

MANIKANDAN

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Chennai, India

[Portfolio](#)

[LinkedIn](#)

UI/UX Designer with 2.9 years of experience designing scalable web and mobile products, owning features from problem definition through delivery. Strong in user flows, information architecture, and high-fidelity UI, with hands-on Figma expertise (Auto Layout, Variants, Prototyping). Actively deepening UX and product thinking through structured learning and self-directed case studies, alongside day-to-day collaboration with product managers and developers to ship intuitive, data-driven solutions.

Core Skills

UX Strategy & Research:	User Journeys, Information Architecture, Wireframing, Prototyping, Usability Testing, UX Research, A/B Testing
UI & System:	Design System, High-Fidelity Prototypes, Motion Design, Usability Testing, Accessibility
Tools:	Figma (Auto-layout, Components, Variables), Miro, Adobe Creative Suite, Framer, Jitter, Invision
Collaboration:	Developer Handoff, Cross-functional Coordination, Stakeholder Communication.
AI Tools:	Claude, Chatgpt, Gemini, Figma Make, stitch, Cursor, Lovable AI, Bolt, Jira, Notion

Work Experience

UI/UX Designer

Unity Technologies

(May 2024 - Present)

Chennai, Tamil Nadu

- Led the UX strategy and execution of a game management CMS mapping internal team workflows and simplifying multi-step processes, reducing game update turnaround time by 30% and removing developer dependency for real-time changes.
- Designed an HRMS dashboard used by 50+ employees to track daily tasks, translating manual tracking pain points into a streamlined UI that improved reporting visibility.
- Iterated company websites based on stakeholder and usage feedback to more effectively showcase in-house products and improve user engagement.

Jr. Visual Designer

Brownbutton Technologies

(Aug 2023 - Mar 2024)

Chennai, Tamil Nadu

- Designed TuriyaForms, an AI-driven quiz and survey builder, mapping user flows to reduce form creation time by 60% and enable question generation in under 2 minutes.
- Built and maintained a centralized design system for TuriyaForms, ensuring visual and interaction consistency across the platform and reducing design inconsistencies.
- Developed high-fidelity prototypes and product demos for stakeholder validation.

Selected Projects

- Turiyaforms** - Designed an AI-powered survey platform with streamlined creator flows and insight-driven analytics.
- Paisa Now** - Reimagined a fintech onboarding journey to reduce friction and improve completion flow
- MedXplain** - Simplified complex medical reports into an accessible, user-friendly mobile experience.

Certifications

Diploma in Advanced Design Technology (Graphic and UI/UX Design)

Buff Creative College

(May, 2023)

Coimbatore, Tamilnadu

Education

Bachelor of Computer Applications

RVS College of arts and science

(2021)

Coimbatore, Tamilnadu