

Misha Chhabra ✨

Award-winning Senior Product Designer

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Professional Summary

Sr. Product Designer with **6+ years** of experience in designing user-centric products. Proven track record in mentoring over 150 junior designers and **leading cross-functional teams** to deliver innovative solutions. Seeking to leverage my expertise to contribute to a dynamic US-based company.

Work Experience

Sr. Product Designer & Educator Jul 2023 – Present

SOAL – School of Accelerated Learning (Edtech, India, Remote)

- **Owned the entire design process** for Proof-of-Skill (Decentralized skill verification SaaS) that secured to **funding from Antler**.
- Enhanced SOAL's DELTA platform with intention setting & custom chatbot which led to Time Spent on Platform (TSOP) **increase by 35%**.
- **Mentored 150+ designers**, contributing over 1000 teaching hours.
- Drove product strategy for Digi Pramaan (Decentralized ID platform) with Beckn Protocol, **securing a \$5M deal with ONEST**.

Sr. Product Designer Jun 2022 – Jun 2023

Xovolt (Design Agency, US, Remote)

- Spearheaded end-to-end product design for **17+ B2B** and **B2C** products.
- Conceptualised cross-platform and responsive **web, mobile & SaaS interfaces**.
- Hosted bi-weekly product thinking workshops, **boosting team productivity by 40%**.
- Built and **managed high-performing 8-person design team**.

Head of Product Design Aug 2020 – Nov 2022

In-House (Patented Consensus Tool, US, Remote)

- Pioneered **product documentation** & developed **atomic design** system.
- Built comment ratings feature, **improving feedback reliability by 25%**
- Managed a team of 3 UX designers & 2 UX researchers.
- Conducted 3 sets of **behavioural & ethnographic user research** & analysis for **125 participants**.

Volunteer Design Consultant Jan 2020 – June 2020

United Nations SDG Partner Program (NGO, Global, Remote)

- Empowered **3 partner NGOs** with **strategic design consultations** to strengthen outreach and promote their sustainability initiatives within the UN SDG framework.

Co- Founder Jan 2020 – Present

Mavn Design Studio (Design Agency, Global, Remote)

- Helping founders go from idea -> product.
- Built and led a team of 5 designers and developers specialising in **SaaS, Web3, Crypto** apps & games as well as **custom illustrations & branding**.

Skills & Competencies

- Product Design
- UX/UI Design
- UX Research
- Product Management
- Team Leadership
- Market Research
- Wireframing & Prototyping
- Interaction Design
- Information Architecture
- Usability Testing
- Responsive Design
- Mobile Design & Web Design
- Cross-platform Design
- Design Systems

Software

- Figma
- Sketch
- Adobe XD
- InVision
- Adobe Photoshop
- Adobe Illustrator
- Balsamiq
- Whimsical
- Miro
- Framer
- Affinity Designer
- Adobe Fresco
- Google Suite
- Slack
- Linearity Curve

Awards & Recognition

- **Design Innovation Award by IDF**
Recognised for language & cultural immersion product concept for LoungeAR
- **Top Design Voice – LinkedIn**
Top 1% of Design Contributions globally
- **Distinguished Speaker, WordCamp**
Delivered a talk on "4 Pillars of UX" at WC Nagpur
- **USM Young Leader Award**
Awarded by Universal Solidarity Movement for social & community impact.
- **Best Research Paper at Conference of Management & Logistics**
Combining service & logistic design with Quantum computing & AI