

Under the High Patronage of H.E. President  
**ABDEL FATTAH AL-SISI**

# **TRANSMEA 2025**

SHAPING THE FUTURE OF MOBILITY



*The 6th Smart Transport, Logistics & Infrastructure  
Fair & Forum for The MEA Region*

**2-5 NOV 2025**  
EGYPT INTERNATIONAL  
EXHIBITION CENTER





## The 6<sup>th</sup> Smart Transport, Infrastructure, Logistics & Traffic for the Middle East & Africa

Five rounds of TransMEA, organized jointly with Egypt's Ministry of Transport, have proven to be the region's most successful fair and forum for a fast-growing region. The 6<sup>th</sup> round will take place on **November 2-5, 2025**, bringing together international and regional players to showcase state-of-the-art solutions, advanced trends, innovative products, and new technologies for more efficient and even faster Transport and logistics services.

The Presence of H.E. Abdel Fattah Al-Sisi in every single round of TransMEA since its inception in 2018, accompanied by the Prime Minister, Ministers, dignitaries from international organizations, foremost the United Nations, is a true manifestation of the kind of support the event receives. International CEOs and Presidents of the top 25 companies in the world for more than one hour with the President and industry leaders from the region, was one of the main highlights of the last event.

H.E. Egypt's Minister of Transport – known to the world of transport as one of the most serious players in the industry – is setting TransMEA



## Welcome to TransMEA 2025

The region's leading transportation forum and exhibition! This year, we're going beyond borders, fostering inclusivity, and revolutionizing how we move together. Join us as we explore the cutting-edge technologies, innovative solutions, and groundbreaking ideas shaping the future of mobility.

### Are You Ready to Reimagine Transportation?

Dive deeper into the next generation of transportation with immersive exhibits showcasing electric vehicles, autonomous systems, hyperloop technology, and more. Engage with industry thought leaders in panel discussions exploring the hottest topics, including:

- **Mobility as a Service (MaaS):** The future of personalized transportation options.
- **The Rise of Automated Transportation:** From self-driving cars to drone deliveries, explore the possibilities.
- **Sustainability and Electrification:** Charting a course towards a cleaner future.
- **Smart Cities and Transportation:** Uncover technology integration in urban planning, driving efficient and sustainable urban mobility.
- **Building a Transportation System for Everyone:** Discover advancements in accessible transportation solutions that empower people of all abilities. Explore innovative design concepts, inclusive infrastructure projects, and initiatives promoting equitable access to mobility.
- **Human-Centric Design:** Shine a spotlight on user experience and comfort, placing human needs at the forefront of transportation design.







## Explore the Future of Transportation in Egypt

**Prepare to be part of one of the Middle East and Africa's most significant events of the year as Cairo hosts the 6th edition of the premier transport, infrastructure, and smart mobility exhibition from November 2nd to 4th, 2024.** This event will be a pivotal showcase of the latest innovations and technologies set to shape the future of transportation and infrastructure across the region.

The exhibition will gather top experts, policymakers, and key stakeholders from the transportation and infrastructure sectors to explore and discuss the latest trends in smart mobility. Attendees will have the unique opportunity to engage directly with industry leaders and innovators, gaining insights into the most recent advancements in sustainable transportation, smart infrastructure, and urban mobility.

The event will feature a diverse array of exhibits, including groundbreaking transportation technologies, smart traffic management systems, advanced data analytics solutions, and more. Participants will delve into the latest developments in electric and autonomous vehicles, cutting-edge transportation systems, and smart infrastructure technologies designed to enhance urban livability, sustainability, and connectivity.

Complementing the exhibits, the event will also offer a series of expert-led seminars and panel discussions, covering a broad spectrum of topics related to smart mobility and infrastructure. These sessions will provide invaluable insights into emerging trends in the transportation industry and offer attendees the chance to engage with leading industry experts and policymakers.

Moreover, the exhibition will serve as a dynamic platform for networking and collaboration, allowing participants to connect with industry leaders and innovators from across the region and beyond. Whether you're a transportation professional, policymaker, or simply passionate about the future of smart mobility and infrastructure, this event is an unmissable opportunity to stay ahead of the curve.



# Highlights

## Innovative Exhibits

Step into a world of cutting-edge transportation solutions, where innovation takes center stage. From electric vehicles and autonomous technologies to sustainable urban mobility, our exhibits feature the latest advancements driving the industry forward. With approximately 400 exhibitors from around the globe, this is your opportunity to experience the future of transportation firsthand.

## Expert Panels and Discussions

Engage with industry thought leaders and experts in transportation through a series of insightful panel discussions. Gain valuable perspectives on the challenges and opportunities facing the industry, and discover groundbreaking solutions. With over 120 speakers addressing a wide range of topics across 40+ sessions, these discussions are not to be missed.

## Networking Opportunities

Connect with a diverse group of professionals, entrepreneurs, and visionaries who are shaping the future of transportation. Build strategic partnerships, exchange innovative ideas, and explore collaborative opportunities during our dedicated networking sessions. Highlights include the Opening Ceremony, VIP Gala Dinner, CEOs and VIPs Roundtable Meeting, and interactions with more than 35,000 visitors.

## Interactive Workshops

Dive deep into the latest transportation technologies through hands-on, interactive workshops. Learn directly from experts and gain practical insights that you can apply to your own projects and initiatives. These workshops are designed to equip you with the knowledge and skills needed to stay ahead in a rapidly evolving industry.

## Startup Showcase

Experience the creativity and innovation of emerging startups as they pitch their groundbreaking ideas and technologies. From revolutionary apps to cutting-edge hardware, the Startup Showcase offers a platform for industry disruptors to shine and for you to witness the next big thing in transportation.





# Why Attend?

## Stay Informed

Stay at the forefront of the transportation industry by gaining exclusive insights into the latest mobility.

## Networking Opportunities

Build invaluable connections with industry leaders, potential collaborators, and like-minded professionals. This is your chance to forge relationships that can drive innovation and propel your career forward.

## Inspiration and Innovation

Immerse yourself in a showcase of groundbreaking ideas and innovations. Discover new possibilities and envision the future of transportation as you explore the most cutting-edge advancements.

## Professional Development

Elevate your expertise through interactive workshops and expert-led sessions. Acquire the skills and knowledge needed to excel in the rapidly evolving transportation landscape, ensuring you stay ahead in your field.



# Showcase Your Solutions in These Key Areas:

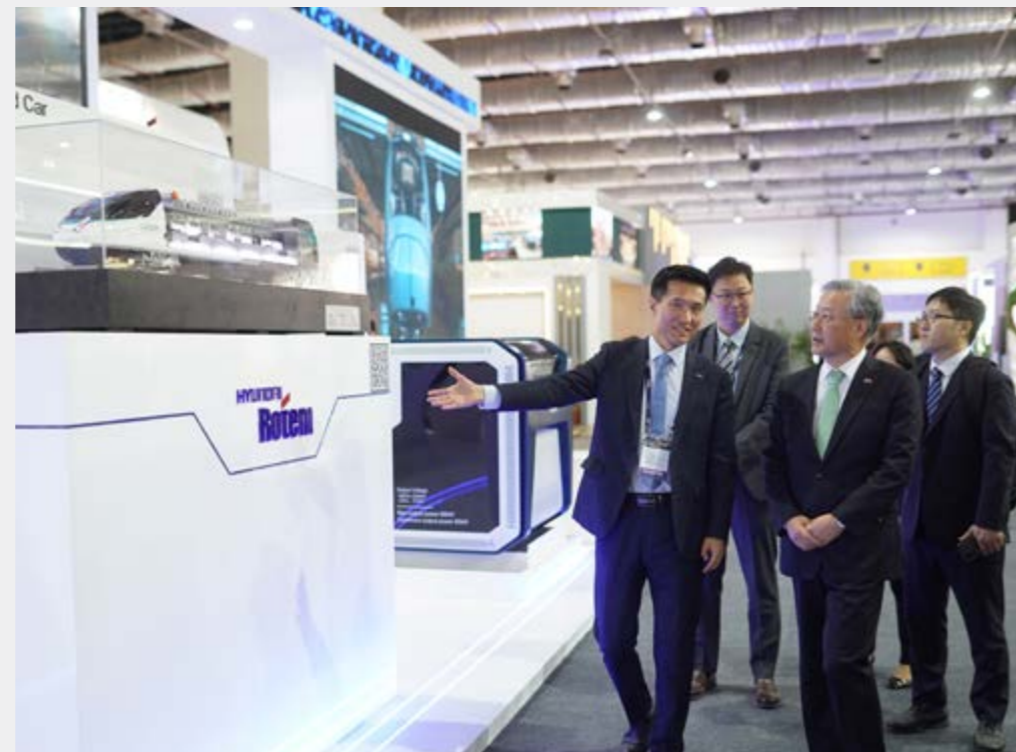
- **Connected and Autonomous Vehicles (CAVs):** Sensors, LiDAR, V2X communication, and more.
- **Electric Vehicles (EVs):** Charging infrastructure, battery technology, and sustainable transportation.
- **Smart Infrastructure:** Traffic management systems, intelligent intersections, and data-driven solutions.
- **Urban Mobility:** Micromobility, public transport planning, and shared mobility solutions.
- **Logistics and Supply Chain:** Automation, robotics, and blockchain technology for efficient goods movement.
- **Safety and Security:** Cybersecurity solutions, advanced driver-assistance systems (ADAS), and emergency response technologies.
- **Sustainable Transportation:** Renewable energy integration, clean fuels, and green infrastructure development.





# Key Discussions Shaping the Future:

- Mobility as a Service (MaaS)
- Autonomous Vehicles: Challenges and Opportunities
- Sustainability: The Electric Vehicle Revolution
- Smart Traffic Management for Megacities
- Blockchain and the Future of Logistics
- Addressing the Trucker Shortage
- Cybersecurity in Transportation
- Artificial Intelligence in Infrastructure
- Climate-Proofing Transportation Systems
- Big Data and Analytics in Transportation Planning
- Connectivity and the Internet of Things (IoT)
- The Impact of 5G on Smart Transportation
- Navigating the Rise of Micro-Mobility
- Electric Mobility: Charging Towards a Sustainable Future





# Why Egypt?

**Investing in Egypt's transportation sector presents a compelling opportunity for companies seeking growth, diversification, and a strategic foothold in the Middle East and Africa.** Here's why Egypt stands out as a prime destination for investment in transportation:

## I. Strategic Location

Egypt's unique geographical position makes it a pivotal hub for both regional and international trade. The Suez Canal, a crucial waterway connecting the Mediterranean Sea to the Red Sea, enables the seamless movement of goods between Europe and Asia. By investing in Egypt's transportation sector, companies can capitalize on this strategic advantage and integrate into the global supply chain.

## II. Infrastructure Development

Egypt is undergoing rapid infrastructure development, particularly in transportation. With significant investments in roads, railways, ports, and airports, the country is enhancing its connectivity and efficiency. This growth presents lucrative opportunities for companies to participate in large-scale projects and benefit from the modernization of Egypt's transportation infrastructure.

## III. Population Growth and Urbanization

As one of the most populous countries in Africa, Egypt is experiencing significant urbanization. This demographic shift is driving demand for advanced transportation solutions, including public transit, urban mobility, and logistics. Companies that invest now can position themselves to meet the growing needs of an expanding and increasingly urbanized population.

## IV. Logistics and Trade Facilitation

Egypt's strategic location at the crossroads of major trade routes, combined with its ongoing logistics enhancements, makes it a key player in global trade. The development of logistics hubs and free zones further facilitates efficient trade and provides companies with access to both regional and international markets.

## V. Tourism Industry Opportunities

Egypt's thriving tourism industry, with its rich cultural heritage and world-renowned landmarks, continues to attract millions of visitors annually. This influx of tourists drives demand for reliable and efficient transportation. Investing in transportation solutions that cater to the tourism sector offers significant potential for growth and revenue.

## VI. Government Incentives and Reforms

The new Egyptian government has been proactive in creating a favorable investment climate. Reforms and incentives such as tax breaks, streamlined regulatory processes, and strategic partnerships make the transportation sector particularly attractive for foreign investors looking to expand their presence in the region.

## VII. Emerging Technologies

Egypt is embracing emerging technologies in the transportation sector, including smart systems, electric vehicles, and sustainable practices. Companies that invest in these innovative solutions can contribute to the sector's modernization and sustainability, positioning themselves as leaders in the adoption of next-generation transportation technologies.

**To sum it up;** Investing in Egypt's transportation sector offers a wealth of strategic advantages—from leveraging the country's strategic location and participating in infrastructure development to tapping into growing markets and embracing emerging technologies. Companies that position themselves early in this dynamic sector stand to benefit from Egypt's ongoing economic growth and development.



## When? Where? and How?

Date:

**November  
2025**

Location:

**Egypt International  
Exhibition Center**

Registration:

Early bird registration is now open!  
Secure your spot today and benefit  
from exclusive discounted rates.

### Sponsorship Opportunities:

Elevate your brand and gain unparalleled visibility in the transportation sector by becoming a sponsor. We offer customized sponsorship packages tailored to align with your marketing goals and objectives. Contact us to explore how we can help you achieve maximum exposure.

### Join Us on the Journey:

Don't miss out on the 6th Edition of the Region's Premier Transportation Fair and Forum. Mark your calendar, register now, and be part of this groundbreaking event as we delve into the future of transportation together!

For inquiries and registration, visit [www.trans-mea.com](http://www.trans-mea.com) or contact us directly.

We look forward to seeing you at the forefront of innovation! access to both regional and international markets.









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