

SOCIAL MESSAGE TEMPLATES

Post to your personal Facebook, Instagram, or both. Tag your friends. Use your own photo from a game if you have one.

SOCIAL 1 — The Parent Story

I do not talk about this enough, but being a Royals parent has been one of the best experiences of my family's life.

My kid is part of something really special. The Austin Royals are a Christ-centered homeschool basketball program right here in Austin serving over 100 homeschool athletes. This is not your average AAU program. These kids are being coached hard, held accountable, and built into leaders on and off the court.

Here is where I need your help.

We are looking for local businesses to sponsor our 2026-2027 season. When you sponsor the Royals, your brand shows up on social media posts, player highlights, and game livestreams all season long in front of hundreds of engaged, loyal Austin families.

Packages start at \$500. A few top spots are limited.

If you own a business or know someone who does, drop a comment or DM me. I would love to tell you more.

This program deserves it. These kids deserve it.

#AustinRoyals #SponsorUs #AustinBasketball #HomeschoolSports
#FaithAndBasketball

SOCIAL 2 — The Numbers Post

Let me put some numbers in front of you real quick.

100+ athletes. 10 teams. 160 games this season. 40 tournaments won.

That is the Austin Royals Homeschool Basketball Program. And I get to be a part of it as a parent.



We are now looking for businesses and individuals who want to sponsor our 2026-2027 season. Every sponsor gets their brand on our social media posts, player highlight graphics, and live-streamed games all season long. You are not buying a one-time ad. You are buying a season-long relationship with a community that pays attention to who shows up for their kids.

Packages start at \$500. Top spots are limited.

DM me or drop a comment and I will get you our sponsorship packet today.

#AustinRoyals #AustinBusiness #SponsorshipOpportunity #ATXSports

SOCIAL 3 — The Faith and Character Angle

I want to tell you about the kind of program my kid gets to be a part of.

The Austin Royals are a Christ-centered basketball program serving homeschool athletes across the greater Austin area. Every practice. Every game. Every conversation on and off the court is rooted in faith, character, and building young people into something bigger than basketball.

These coaches are not just teaching ball. They are teaching life.

And right now, we need local businesses to help fund the 2026-2027 season.

When you sponsor the Austin Royals, your brand is in front of Austin-area families all season long through social media, livestreams, game day content, and more. Packages start at \$500.

If your business serves this community and you want to be attached to something that actually matters, I would love to connect you with our Athletic Director.

Drop a comment or DM me. Packages are going fast.

#AustinRoyals #ChristCentered #FaithBasketball #AustinSports #CommunityMatters

SOCIAL 4 — The Urgency Post

Heads up for any business owners in my network.

A few sponsorship spots with the Austin Royals Basketball Program are still available for the 2026-2027 season and they will not last long.



Here is what sponsoring looks like: your logo on social media posts, player highlights, and live-streamed games in front of hundreds of Austin-area families who are engaged, loyal, and remember who supports their community.

Packages run from \$500 all the way up to \$5,000 for full-season title sponsorship. The top tiers have limited spots and several are already spoken for.

I am a parent in this program and I am personally asking you to consider this.

DM me today. I will send you the full packet within the hour.

#AustinRoyals #AustinBusiness #SponsorshipOpportunity #LimitedSpots #ATX



