

MAYRA CORONEL

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SUMMARY

Product Designer shaped by a background in education, bringing structural thinking and genuine user empathy to every problem. I thrive in early-stage, fast-moving startup environments, owning the full design process end-to-end and using AI daily to move faster and collaborate more closely with engineering.

WORK EXPERIENCE

Product Designer · ShiftRx

September 2025 – August 2026

Health-tech startup

- Sole Product Designer owning two products end-to-end: the Provider App (mobile-first, iOS & Android) for pharmacists and technicians picking up shifts, and the Facility Portal (web) for pharmacy owners managing staffing operations, across a marketplace of 10,000+ providers and 2,000+ pharmacies
- Collaborated directly with engineering to spec features, clarify design intent, and validate implementations, including a shift-posting workflow that consolidated two steps into one and brought time-to-post under a minute
- Identified usability issues through direct user observation and close collaboration with customer support, using cross-touchpoint feedback to restructure onboarding, increasing new user activation by 20% and cutting UX-related support tickets by 42%
- Established a new visual system, including a component library, typography hierarchy, and semantic color usage, that unified both products and contributed to a new partnership with Healthmart, announced publicly at the Idea Share conference

Product Designer · Foo Talent Group

June 2024 – May 2025

Internship program

Healthcare Management Platform, AURA

April – May 2025

- Led user research and designed high-fidelity flows (patient profiles, clinical history, scheduling) for an MVP, then presented at Demo Day to 20+ stakeholders.

Lost & Rescued Pets Web App, PetQuest

June – July 2024

- Led a team of four designers through user interviews with 10+ users, personas, and journey maps to design an accessible app with photo upload, pet tagging, and location filters.

SKILLS

Design & Tools: Figma · Framer · Design Systems · Information Architecture · Prototyping · HTML & CSS · Linear · GitHub

AI in Design: Claude Code · Claude · ChatGPT · Figma AI · Framer AI · Google Stitch · Cursor · VS Code

CERTIFICATIONS

UX/UI Design Bootcamp

September 2024 – January 2025

ReDi School of Digital Integration

Google UX Design Professional Certificate

November 2023

Coursera

EDUCATION

Bachelor of Arts (BA) in English Language Teaching

December 2022

"Juan Ramón Fernández" Institute of Higher Education in Modern Languages

LANGUAGES

Spanish: Native · English: Bilingual (C2) · Italian: Basic (A2)