



JHULLY LOPES - UI UX DESIGNER

jhullyst@web.de · 76669 Bad Schönborn

www.jhullydesign.com · www.linkedin.com/in/jhullylopes



EXPERIENCE



UI | UX Designer · Körber Pharma · InspectifAI

B2B AI-powered visual inspection for the Pharma industry.

Karlsruhe, Germany - Aug 2021 - Jul 2024

- Led user **research & usability testing** to enhance decision-making and user interactions.
- Collaborated with stakeholders & a **cross-functional Scrum team**, ensuring **Agile** best practices.
- Contributed to **design systems** and created low- to high-fidelity **prototypes**, including **wireframes** and **style guides**, improving consistency and accelerating decision-making.
- Increased efficiency by 60%, reducing batch analysis time for project managers, data scientists from 20h to 8h per week through **workflow optimization**, enabling **faster model training**.



UI | Graphic Designer · KRUU GmbH

B2C focus on the events sector

Heilbronn, Germany - Feb 2020 - Jul 2021

- Enhanced the Photo booth **software layout**, improving usability and aligning with **user needs**.
- Designed visuals for **marketing campaigns**, strengthening **brand visibility** and engagement.
- Designed the “Affiliate Program App” and “The Wedding Planner”, expanding the client base and driving growth.



Generalist Designer · Freelancer

Worldwide, Remote - from Jun 2012

- Work on **B2B & B2C** projects in UI | UX design, **branding** and **digital marketing**, creating high-impact visuals and interactive prototypes to enhance brand engagement.



SKILLS

- **UI | UX:** Figma · Wireframing · Prototyping · User Research · Design Systems.
- **Graphic & Visual:** Adobe Creative Suite · Branding · Photography · Video Editing.
- **Agile & Collaboration:** Scrum · Stakeholder Communication · Problem-Solving.



LANGUAGES

- **Portuguese** (Native language) · **English** (Fluent) · **German** (Intermediate B2 Beruf)



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EDUCATION

- **Google UX Design Advanced - Udemy**
Completed: Sep 2023 | [Certificate](#)
- **Figma UI UX Design Advanced - Udemy**
Completed: Sep 2023 | [Certificate](#)
- **After Effects Motion Graphics & Data Visualization- Udemy**
Completed: Jun 2023 | [Certificate](#)
- **User Experience Nano Degree course - Udacity**
Completed: Mar 2021 | [Certificate](#)
- **Bachelor Graphic Design - Universidade Tiradentes (BR)**
Graduated: Jul 2015 | [Diploma](#)



HOBBIES AND INTERESTS

- **Traveling:** Explored so far 28 countries, gaining diverse cultural perspectives.
- **Photography and Video:** Skilled in shooting and editing visuals for storytelling.
- **Dancing:** Enjoy Zumba and Fit dance, it helps me fostering wellness and creativity.
- **Baking:** Passionate about experimenting with recipes and sharing creations.

Jhully Lopes

76669 Bad Schönborn, March 11th 2025