

ABOUT

Originally from Sevilla, Spain, and currently based in Berlin. With a background in product and industrial design, I naturally shifted towards graphic and visual communication. I've worked across agencies and as a freelance, while I always try to find time for personal projects that let me explore new visual directions. All this has shaped me as a multidisciplinary creative with a holistic approach.

SERVICES

BRANDING	DESIGN	COMMUNICATION
BRAND IDENTITY	VISUAL IDENTITY	PRINT & EDITORIAL
CONCEPT & STRATEGY	GRAPHIC DESIGN	WEB DESIGN
BRAND REDESIGN	3D DESIGN	SOME PLATFORM
PACKAGING DESIGN	MOTION GRAPHIC	BRAND CAMPAIGN

TOOLS

Adobe Creative Suite	Rhinoceros 3D	Midjourney
Figma	Keyshot	ChatGPT

LANGUAGES

SPANISH	GERMAN	ENGLISH	ITALIAN
(Native)	(C1 Level)	(C1 Level)	(B2 Level)

CLIENTS

MAGGI	CATRICE	ECOLAB
WINIARY	SAUDIA	DELFI
WAGNER	ALMARAI	DM
SURIG	NORDINARY	OLLI SALUMERIA
NESTLÉ	KITKAT	KUMPF
MASTER GOOD	ZOTT	SILVERQUEEN
COSNOVA	HERO	SAKA

EXPERIENCE

2023 – currently	Art Director ROMAN KLIS DESIGN (Berlin, DE)
2021 – 2023	Packaging & Brand Designer ROMAN KLIS DESIGN (Stuttgart, DE)
2020 – 2021	Product Quality RENAULT (Valladolid, ES)
2018	Product Design Internship KURZ KURZ DESIGN (Solingen, DE)

EDUCATION

2021 – 2022	Master's Degree in Packaging & Visual Identity EDESIGN (Barcelona, ES)
2018 – 2019	Industrial Design Engineering UNIVERSITAT POLITÈCNICA DE VALÈNCIA (Valencia, ES)
2015 – 2016	Product Design (ERASMUS) HTW DRESDEN (Dresden, DE)
2014 – 2019	Industrial Design Engineering UNIVERSIDAD DE SEVILLA (Sevilla, ES)