MATTHEW FLYNN
PRODUCT DESIGNER

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📁 Portfolio 🏀 Dribbble in LinkedIn

WORK EXPERIENCE

FEARLESS DIGITAL / PRODUCT DESIGN
MARCH 2022 - PRESENT

Digital services for Federal and State government entities.

- Collaborated with government agencies, including the Centers for Medicare & Medicaid Services and the New Jersey Department of Labor.
- Led cross-functional teams comprising of product owners and engineers to develop innovative features, user flows, and personas.
- Utilized design thinking processes to drive idea generation, from discovery to testing, resulting in improved user experiences.
- Conducted user interviews and synthesized extensive data and research to enhance existing features and introduce new functionalities.
- Implemented and maintained a comprehensive and accessible design system throughout project lifecycles, ensuring consistency and efficiency.

BANDWIDTHPLACE / VISUAL, PRODUCT DESIGN (CONTRACT)
2023

Find and compare internet providers where you live.

- Designed an internet speed test tool that is used by nearly 500K users a month.
- Re-designed the web presence of the entire BandwidthPlace ecosystem to make the site more mobile friendly and modern.
- Developed a design system that was used in a full site redesign.

THE ZEBRA / VISUAL, PRODUCT, MOTION DESIGN
2018 - 2022

One-stop shop for insurance comparison.

- Designed internal branded resources and external marketing assets.
- Collaborated with cross-functional teams to co-design an annual state of insurance report, engaging stakeholders from multiple departments.
- Created display and organic ads across various marketing channels.
- Contributed to the development of a comprehensive design system.
- Managed and supervised an outside agency in creating and delivering DRTV content.

CONTRACT WORK (VARIOUS)
2015 - PRESENT

UI and UX Design, Branding and Graphic Design, and Motion Design

- Really (5G wireless service, Austin)
- Loud & Clear (App for adults with Parkinson's, Austin)
- Scraping Bee (Web scraping site, France)
- Austin Sol, Atlanta Hustle, San Jose Spiders (American Ultimate Disc League)

SKILLS AND PROFICIENCIES

DESIGN

- UI Design
- UX Design
- Graphic Design
- Motion Design
- Design System Management
- User Research

TOOLS

- Figma
- Adobe After Effects
- Adobe Illustrator
- JIRA
- Sketch
- Lottie
- Contentful CMS
- Google Analytics

PROGRAMMING

- CSS
- HTML

EDUCATION

ARIZONA STATE UNIVERSITY
FILM AND MEDIA PRODUCTION
BACHELOR OF SCIENCE - 2010

MORE ABOUT ME

Right now I'm learning...
JavaScript Algorithms and Data Structures

I'm looking to move roles because...
I am craving a more challenging experience with the ability to grow and learn from those around me.