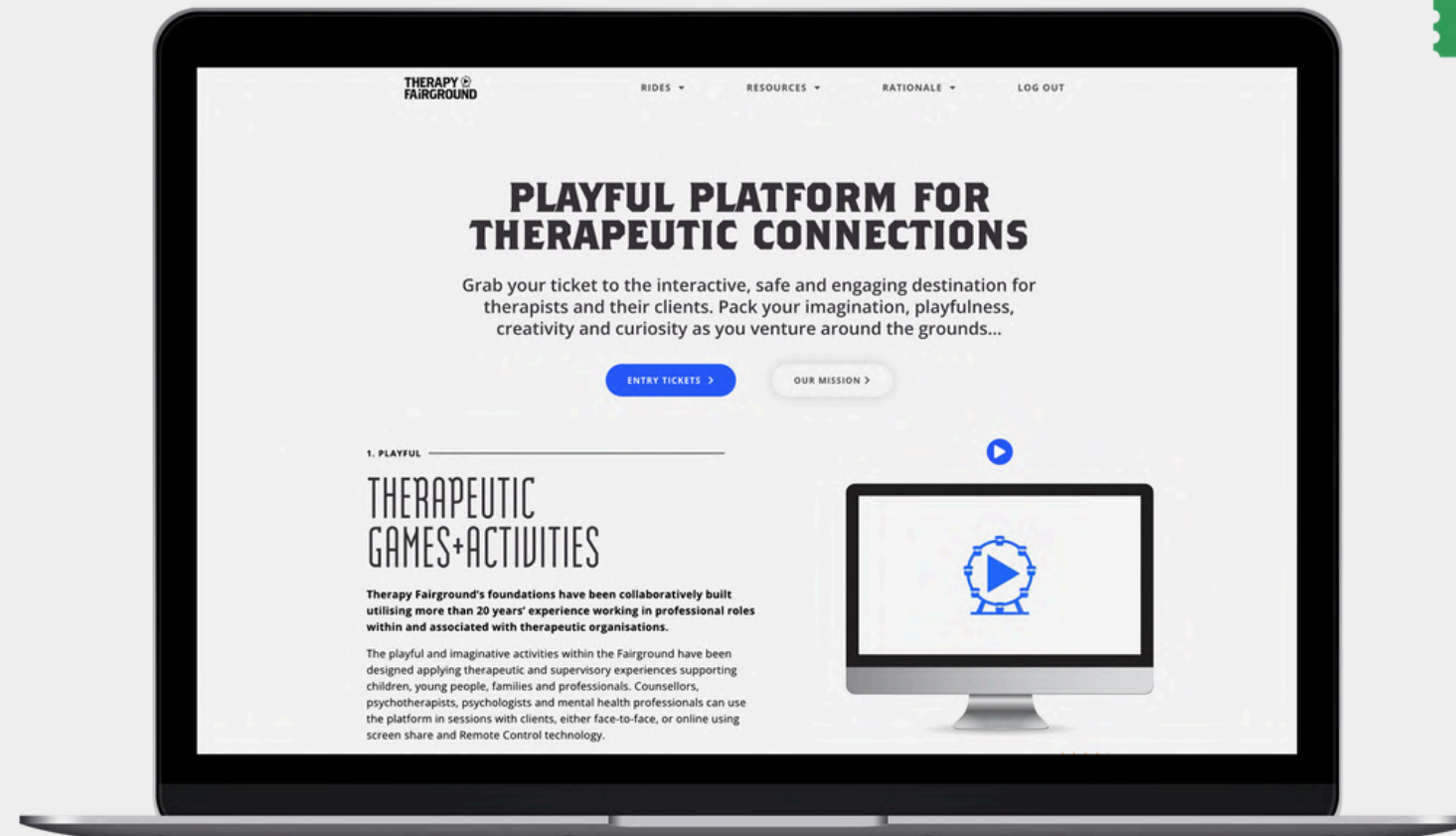
100%
BEST PRACTICE

92%
SEO

SITE DELIVERED



Role: Co-Founder, Lead Designer and Developer
WordPress site (with Elementor Pro page builder)
[Visit: Therapy Fairground](#)



63
PAGES

2.8s
LOAD TIME

79%
ACCESSIBILITY

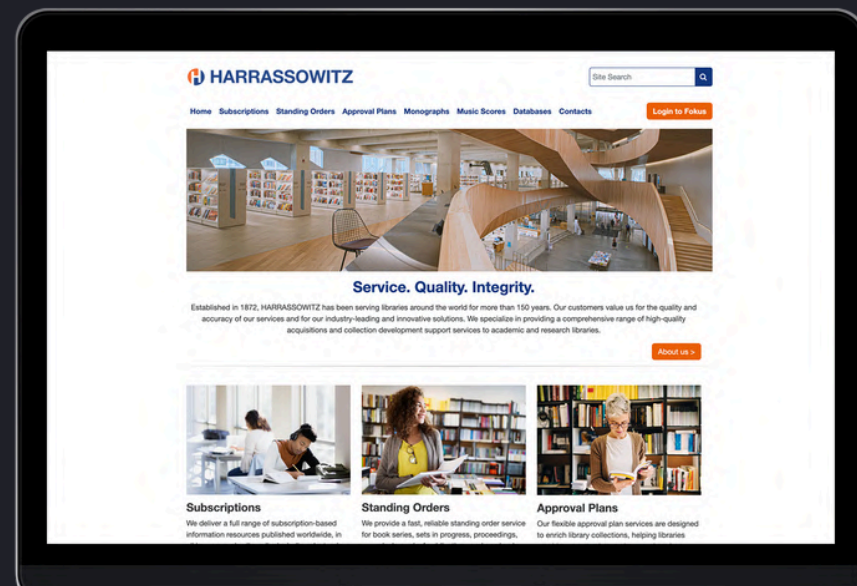
95%
BEST PRACTICE

83%
SEO

SITES DELIVERED

Visit: Harrassowitz

Branding + website design
(Academic library support services)



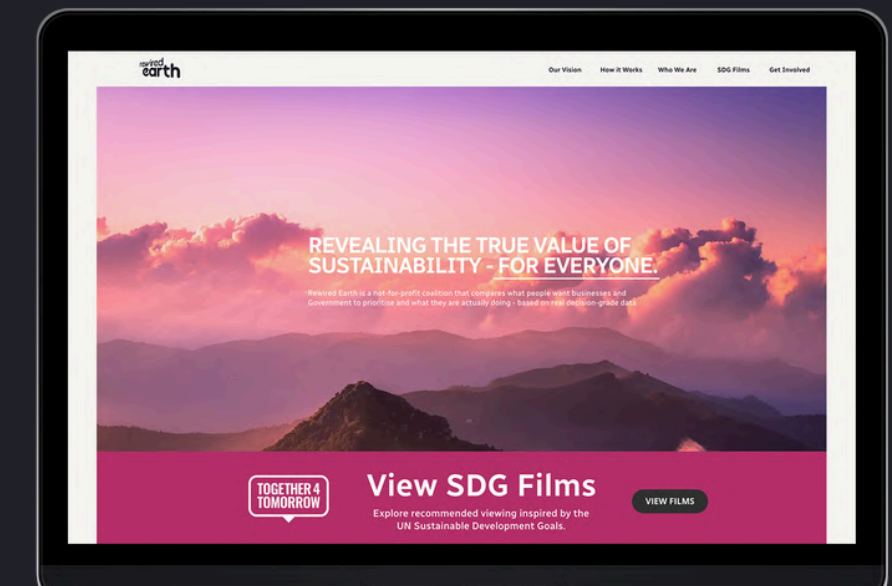
Visit: Fiecon

Branding + website design
(Global health economics consultancy)



Visit: Rewired Earth

Branding + Site design/development
(Not-for-profit climate coalition)



"Jon proved to be an excellent design partner, committing fully to the project and bringing invaluable design expertise and insight to each step. Bright, creative and highly responsive, he is a pleasure to work with."

Justin Clarke, Director of Sales & Marketing

"We are extremely grateful to Jon at Garlic for his creativity and design-genius in conceiving our brand and supporting our website design, he provided exhibition collateral, signage, social media and campaigns."

Kuntal Fisher, Co-Founder & CEO

"Finding Garlic has transformed our creative capability and I'm incredibly grateful for how they've gone above and beyond to deliver a range of services."

Rupert Pearce, Co-Founder & CEO

**“IF I HAD AN HOUR TO SOLVE A PROBLEM
I'D SPEND **55 MINUTES** THINKING ABOUT
THE PROBLEM AND **5 MINUTES** THINKING
ABOUT SOLUTIONS.” ALBERT EINSTEIN**

**KEEPING
FORCES
FAMILIES
CLOSE...**



**...AND
CONNECTED
THROUGH
SHARING
STORIES**



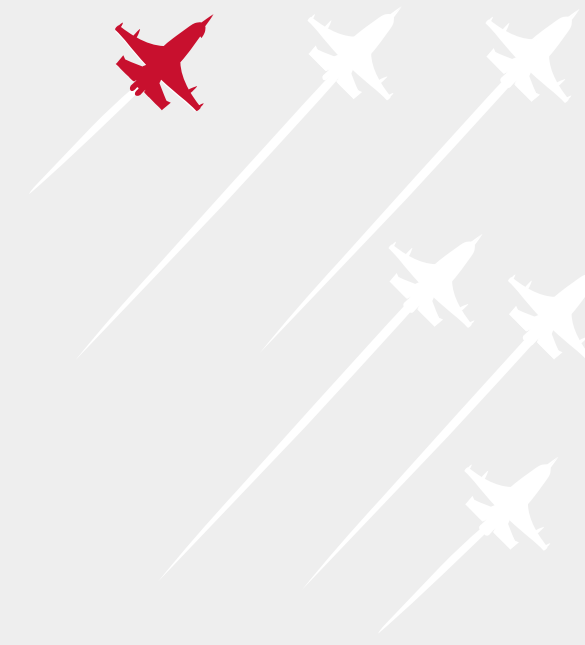
KEY OPERATIONS



Advance Arsenal:
New CMS website integrated seamlessly with CRM system.



Brand Reinforcement:
Across all marketing touch points and design deliverables.



Canva Content Creation:
Improve workflow using social media templates + dedicated social share page.



Dependable Deployment:
Refresh your division of downloadable leaflets, posters, and guides.



Expeditionary Emails:
Engaging email templates engineered using CRM platform or MailChimp.



Frontline Fundraising:
Pitch deck templates perfected to build strong foundational support.

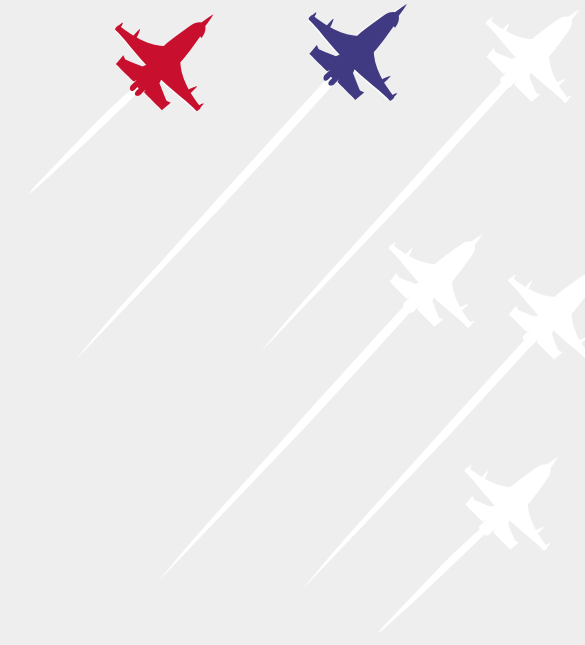
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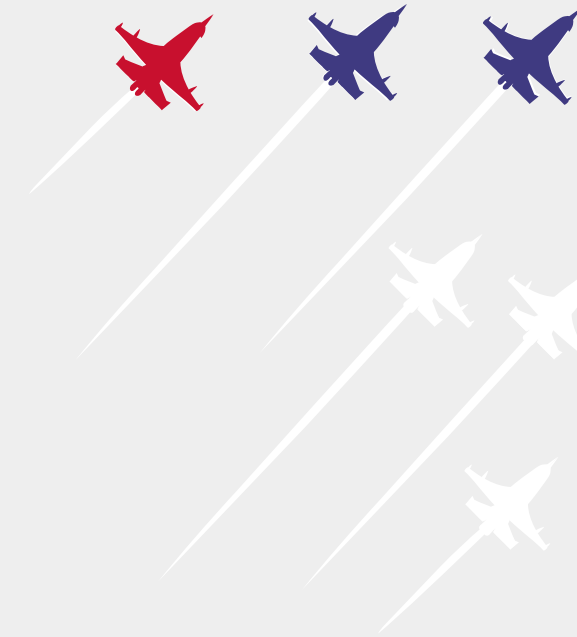
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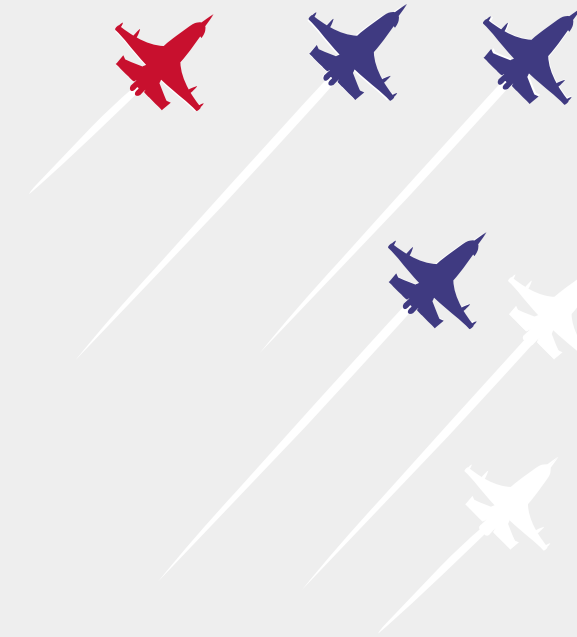
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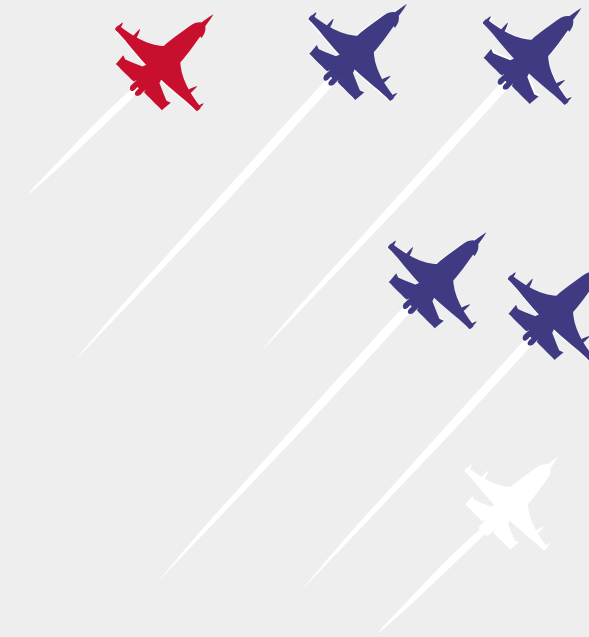
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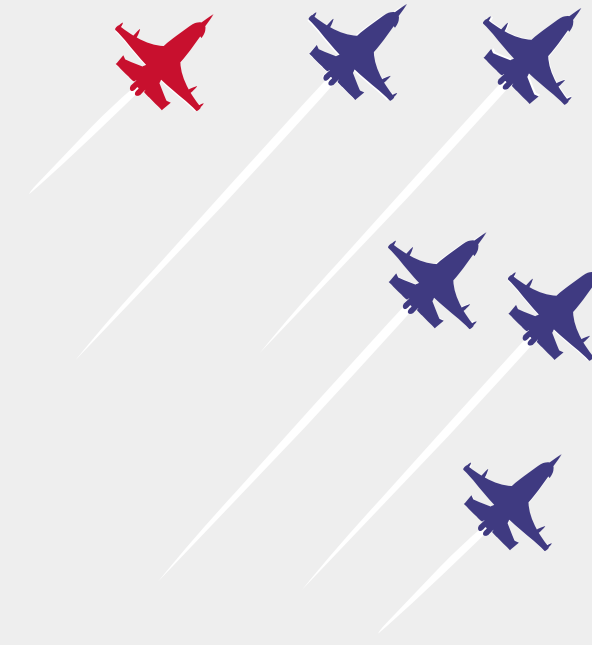
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DEVELOP A WEBSITE THAT OFFERS AN EXCEPTIONAL TAILORED USER JOURNEY

IMPROVE MENU NAVIGATION AND FOOTER AREA - FEWER CLICKS TO CONTENT FOR SITE VISITORS



HOSTINGER

HOSTING + MAINTENANCE INCLUDED FOR 1ST YEAR, THEN MONTHLY COST TBC

ENSURE CONSISTENCY WITH BRAND GUIDELINES

Additional costs involved TBC

Canva

TEAM COULD ACCESS CANVA DESIGN CAPABILITIES INSIDE YOUR NEW CRM

Additional costs involved TBC

REDUCE SIGNUP FRICTION WITH NEW FORM UX + DESIGN



WEBSITE DEPLOYMENT

REDUCE HOMEPAGE LOADING TIME - LARGEST CONTENTFUL PAINT AT 8.5 SECONDS (GOOGLE LIGHTHOUSE PERFORMANCE SCORE 58%)

DEDICATED MISSION PAGE TO RALLY AROUND!

RESPONSIVE DESIGN ACROSS ALL DEVICES



'TELL A FRIEND' - SOCIAL SHARE CONTENT PAGE, ANYONE CAN ACT AS YOUR BRAND AMBASSADOR

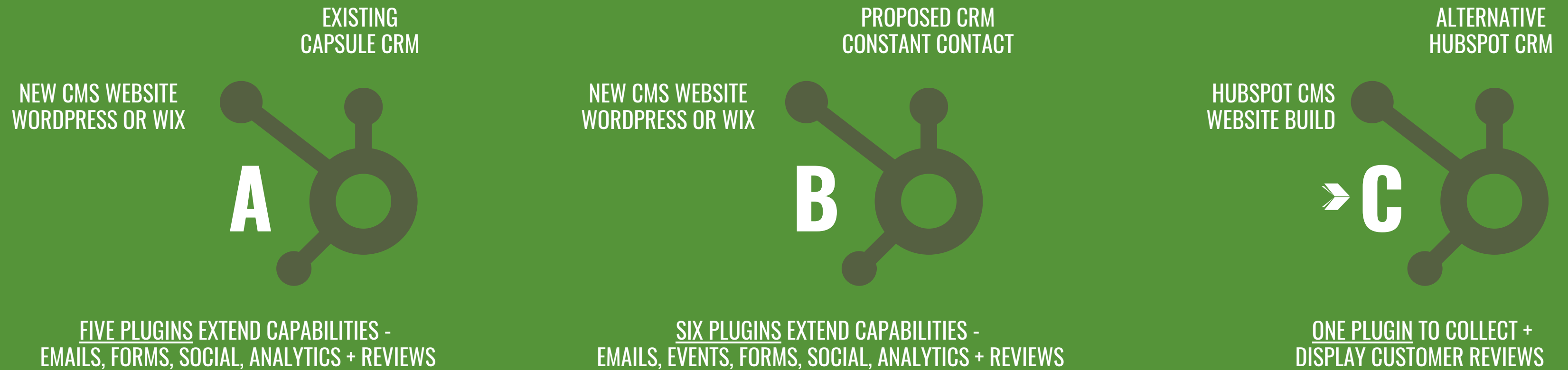
BOOK REVIEWS - COLLECTED, APPROVED, AND DISPLAYED ON NEW DEDICATED PAGE

IMPROVE CUSTOMER SUPPORT SERVICE - WITH FREE AUTOMATED CHATBOT + KNOWLEDGE BASE

RE-DESIGN DOWNLOADABLE PDF RESOURCES + DOCUMENTS

Additional costs involved TBC

EXPLORING ECOSYSTEMS



A CMS helps create an experience for visitors, while a CRM helps track visitor experience.

A READINGFORCE TO BE RECKONED WITH



“Software that's powerful, not overpowering. Seamlessly connect your data, teams, and customers on one customer platform that grows with your business.”

Garlic Agency has no affiliation with HubSpot and would not receive any financial compensation if Reading Force were to use their platform.

STAGED EVENTS TO REMEMBER

The Eventbrite logo is displayed in orange lowercase letters on a dark purple rounded rectangular background.

eventbrite

[Visit: Eventbrite](#)

The TicketTailor logo features a blue ticket icon to the left of the text "TicketTailor" in blue, all on an orange rounded rectangular background.

TicketTailor

[Visit: Ticket Tailor](#)

The Ticketpass logo is shown in white lowercase letters on a green rounded rectangular background.

ticketpass®

[Visit: Ticket Pass](#)

I can develop a comprehensive events platform for Reading Force. I've previously created virtual events for clients using **CVENT** (for PESI UK) and **Zapfino** (for IHE Delft Institute).



THANK YOU FOR YOUR TIME

Any further questions?
Email: info@garlicagency.com

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**FOR THE
PLANET**
— MEMBER —