

Design. Animate. Market. Artificial Intelligence.

COMPANY PROFILE 2026

Artificial Intelligence

Premium Design

Motion Graphics

Brand Marketing

AI Agents

50+

Projects Delivered

98%

Client Satisfaction

www.rnagenesis.in

Covai Tech Park, Coimbatore, India | Est. 2024

From Idea to Impact

At rnagenesis, we transform brand ideas into powerful visual stories. Through design, animation, and marketing, we create experiences that are engaging and built to perform. Our approach unifies strategy, speed, and creative execution under one roof — giving brands clarity in a noisy digital world. Now pioneering Generative AI & AI Agents: rnagenesis is developing intelligent AI agents that supercharge productivity for brands. From automating creative workflows to deploying AI-powered content pipelines, our agents help teams move faster, reduce manual effort, and unlock new growth — seamlessly integrated into your marketing and design operations.

OUR MISSION

Design. Animate. Perform.

To help visionary brands communicate with clarity, emotion, and impact through world-class design, animation, AI agents, and marketing.

OUR VISION

Innovation at Every Origin

To be the most trusted creative and AI partner for forward-thinking brands — uniting strategy, craft, and technology for transformative growth.

WHY WE EXIST

★ Stand Out

Brands struggle to stand out. We create clarity through strong visual identity and strategic storytelling.

■ Strategy-Led

We unify design, animation, AI and marketing under one vision — creativity tied to business goals.

■ Speed Matters

High-quality work delivered fast. We move from concept to launch without slowing your momentum.

■ People First

We design with empathy for audiences, users, and brands alike — always human-centred at the core.

■ AI-Powered

We build AI agents that automate workflows, accelerate delivery, and multiply creative output for brands.

↑ Growth-Driven

Every decision is tied to growth metrics. We build campaigns and systems that scale with your business.

★ Brand Identity & Design

Logo, visual identity, brand guidelines, packaging, print and digital assets crafted for brands that lead.

■ Motion Graphics & Animation

Explainer videos, product motion, brand animations, and cinematic storytelling that simplify complex ideas.

■ Strategic Marketing

Campaign planning, content, social media and performance marketing aligned to measurable growth goals.

⊕ Web & Digital Experience

Websites, landing pages, and digital experiences — UX-led, responsive, and conversion-optimised.

■ Campaign Strategy

Audience research, competitor analysis, creative direction and go-to-market strategy for impactful campaigns.

■ Video Production & Editing

Product videos, testimonials, corporate films, social content and YouTube production at world-class quality.

NEW — AI CAPABILITY

Generative AI & AI Agents for Productivity

rnagenesis develops intelligent Generative AI Agents that transform how brands create, manage, and distribute content. Our agents automate repetitive design workflows, generate on-brand visuals, write campaign copy, and orchestrate multi-channel marketing — helping teams deliver more at unprecedented speed.

Content Automation

AI Copywriting

Visual Generation

Workflow Agents

Data-Driven Campaigns

Brand AI Systems

OUR PROVEN CREATIVE & AI PROCESS

01

Discover & Strategize

Understand brand, audience & goals

02

Design, Animate & Build

Create high-impact design & AI content

03

Launch, Market & Optimise

Deploy, promote & refine campaigns

+ Healthcare & Pharma

Medical brands, pharma companies and health-tech platforms seeking premium creative.

■ Corporate & Enterprise

Large organisations, global brands and B2B businesses needing world-class design.

■ Logistics & Supply Chain

Fleet companies, 3PL providers, logistics and warehousing platforms.

■ D2C & Consumer Brands

Direct-to-consumer product brands, e-commerce retailers and lifestyle labels.

■ SaaS & Technology

Software products, tech startups, developer tools and digital platforms.

■ Education & EdTech

Online learning, coaching institutes, educational platforms and training firms.

OUR NUMBERS SPEAK

98%

Client satisfaction across all projects

10x

Faster concept to launch

50+

Projects delivered successfully

95%

Long-term client retention rate

WHO WE WORK WITH

- Startup Founders & Product Leaders
- SaaS & Healthcare Brands
- Investors & Venture-Backed Companies
- D2C & Enterprise Marketing Teams
- Agencies & Long-Term Partners
- Enterprises & Global Organisations

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rnagenesis brings strategy, creativity, and execution together — exactly what growing brands need. Their team understood our vision from day one and delivered beyond expectations.

Vikas Choudhery — Founder & CEO, Prana Mindfulness

Strategy-First Approach

Every project begins with deep brand understanding, audience insight, and clear business objectives.

High-Impact Creative Execution

Design, animation, and content crafted to perform across digital platforms with consistency and clarity.

Thoughtful Design Systems

Scalable visual systems ensuring brand consistency across every touchpoint — digital, print, and web.

Motion & Animation Excellence

Brand animations and explainer videos that simplify complex ideas into compelling, shareable stories.

Marketing & Growth Enablement

Campaign planning, content and performance marketing aligned to measurable growth goals that scale.

Long-Term Partnership

95% of clients continue with mgenesis long-term. We evolve strategy as your brand and market grow.

GENERATIVE AI & AI AGENTS

■ Workflow Automation Agents

AI agents handle repetitive tasks — auto-resizing assets, scheduling content — freeing your team for high-value creative.

✂ Generative Content Pipelines

End-to-end pipelines generating on-brand copy, captions, ad variants and blog content tailored to your audience.

■ Visual & Brand AI Systems

Generative image models fine-tuned to your brand identity — producing consistent visuals at scale without manual work.

▲ Intelligent Campaign Agents

Multi-agent systems that monitor performance, suggest optimisations, and auto-deploy A/B variants for data-driven growth.



Let's Build Something Extraordinary Together

Design. Animate. Market. Powered by AI.

WEBSITE

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SOCIAL

[@rnagenesis](#)

LOCATION

Covai Tech Park
Coimbatore, India

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