

Let's grow with AI-driven predictive analytics!

B2Metric's platform uses real-time AI insights to help businesses reduce churn, boost CLTV, and enhance customer engagement.

%23.5 overall conversion rate last 30 days

Funnel Analysis

Average, last 30 days

100%

Monthly Active Users
1,129,765

56%

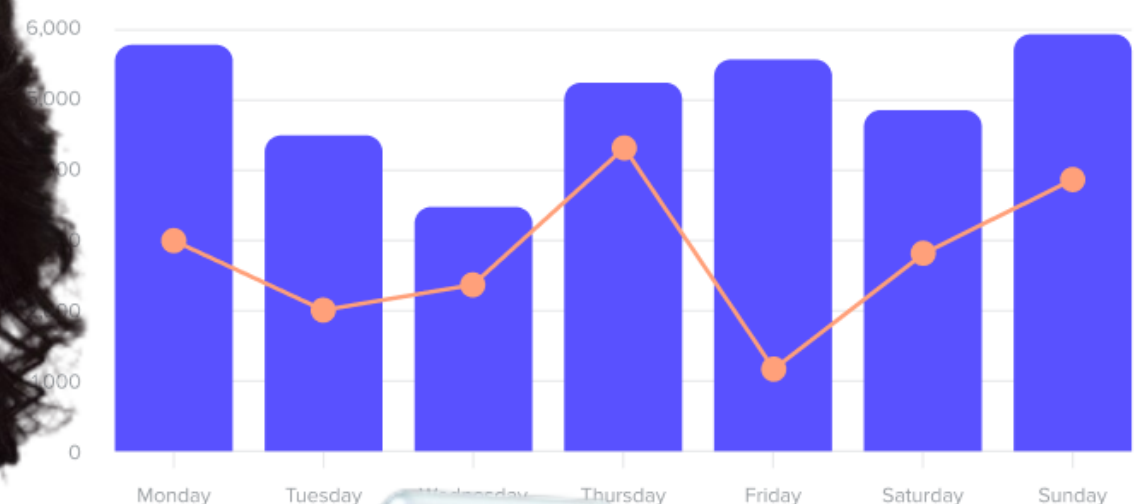
Weekly Active Users
629,312

21%

Daily Active Users
239,876

Weekly Analysis

Last 7 days



● Average

● Average Hour Count

Scale your business with AI-driven insights tailored to your industry!

B2Metric empowers businesses to **predict customer behavior, prevent churn, and optimize marketing campaigns** by utilizing AI-powered analytics that transform raw data into actionable insights.

With our unified platform, you can streamline your operations and **scale globally by maximizing customer engagement and retention.**

Key Features for Different Industries:



Banking

Reduce customer churn by 30% using AI-powered behavior predictions. Maximize customer retention and optimize your marketing campaigns to save millions annually.



Insurance

Save up to \$2M annually by identifying high-risk customers early with AI-powered fraud detection and risk assessment.



Finance

Boost conversion rates by **35% with personalized product recommendations**, and optimize marketing campaigns to **increase your ROI by 50%**!



Retail

Increase CLTV by 25% by predicting cancellations and personalizing user journeys. Prevent churn with proactive retention strategies.

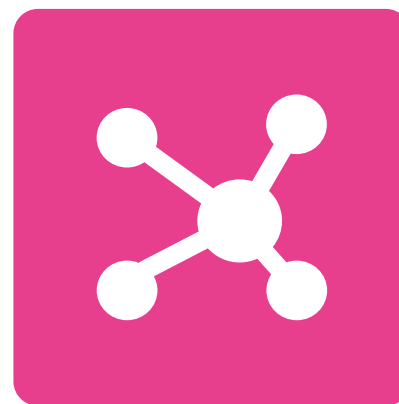
Comprehensive, Industry-Specific Tools

Join 400+ global brands who trust B2Metric to drive their business growth with AI-powered customer journey analytics. From reducing churn to maximizing customer engagement, our platform is designed to help businesses scale smarter.



AI-Powered Customer Segmentation

Segment customers based on **real-time behavior and data patterns** to deliver highly personalized experiences across every interaction.



Omnichannel Campaign Optimization

Analyze and optimize your marketing campaigns across email, SMS, apps, and more—**automatically adjusting based on real-time data.**



Churn Prevention Models

Predict and prevent churn before it happens with **AI-powered insights**. Stay ahead of customer disengagement by delivering targeted retention strategies in real time.



Unified Customer Data Platform (CDP)

Integrate data from **over 100 sources**—Snowflake, Adjust, BigQuery, and more—into a single platform, offering a **360° view of your customers.**



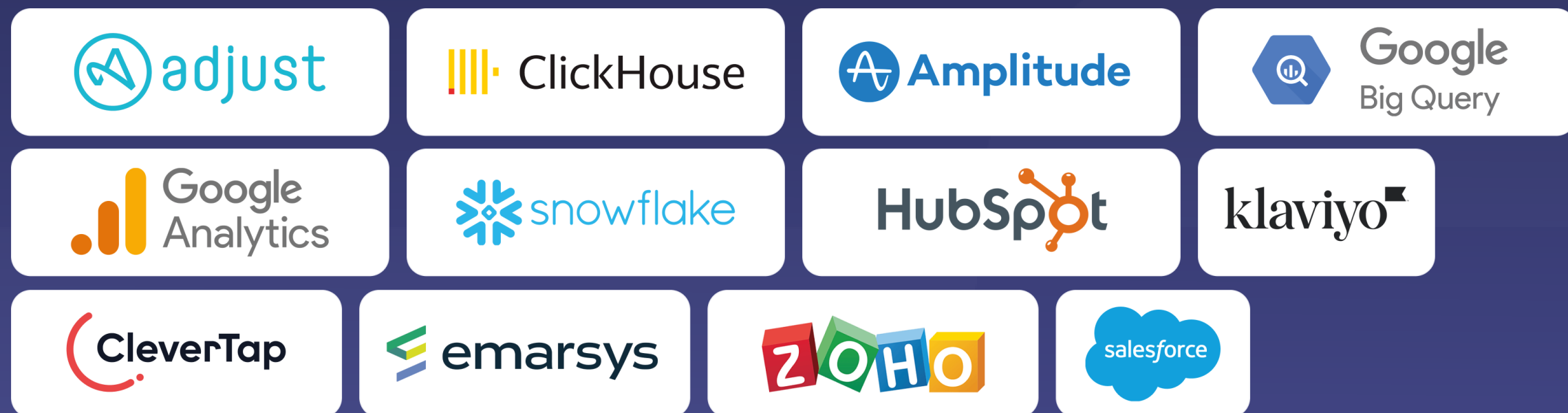
Intelligent Search & Personalized Recommendations

Enhance customer experiences with **personalized, real-time search results and product recommendations**. B2Metric's AI delivers relevant content and product suggestions based on customer behavior and preferences, driving higher engagement, **improved CLTV and conversions.**

Let's grow, together

B2Metric transforms complex customer data into clear, actionable insights that drive business growth. Our AI adapts to your industry's unique challenges, empowering you to make smarter decisions faster and stay ahead of the competition. Experience the power of predictive analytics tailored to your needs.

Seamless Integration



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Visit us at www.b2metric.com or contact us for more information.

