




مؤتمر سلاسل الإمداد والمشتريات

SUPPLY CHAIN & PROCUREMENT CONFERENCE

Sponsorship Guide for the Supply Chain & Procurement Conference

 February 12–13, 2025  Sheraton Hotel, Dammam

 9:00 AM - 4:00 PM

“We, with the help of Allah, continue to invest in implementing initiatives and economic reforms to achieve the goals of the Kingdom’s Vision 2030, ensuring continuous improvement in the quality of life and optimal utilization of available resources. We aim to enhance transparency, efficiency, and the quality of government spending to boost growth and development rates, improve public facilities and basic services for citizens and residents, develop the educational environment, and support housing plans.”

”

Custodian of the Two Holy Mosques
King Salman bin Abdulaziz Al Saud



”

"We commit to being among the best countries in the world in effective governmental performance to serve its citizens. Together, we will continue building our nation to be what we all aspire: prosperous and thriving, firmly established on the strength of its people and their accomplishments."

”

**His Royal Highness Crown Prince
Mohammed bin Salman bin Abdulaziz**

Crown Prince, Prime Minister, and Chairman of the
Council of Economic and Development Affairs



Take Your Place

At the Forefront of Industrial Sustainability Under the patronage of His Excellency the Minister of Industry and Mineral Resources



The Supply Chain and Procurement Conference, under the patronage of His Excellency the Minister of Industry and Mineral Resources, Mr. Bandar bin Ibrahim Al-Khorayef

will provide an opportunity for experts and decision-makers from various sectors to discuss the latest trends and challenges in the field of supply chains.

The conference aims to enhance cooperation between companies and suppliers, exchange knowledge about technological innovations, and explore opportunities to improve logistical processes. It will also feature interactive discussions focused on discovering sustainable solutions and identifying procurement strategies.



Supply Chain and Procurement Conference

The conference and exhibition are among the most important gatherings for professionals in the supply chain and procurement sector in the Kingdom of Saudi Arabia. Organized by the Saudi Supply Chain and Procurement Association, in partnership with leading companies, the first edition is scheduled for February 2025. It will focus on future trends in supply chain and procurement in the Kingdom, including panel discussions featuring industry practitioners. The event will also include an exhibition showcasing practical and operational applications in the field.



1500+
Visitors



30
Sponsors



25
Speakers



5
Discussion Panels



**Local and International
Companies**



Media Coverage



Benefits of Sponsors and Participants

| Benefits | Main Sponsor (1,000,000) SAR | Strategic Sponsor (500,000) SAR | Diamond Sponsor (350,000) SAR | Gold Sponsor (200,000) SAR | Silver Sponsor (150,000) SAR | Participating Sponsor (80,000) SAR | Media Partners |
|--|------------------------------------|---------------------------------------|-------------------------------------|----------------------------------|------------------------------------|--|----------------|
| Available Packages | 1 | 1 | 2 | 4 | 4 | 6 | 1 |
| Booths (Sqm) | 24Sqm | 18Sqm | 15Sqm | 12Sqm | 12Sqm | 9Sqm Including the booth | None |
| Seating In The First Row | 4 | 3 | 2 | 1 | 1 | - | - |
| Invitation To Attend The Conference | 30 | 25 | 15 | 10 | 5 | 3 | 3 |
| Recognition By The Event Host | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo Display On The Conference Screens | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo Display On The Official Website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo Display On Media Wall | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo Display On Social Media Platforms | ✓ | ✓ | ✓ | ✓ | ✓ | - | ✓ |
| Logo Display At The Main Entrance Gate | ✓ | ✓ | ✓ | ✓ | - | - | - |
| Logo Display On The External Flags | ✓ | ✓ | ✓ | - | - | - | - |
| Logo display on directional signboards | ✓ | ✓ | - | - | - | - | - |
| Logo Display On Event Badges | ✓ | ✓ | - | - | - | - | - |
| Logo display at the entrance of workshops | ✓ | ✓ | - | - | - | - | - |
| Logo Display On Conference Agenda | ✓ | ✓ | - | - | - | - | - |
| Logo Display On The Conference Main Screen | 10 minutes | 5 minutes | - | - | - | - | - |
| Speaker Participation | Keynote Speaker | Panel Discussion | Panel Discussion | Panel Discussion | - | - | - |
| Advertisement In The Conference Magazine | 3 pages | 2 pages | page | page | - | - | - |
| Access to complete attendee data | ✓ | ✓ | ✓ | - | - | - | - |
| Post-event Media Interview For Social Media Publication | ✓ | ✓ | - | - | - | - | - |

Main Sponsor

1,000,000 SAR

Benefits:

 24 Sqm  Available Packages:1

1

(4) Complimentary first row seats

2

(30) Invitations to attend the conference

3

Recognition by the event host

4

Logo display on the main conference screen

5

Logo display on the official website

6

Logo display on media wall

7

Logo display on social media platforms

8

Logo display at the main entrance

9

Logo Display On The External Flags

10

Logo display on directional signboards

11

Logo Display On Event Badges

12

Logo display at the entrance of workshops

13

Logo display in the conference agenda

14

(10) minutes of screen time on the main conference screen

15

Opportunity to deliver a keynote speech during the conference

16

(3) Pages of advertisement in the conference magazine

17

Access to complete attendee data

18

Post-event Media Interview For Social Media Publication

Strategic Sponsor

500,000 SAR

Benefits:

 18 Sqm  Available Packages:1

1

(3) Complimentary first-row seats

2

(25) Invitations to attend the conference

3

Recognition by the event host

4

Logo display on the main conference screen

5

Logo display on the official website

6

Logo display on the media wall

7

Logo display on social media platforms

8

Logo display at the main entrance

9

Logo display on the external flags

10

Logo display on directional signboards

11

Logo display on event badges

12

Logo display at the entrance of workshops

13

Logo display in the conference agenda

14

(5) minutes of screen time on the main conference screen

15

Opportunity to participate in discussion panels

16

(2) Pages of advertisement in the conference magazine

17

Access to complete attendee data

18

Post-event media interview for social media publication

Diamond Sponsor

350,000 SAR

Benefits:

 15 Sqm  Available Packages:2

1

(2) Complimentary
first-row seats

2

(15) Invitations to attend
the conference

3

Recognition by the event
host

4

Logo display on the main
conference screen

5

Logo display on the
official website

6

Logo display on the
media wall

7

Logo display on social
media platforms

8

Logo display at the main
entrance

9

Logo display on the
external flags

10

Opportunity to participate
in discussion panels

11

(1) Page advertisement in
the conference magazine

12

Access to complete
attendee data

Gold Sponsor

200,000 SAR

Benefits:

 12 Sqm  Available Packages:4

1

Complimentary (1) first-row seat

2

Invitations to attend (10) the conference

3

Recognition by the event host

4

Logo display on the main conference screen

5

Logo display on the official website

6

Logo display on the media wall

7

Logo display on social media platforms

8

Logo display at the main entrance

9

Opportunity to participate in discussion panels

10

(1) Page advertisement in the conference magazine

11

Page advertisement in (1) the conference magazine

12

Access to complete attendee data

Silver Sponsor

150,000
SAR

Benefits:



12 Sqm



Available Packages:4

1

(1) Complimentary
first-row seat

2

(5) Invitations to attend
the conference

3

Recognition by the event
host

4

Logo display on the
official website

5

Logo display on the main
conference screen

6

Logo display on the
media wall

7

Logo display on social
media platforms

Participating Sponsor

80,000
SAR

Benefits:



9 Sqm(includes booth)



Available Packages:6

1

(3) Invitations to attend the conference

2

Recognition by the event host

3

Logo display on the main conference screen

4

Logo display on the official website

5

Logo display on the media wall

Media Partner

Benefits:



Available Packages:1

1

(3) Invitations to attend the conference

2

Recognition by the event host

3

Logo display on the main conference screen

4

Logo display on the official website

5

Logo display on the media wall

6

Logo display on social media platforms



Accompanying Exhibition Layout



- M** Main Sponsor
- ST** Strategic Sponsor
- D** Diamond Sponsor
- G** Gold Sponsor
- SL** Silver Sponsor
- P** Participating Sponsor

Key Featured Speakers

at the Supply Chain and Procurement Conference



Eng. Abdullah Al-Abdulkarim
President
Saudi Water Authority



Majid Al-Mohammed
IKTVA Program Manager
Aramco



Asaad Al Jomoai
President
Saudi Boeing



Mohammed Jarrash
Head of Cyber Security Division | CISO
Riyadh Airports



Turki Al-Suwaidi
Security Operations Center Manager
IBM



Ahmed Mohammed Binzagr
COO
Binzagr Company



Abdullah al osaimi
Senior Vice President, Procurement
& Business Support
Ma'aden



Abdulaziz Busbate
Saudi Arabia Country
General Manager
dhl



Hani AlSaigh
Vice President Shared Services
TAHAKOM



Nayef Al-Ayed
Investor Relations Officer (IRO)
SABIC



Fahad Al-Shebel
Chief Executive Officer
NUPCO



Fahad Saud Al-Ali
VP of Business Strategy and Supply chain
Arasco



Lora Cecere
Founder at Supply
Chain Insights
Supply Chain Insights



Paresh Ranpura
Vice President Procurement and
Contracts and Aircraft Asset Management
Riyadh Airports



Iyad Aldalooj
CEO
Penny Software



Khaled Al-Dhafer
Country Managing Director
Accenture



Targeted Organizations

هيئة المحتوى المحلي
والمشتريات الحكومية
Local Content & Government
Procurement Authority



الهيئة الملكية
للجبل وينبع
Royal Commission for Jubail & Yanbu



برنامج تطوير الصناعة
الوطنية والخدمات
اللوجستية



هيئة تطوير المنطقة الشرقية
Sharqia Development Authority



SIDF
صندوق التنمية الصناعية السعودي

الهيئة السعودية للمواصفات والمقاييس والجودة
SASO
Saudi Standards, Metrology and Quality Org.



موانئ
MAWANI
الهيئة العامة للموانئ
SAUDI PORTS AUTHORITY



أرامكو السعودية
saudi aramco



الهيئة السعودية للمياه
Saudi Water Authority



وزارة الاستثمار
Ministry of Investment

معادن
MAADEN



القدية
Qiddiya



نيوم
NEOM



سابك
SABK



SAR
الخطوط الحديدية السعودية
SAUDI ARABIA RAILWAYS



الشركة السعودية للكهرباء
Saudi Electricity Company

Nesma
& Partners



عبد اللطيف جميل



التصنيع
TASNEE
National Industrialization Company



موبايلي
Mobily



NAQEL
EXPRESS



نوبكو
nupco



تحكم
TAHAKOM



WEST GROUP
Logistics Ports Services

m
SC



MAERSK



ابونيان القابضة
ABUNAYYAN
HOLDING

stc



مؤتمر سلاسل الإمداد والمشتريات

SUPPLY CHAIN & PROCUREMENT CONFERENCE

Thank You



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SaudiSCPC.com

12-13 February 2025

Dammam Saudi Arabia

Organized By

Qimmah