

[jenfengwu.com](http://jenfengwu.com) [wujenfeng@gmail.com](mailto:wujenfeng@gmail.com) [linkedin](#)

**UX designer** with diverse design experience and strong problem-solving skills, passionate about creating engaging, impactful, and user-centered digital solutions.

**Seattle, WA**

## EXPERIENCE

### **Graphic Designer** T.A.K. Office Design Agent

Nov 2011 - Jun 2021

- Led user-centered design by analyzing client needs to create an engaging website, boosting traffic by 12%.
- Developed storytelling proposal decks and interactive presentations to clearly convey design concepts, effectively aiding stakeholder decisions.
- Produced high-fidelity 3D interior renderings to accelerate design reviews and approvals.
- Collaborated with co-owners to streamline workflows and resolve design challenges through iterative feedback.

### **Home Décor Product Designer** Taiwan Novelty Ltd.

Apr 2005 - Dec 2009

- Created and iterated designs based on client and manufacturer feedback, ensuring quality with Chinese manufacturers.
- Designed and arranged showroom displays for U.S. buyers to enhance product selection and overall customer experience.

### **Graphic Designer** Hung-To Ko Visual Design Agent

Jun 2000 - Apr 2004

- Directed a team of four designers to produce high-quality visual assets, consistently meeting client deadlines.

## UX PROJECTS (SELECTED)

### **Responsive High School Club Management Dashboard**

Designlab UX Academy | [Case study](#)

Oct 2024 - Mar 2025

- Conducted user interviews with high-school club officers to identify pain points in club operations.
- Designed a responsive dashboard for scheduling, task tracking, and meeting coordination.
- Conducted user tests and iterated on feedback.

### **Phrase-Based English Learning App**

Independent UX Study | [Case study](#)

Dec 2024 - Mar 2025

- Crafted a video-based learning interface with subtitle controls and interactive practice sessions.
- Prioritized features based on affinity mapping and validated UI through user testing.

# JULIE JENFENG WU

## EDUCATION

### **Designlab**

Certificate in UX Design  
Jan 2024 - Apr 2025

### **University of Washington**

Certificate in UX & Visual  
Interface Design  
Mar 2023 - Aug 2023

### **Ming Chuan University**

B.A. In Graphic Design  
Sep 1996 - Jun 2000

## SKILLS

### **UX Expertise**

Design thinking  
User Research  
User Interview / Analysis  
Journey Mapping  
Wireframing  
UI Design  
Interactive Prototyping  
Usability Testing

### **Core Strengths**

Goal-Oriented & Analytical  
Team Leadership & Collaboration  
Clear, Empathetic Communication  
Storytelling & Narrative Design

### **Tools**

Figma · FigJam · Adobe Photoshop ·  
Adobe Illustrator · CapCut · Maze ·  
Google Meet · SketchUp · Enscape

### **Language**

Proficient in English and Mandarin.