

about me

I'm a recently graduated Digital Media student and visual designer. I'm passionate about UI design, web and app development, and graphic design. I bring strong creative problem-solving skills, a detail-oriented approach, and a keen eye for aesthetics. Known for my adaptability, reliability, and drive, I take pride in creating thoughtful, engaging digital experiences and always aim to push ideas further through design.

education

2022 - 2025

University West of England
BSc (Hons) Digital Media - Bristol

2.1

2020 - 2022

City and Islington College
London

Obtained 3 A-Levels

Media Studies
Psychology
Graphic Communication

2015 - 2020

New Hall School
Chelmsford

Obtained 10 GCSE's

Eng Lit, Eng Lang, Math's, Theology,
Double Science, Photography, DT,
Comp Sci, French

skills

Technical Skills

Web Design
Prototyping
UI/UX Design
Graphic Design
HTML / CSS

Javascript
Video Editing
Animation
3D Modelling
Branding

Expertise

Figma
Framer
Adobe Photoshop
Adobe Illustrator
Adobe Premiere Pro

Adobe InDesign
Vibe Coding
Blender
Autodesk Maya
Visual Studio Code

work experience

AllSaints Clothing

Fashion Company
October 2024 - Present

Part-Time Stylist

Delivered exceptional customer service on the shop floor, assisting clients with styling and product knowledge. Helped with back-of-house operations, including processing online orders (SVS), stock replenishment, and coordinating deliveries. Ensured visual and operational standards were maintained to reflect the brand's identity.

CWC Consulting

Consulting Company
July 2025 - Present

Freelance Web Designer

Currently designing and developing a website for CWC Consulting. Phase 1 delivered a responsive single-page site for their brochure launch; Phase 2 will expand it into a full multi-page website.

Allure Skateboards

Clothing Brand
July 2021 - August 2022

Founder / CEO

Rebranded College Dropout with updated website, branding and visual elements.

Photographed an updated photoshoot

College Dropout

Clothing Brand
June 2020 - July 2021

Founder / CEO

Designed original graphics for T-shirts, hoodies, and skateboards. Built and managed the brand's first website, gaining proficiency in Google Search Console for analytics and SEO. Created engaging Instagram posts to enhance brand visibility and engagement. Managed end-to-end operations, from design and production to marketing and sales.

Wilderness Allotments

NHVS
Sep 2016 - March 2020

Volunteer

Collaborated in a group to maintain and cultivate allotments, ensuring sustainable growth of fresh produce. Supported the initiative to supply food banks with donated fruits and vegetables, aiding the local community.

design projects

Good Things

Ethical Gift Shop
October 2024 - April 2025

Product Page Designer

Collaborated with a design team to successfully redesign product pages on Shopify, incorporating SEO strategies to enhance user experience and improve online visibility.