

KUNAL SAINI

Senior Visual Designer | UI/UX Designer | Creative Designer

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PROFESSIONAL SUMMARY

Creative Designer with 5+ years of experience delivering visual, digital, and user-centered design solutions across enterprise marketing, brand communication, web, and digital products. Experienced in translating complex business requirements into engaging visual narratives, responsive digital experiences, marketing assets, and brand-aligned creative solutions. Skilled in UI/UX Design, Visual Design, Graphic Design, Branding, Motion Graphics, Video Editing, Responsive Web Design, Prototyping, and AI-Integrated Design. Proven ability to collaborate with cross-functional teams, manage multiple design initiatives, and deliver high-quality creative solutions that support business and communication objectives.

WORK EXPERIENCE

Magnon Solutions Pvt. Ltd. (Deployed at Adobe)

Senior Associate - Creative Services | October 2025 - Present

- Create high-impact visual and digital experiences for enterprise marketing and communication initiatives within the Adobe ecosystem.
- Translate complex business requirements and stakeholder inputs into clear, engaging, and brand-aligned visual narratives and campaign assets.
- Design integrated creative solutions across digital campaigns, presentations, social media, and other enterprise communication touchpoints.
- Collaborate with cross-functional teams and stakeholders to develop scalable, high-quality design solutions aligned with brand guidelines and business objectives.
- Leverage Figma, Adobe Creative Cloud, and AI-assisted design workflows to accelerate creative exploration, iteration, and production.

Reliquis Consulting

Senior Designer | May 2024 - September 2025

- Designed user-centered responsive websites, dashboards, and web applications, contributing to a 15% improvement in client retention.
- Developed UI/UX solutions using user flows, wireframes, prototypes, visual design, and responsive design principles across digital products.
- Created branding systems, 2D/3D logos, marketing graphics, and visual communication assets aligned with client objectives and brand identity.
- Led design initiatives from concept to final execution, collaborating with clients, developers, and internal teams and contributing to a 20% increase in project success rates.

E-Global Soft Solutions

Graphic and UI UX Designer | December 2022 - April 2024

- Introduced Figma-based design workflows and modern UI/UX practices, improving design collaboration and workflow efficiency.
- Designed responsive websites, mobile applications, dashboards, and digital interfaces focused on usability, accessibility, and visual consistency.
- Created logos, brand identities, social media creatives, and marketing assets, contributing to a 30% increase in campaign engagement.
- Produced marketing videos, motion graphics, and 2D animations while contributing to digital experiences that supported a 25% increase in revenue.

Medblocks

Graphic Designer & Video Editor | July 2021 - November 2022

- Designed digital graphics, social media assets, and YouTube thumbnails, contributing to a 20% increase in video views.
- Edited and optimized video content for the Sidharth Ramesh YouTube channel, supporting audience engagement and subscriber growth.

CORE SKILLS

- UI/UX Design:** User-Centered Design, Responsive Web Design, Wireframing, Prototyping, Interaction Design, Information Architecture, User Research, Design Systems, Visual Design
- Creative & Visual Design:** Graphic Design, Branding, Logo Design, Typography, Layout Design, Visual Storytelling, Marketing Design, Social Media Design, Presentation Design
- Motion & Media:** Video Editing, 2D Motion Graphics, Animation, Digital Content Creation
- Emerging Skills:** AI-Integrated Design, AI-Assisted Creative Workflows, Generative AI for Design
- Professional Skills:** Cross-Functional Collaboration, Stakeholder Management, Project Management, Design Strategy, Creative Problem Solving

TOOLS & TECHNOLOGIES

Figma, Adobe Creative Cloud, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Premiere Pro, Framer, Spline 3D, HTML, CSS, Microsoft PowerPoint, Canva, Articulate Storyline

EDUCATION

Bachelor of Science (Honors) in Computer Science

P.G.D.A.V. College, University of Delhi, Delhi | Jul 2019 - Jun 2022

CGPA: 9.3/10