

مؤتمر سلاسل الإمداد والمشتريات

SUPPLY CHAIN & PROCUREMENT CONFERENCE

Sponsorship Guide for the Supply Chain & Procurement Conference

February 12–13, 2025 Sheraton Hotel, Dammam
9:00 AM - 4:00 PM

"We, with the help of Allah, continue to invest in implementing initiatives and economic reforms to achieve the goals of the Kingdom's Vision 2030, ensuring continuous improvement in the quality of life and optimal utilization of available resources. We aim to enhance transparency, efficiency, and the quality of government spending to boost growth and development rates, improve public facilities and basic services for citizens and residents, develop the educational environment, and support housing plans."

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Custodian of the Two Holy Mosques King Salman bin Abdulaziz Al Saud "We commit to being among the best countries in the world in effective governmental performance to serve its citizens. Together, we will continue building our nation to be what we all aspire: prosperous and thriving, firmly established on the strength of its people and their accomplishments."

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"

His Royal Highness Crown Prince Mohammed bin Salman bin Abdulaziz Crown Prince, Prime Minister, and Chairman of the Council of Economic and Development Affairs

Take Your Place

At the Forefront of Industrial Sustainability Under the patronage of His Excellency the Minister of Industry and Mineral Resources

The Supply Chain and Procurement Conference, under the patronage of His Excellency the Minister of Industry and Mineral Resources, Mr. Bandar bin Ibrahim Al-Khorayef

will provide an opportunity for experts and decision-makers from various sectors to discuss the latest trends and challenges in the field of supply chains.

The conference aims to enhance cooperation between companies and suppliers, exchange knowledge about technological innovations, and explore opportunities to improve logistical processes. It will also feature interactive discussions focused on discovering sustainable solutions and identifying procurement strategies.



Supply Chain and Procurement Conference

The conference and exhibition are among the most important gatherings for professionals in the supply chain and procurement sector in the Kingdom of Saudi Arabia. Organized by the Saudi Supply Chain and Procurement Association, in partnership with leading companies, the first edition is scheduled for February 2025. It will focus on future trends in supply chain and procurement in the Kingdom, including panel discussions featuring industry practitioners. The event will also include an exhibition showcasing practical and operational applications in the field.







Local and International Companies





Discussion Panels



Media Coverage

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Benefits of Sponsors and Participants

Benefits	Main Sponsor (1,000,000) SAR	Strategic Sponsor (500,000) SAR	Diamond Sponsor (350,000) SAR	Gold Sponsor (200,000) SAR	Silver Sponsor (150,000) SAR	Participating Sponsor (80,000) SAR	Media Partners
Available Packages	1	1	2	4	4	6	1
Booths (Sqm)	24Sqm	18sqm	15sqm	12sqm	12Sqm	9Sqm Including the booth	None
Seating In The First Row	4	3	2	1	1		
Invitation To Attend The Conference	30	25	15	10	5	3	3
Recognition By The Event Host	~	~	~	~	~	~	~
Logo Display On The Conference Screens	~	~	~	~	~	~	~
Logo Display On The Official Website	~	~	~	~	~	~	~
Logo Display On Media Wall	~	~	~	~	~	~	~
Logo Display On Social Media Platforms	~	~	~	~	~		~
Logo Display At The Main Entrance Gate	~	~	~	~			
Logo Display On The External Flags	~	~	~	-			
Logo display on directional signboards	~	~	-			-	
Logo Display On Event Badges	~	~	-	-	-	-	
Logo display at the entrance of workshops	~	~	-	-	-		
Logo Display On Conference Agenda	~	~	-	-	-	-	
Logo Display On The Conference Main Screen	10 minutes	5 minutes	-	-	•		
Speaker Participation	Keynote Speaker	Panel Discussion	Panel Discussion	Panel Discussion	-	-	
Advertisement In The Conference Magazine	3 pages	2 pages	page	page	-	-	
Access to complete attendee data	~	~	~	-	-	-	
Post-event Media Interview For Social Media Publication	~	~	-	-	-	-	

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Main Sponsor

1000,000 SAR

Benefits:

1 24 Sqm 🔲 Available Packages:1

1

(4) Complimentary first row seats

5

Logo display on the official website

9

Logo Display On The External Flags

13

Logo display in the conference agenda

17

Access to complete attendee data

2

(30) Invitations to attend the conference

6

Logo display on media wall

10

Logo display on directional signboards

14

(10) minutes of screen time on the main conference screen

18

Post-event Media Interview For Social Media Publication

3

Recognition by the event host

7 Logo display on social

media platforms

11

Logo Display On Event Badges

15

Opportunity to deliver a keynote speech during the conference

4

Logo display on the main conference screen

8

Logo display at the main entrance

12

Logo display at the entrance of workshops

16

(3) Pages of advertisement in the conference magazine

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Strategic Sponsor

500,000 SAR

Benefits:

18 Sqm 🔲 Available Packages:1

host

1

(3) Complimentary first-row seats

5

Logo display on the official website

9

Logo display on the external flags

13

Logo display in the conference agenda

17

Access to complete attendee data 2

(25) Invitations to attend the conference

Logo display on the

media wall

10

Logo display on directional signboards

14 (5) minutes of screen

time on the main conference screen

18

Post-event media interview for social media publication Recognition by the event

7 Logo display on social

media platforms

. 11

Logo display on event badges

15

Opportunity to participate in discussion panels

4

Logo display on the main conference screen

8

Logo display at the main entrance

12 Logo display at the entrance of workshops

16 (2) Pages of

advertisement in the conference magazine

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Diamond Sponsor

350,000 SAR

Benefits:

15 Sqm 🔲 Available Packages:2



Gold **Sponsor**

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Lo of

200,000 SAR

Benefits:

☐↑ 12 Sqm Available Packages:4

1	2	R	4	
omplimentary (1) rst-row seat	Invitations to attend (10) the conference	Recognition by the event	Logo display on the main conference screen	
5	6	7	8	
ogo display on the fficial website	Logo display on the media wall	Logo display on social media platforms	Logo display at the main entrance	
9	10	11	12	

Opportunity to participate in discussion panels

(1) Page advertisement in the conference magazine

Page advertisement in (1) the conference magazine

Access to complete attendee data

Silver Sponsor

150,000 SAR

Benefits:

☐ 12 Sqm Available Packages:4

(1) Complimentary first-row seat	(5) Invitations to attend the conference	Recognition by the event	Logo display on the official website	
5	6	7		
Logo display on the main conference screen	Logo display on the media wall	Logo display on social media platforms		

Participating Sponsor

80,000 SAR

Benefits:

↑ 9 Sqm(includes booth) Available Packages:6

(3) Invitations to attend the conference

5

Logo display on the media wall



Recognition by the event host

5

Logo display on the main conference screen



Logo display on the official website

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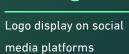
Media Partner

Benefits:





Logo display on the media wall





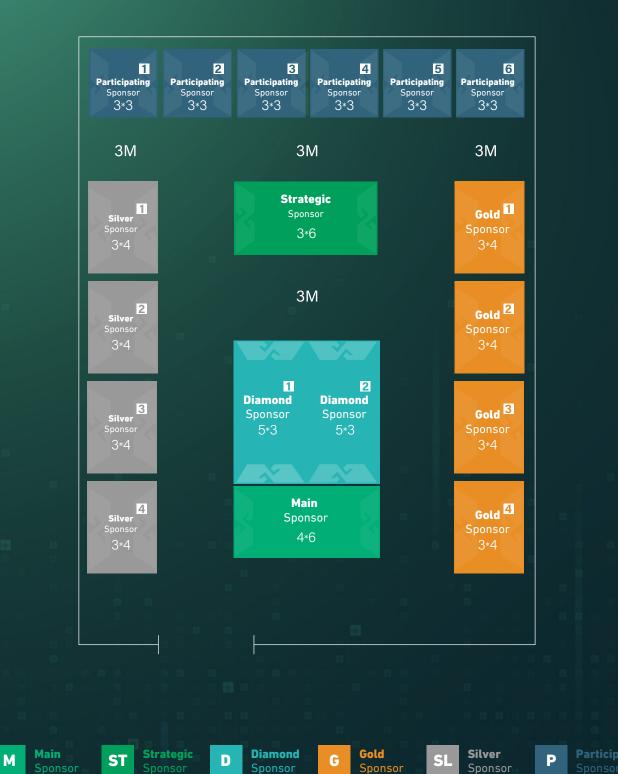
Logo display on the main conference screen



Logo display on the official website

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Key Featured Speakers at the Supply Chain and Procurement Conference



Eng. Abdullah Al-Abdulkarim President Saudi Water Authority



Majid Al-Mohammed IKTVA Program Manager Aramco



Asaad Al Jomoai President Saudi Boeing



Mohammed Jarrash Head of Cyber Security Division | CISO Riyadh Airports



Turki Al-Suwaidi Security Operations Center Manae IBM



Ahmed Mohammed Binzagr COO Binzagr Company



Abdullah al osaimi or Vice President, Procureme & Business Support Ma'aden



Abdulaziz Busbate Saudi Arabia Country General Manager dhl



Hani AlSaigh Vice President Shared Services TAHAKOM



Nayef Al-Ayed nvestor Relations Officer (IRO) SABIC



Fahad Al-Shebel Chief Executive Officer NUPCO



Fahad Saud Al-Ali of Business Strategy and Supply chain Arasco



Lora Cecere Founder at Supply Chain Insights Supply Chain Insights



Paresh Ranpura Vice President Procurement and ontracts and Aircraft Asset Management Riyadh Airports



Iyad Aldalooj CEO Penny Softwear



Khaled Al-Dhaher Country Managing Director Accenture









مؤتمر سلاسل الإمداد والمشتريات **SUPPLY CHAIN & PROCUREMENT CONFERENCE**

Thank You

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SaudiSCPC.com

12-13 February 2025 Dammam saudi Arabia **Organized By** قمة Qimmah