

**Umbrella**

Sports

## **CASE STUDY**

Empowering Youth Sports:  
Team Takeover Simplifies Season Planning



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### GOALS

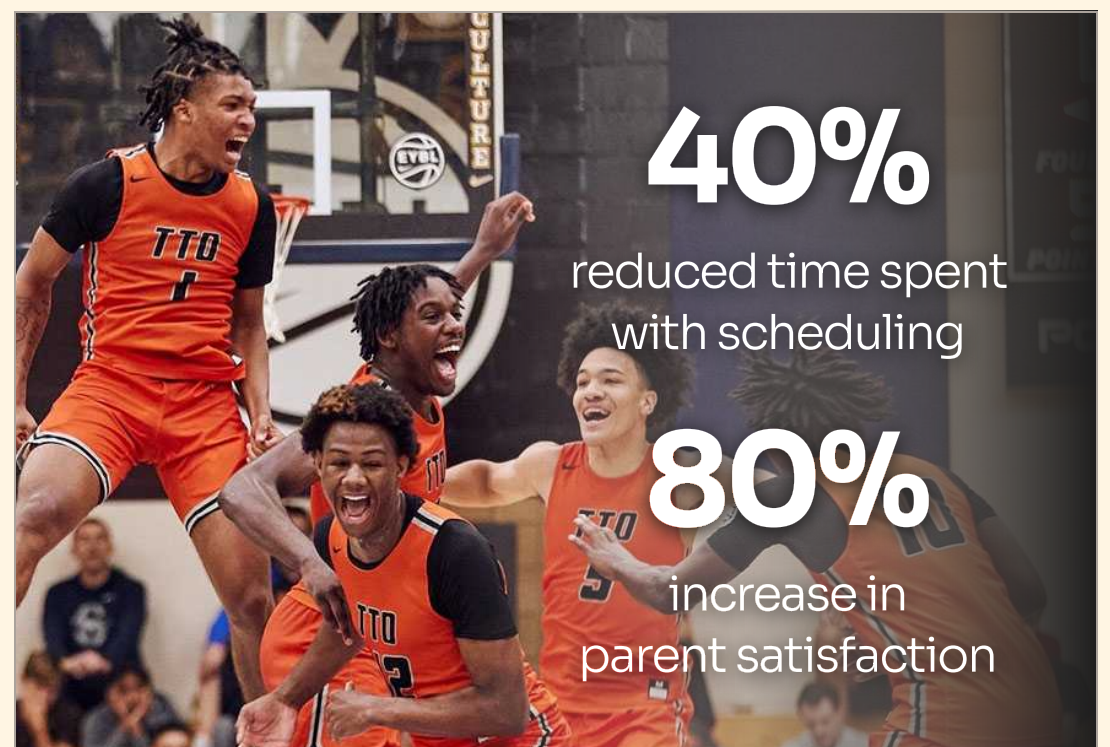
- Streamline communication with parents and players to ensure a smooth experience during the season.
- Enhance organization for practice schedules, game updates, and community fundraising events.

### APPROACH

- Utilized integrated calendar and announcements features to coordinate practice times and game schedules.
- Managed fundraising campaigns with task assignments and announcements feature.
- Centralized communication through a secure chat room to provide real-time updates to parents about practice changes and game details.

### RESULTS

- Improved organization of fundraising events, leading to **25% increase** in participation.
- **Reduced 40% time** spent managing practice schedules and communicating changes to parents.
- **Enhanced parent satisfaction**, with **80%** of surveyed parents noting better communication and coordination throughout the season.



### WHY UMBRELLA WORKS

- **For coaches and staff** // Simplifies scheduling, document sharing, and communication allowing coaches to focus on training and player development.
- **For parents** // Provides easy access to game schedules, practice times, and fundraising event details, ensuring everyone stays informed and up to date.





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### TESTIMONIAL

“Umbrella made a huge difference for our program. Parents appreciate the clear communication, and our team can focus on what matters most - developing our players and creating a positive experience for everyone involved.”

- JAMIL JONES, COACH, TEAM TAKEOVER