



Kerollis Educational Dance Services

Barry Kerollis

Juror: Youth America Grand Prix

Choreographer: Professional, Academic, & Competition

Educator: Classical Ballet & Contemporary Dance

Coach: Professional & Pre-Professional

Journalist: Dance Magazine, Pointe, Dance Teacher

Ambassador: Apolla Performance Wear

www.BarryKerollis.com

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(Updated 8/28/26)

1. Master Classes & Intensives

Master Classes:

- One or more classes occurring on the same day

Intensives:

- Multiple services across two or more days
- Can include any combination of classes, choreography, coaching, or educational workshops

Local vs. Non-Local:

- **Local:** Any service reachable by New York City MTA (subway/city bus)
- **Non-Local:** Any service requiring more than one-hour travel or requiring flight, regional train/bus, ride-share, etc.

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Class Options:

- **Classical:** Ballet technique, Pointe, Men's technique, Variations, Pas de deux
- **Contemporary:** Contemporary technique, Pas de deux, Repertoire, Choreographic skills, Improvisation, Dance theatre skills

Class Duration:

- **Ballet Technique:** 90-120 minutes
- **Contemporary Technique:** 60-90 minutes
- **Other Classes:** 60 minutes

Class Schedule:

- Classes may be scheduled for a maximum of 5 hours per day for no more than 5 consecutive days.
- Multiple classes may be scheduled within the same day, provided that the total scheduled class time does not exceed 5 hours.
- 30 minute break must be given after 3 hours of services
- Tentative Class Schedule must be submitted at least 1 week prior to start date for approval

**Class time alterations may be considered based on program needs*

Educational Workshops:

- Non-dance workshops with a focus on necessary or helpful information for career-curious students
- Past workshops have included Q&A, resume building, audition prep, social media/marketing, summer/year-round/college programs, understanding Contemporary Dance, etc.

**Larger-scale workshops may require additional fee for content preparation*

Ages:

All services available for dancers ages 9 & up. Please inquire for students under age 9

Dress Codes:

Traditional dance attire should be worn unless discussed prior to engagement.

Classical Ballet:

- ***Female-Identifying Dancers:*** Solid black/color leotard & flesh-tone tights over feet, flesh-tone ballet slippers/pointe shoes. No warmups.
- ***Male-Identifying Dancers:*** Solid color t-shirt & full length black tights over feet, black ballet slippers. No warmups.

Contemporary:

- ***Female-Identifying Dancers:*** Solid black/color leotard & black tights rolled up to the base of calves, flesh-tone ballet slippers or solid-colored ankle socks. No warmups.
- ***Male-Identifying Dancers:*** Solid color t-shirt & ankle length tights, flesh-tone ballet slippers or solid-colored ankle socks. No warmups.

Media Policy:

Filming & Photography may occur for archival, educational, or promotional use, with efforts made to minimize disruption. To opt out, please email in advance.

Classes & choreography may not be filmed, photographed, or posted publicly by clients or attendees without permission. If approved, credit Barry Kerollis by full name and include tag.

Instagram: [@BKerollis](#)

Facebook: [Barry Kerollis](#)



2. Private Lessons & Coaching

Private Lessons:

- **Classical:** Ballet technique, Pointe, Men's technique, Variations, Pas de deux
- **Contemporary:** Contemporary technique, Pas de deux, Repertoire, Choreographic skills, Improvisation, Dance theatre skills

Private Coaching:

- Classical variations
- Contemporary solos
- Classical Ballet & Contemporary Dance techniques
- Audition prep & Video auditions
- Choreographic guidance for young choreographers
- Inquire for additional options

Day-Of Competition Coaching:

- Primary on-site competition coaching
- Coaching & Support beginning at warm up until end of performance
- Assistance with day-of registration
- Available for local & non-local events

**Must be current student*

Virtual Lessons & Coaching:

Private lesson & coaching services available virtually via Zoom.

Consulting and Mentorship:

One-on-one mentorship and professional consulting.

Ages:

All services available for dancers ages 9 & up. Please inquire for students under age 9

Scheduling:

- First-time students must be registered, approved, & pay deposit prior to scheduling
- Current students should use Calendly app on website:
<https://barrykerollis.com/book>

- Availability Requests not listed on Calendly app may be made at assistant@barrykerollis.com
- Times listed in EST unless otherwise noted
- Lessons billed in 30 or 60 minute increments
- Please make best effort to schedule on the hour or half-hour
- Start times not on :00, :15, :30, or :45 will be rounded down to the nearest billing increment (Example: 12:25 pm lesson billed from 12:15 pm)

Studio Rental:

- Client is responsible to book & pay for studio space
- Barry Kerollis is not responsible for any loss due to delays or cancellation of lessons
- Best effort should be made to find appropriate size studio w/sprung, marley flooring
- If renting in New York City, see NYC Studio Rental Guide (#7 in handbook)

Policies & Expectations:

- No Recording Allowed: Student may be discharged without refund if recording is performed without express consent
- Please avoid disruptions during lessons to maintain flow & focus
- Best effort should be made to have only student in-studio for lesson
- Quiet observation from door/window is welcome
- Rehearsal music should be forwarded via email 24 hours prior to lesson
- Send questions to assistant@barrykerollis.com or reserve for beginning/end of lesson
- For Virtual Lessons: Test internet/camera angle/sound prior to lesson. Connection to in-studio/bluetooth speaker recommended. Lost lesson time for technical issues will not be made up outside extenuating circumstances.

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3. Competition Choreography

Time Allotments for Creation:

Solo: 3 hours

Duet/Pas de Deux: 4 hours

Trio: 4 hours

Small Ensemble (4 dancers): 5 hours

Large Ensemble (5+ dancers): 8 hours

**If choreography is not completed in above time allotments additional fees may apply*

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Dress Code:

Traditional dance attire should be worn unless discussed prior to engagement

- ***Female-Identifying Dancers:*** Solid black/color leotard & black tights rolled up to base of calves, flesh-tone ballet slippers unless other footwear is discussed. No warmups.
- ***Male-Identifying Dancers:*** Solid color t-shirt & ankle length tights, flesh-tone ballet slippers unless other footwear is discussed. No warmups.

Music & Costuming:

- Music will be selected by Choreographer. No requests allowed
- Costume guidance will be offered. Final decision reserved for primary coach
- ***YAGP ONLY:*** Choreographer reserves right to select music up to 2.5 minutes. Please note music over 2 minutes requires additional registration fee for YAGP

Recognition:

- Credit Barry Kerollis as Choreographer
- Biweekly coaching required to credit Barry Kerollis as Coach

Rights:

Choreographer retains exclusive rights to all choreography. Choreographer may use choreography for educational and/or public performance purposes. Choreography will not be shared or taught elsewhere until current competition season has ended or choreography has premiered. If you plan to use choreography for multiple seasons, please consult Choreographer in advance.

Archival Footage:

- Choreographer will provide phone recording of choreography for study
- Footage will be shared via AirDrop or WhatsApp
- No other filming permitted
- Do not share study videos without express consent from Choreographer
- Client agrees to provide performance footage within 1 month of premiere. If professional filming is not available, best effort should be made to provide quality footage

Additional Coaching:

Once choreography is finished or time allotment is used, additional time will charged at private coaching fee schedule.

Policies & Expectations:

- No Recording Allowed: Student may be discharged without refund if recording is performed without express consent
- Dancers should arrive warmed up & ready to dance
- Please avoid disruptions to maintain flow & focus
- Best effort should be made to have only student in-studio
- Quiet observation from door/window is welcome
- Send questions to assistant@barrykerollis.com or reserve for beginning/end of lesson

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4. Video Review - Written Feedback

This service provides dancers & coaches with written evaluative feedback from a current jury member of Youth America Grand Prix (YAGP). The goal of this offering is to support dancer development through informed, professional critique prior to performance or competition.

Eligible Repertoire:

For Competition:

- Classical Variations
- Contemporary Solos
- Ensembles/Group Works

For Performances:

- Professional Performance
- Pre-Professional Performance
- Audition Video

Nature of Feedback:

- Feedback is delivered in written format via email
- Purpose of evaluation is to assist in identifying areas in need of improvement
- Critiques are intended to be educational & developmental, offering actionable insights dancers & coaches can apply in rehearsal
- Areas of review may include artistic clarity, technical execution, musicality/dynamics, performance quality, & overall presentation

Purpose & Use:

- This service is designed to help dancers refine their work, instill additional confidence, & gain a competitive edge before stepping onstage
- Feedback may be used for personal development, to enhance coaching sessions, & rehearsal preparation
- Written critiques are confidential & intended solely for the designated coach & dancer

Disclaimer:

Feedback reflects the professional opinion of the reviewing jury member at the time of evaluation. Participation in this service does not influence official judging outcomes at any competition, including YAGP events.

5. Domestic Rates & Payments

(International Surcharges May Apply)

Master Classes/Intensives:

Hourly Rate: \$160/hour

**Travel reimbursement required for all travel - excludes MTA subway & city bus*

***Rate is subject to change based on nature of event*

Non-Local Intensive Week:

Weekly Minimum: \$3,000

**Pro-rated to \$600/day if less than 5 days*

Non-Refundable Deposit: Half of weekly minimum due at booking

**Can be achieved through any combination of Classes, Choreography, and/or Coaching*

***5 hour daily maximum*

****2 days off required per week after 5 days*

Private Lessons & Coaching:

Regular Hourly Rate: \$160/hour

(Monday - Saturday from 9:30 am - 8:30 pm in Barry's time zone)

Professional Hourly Rate: \$130/hour

(Must provide proof of professional work)

Off-Hours Hourly Rate: \$220/hour

(All-Day Sunday, Between 8:30 pm - 9:30 am in Barry's time zone, Select Holidays)

**Client is responsible for studio rental booking & fees*

***Travel reimbursement required for all travel - excludes MTA subway & city bus*

****Lessons scheduled across Regular & Off-Hours will be charged at Off-Hours Rate*

Day-Of Competition Coaching: \$600/day for up to 4 hours

(additional fee may apply after 4 hours)

**Non-Local Competitions: Travel, accommodations, & daily salary requirements may apply*

***Half-deposit required at time of booking*

****Remaining payment paid on last day of event*

Competition Choreography:

Solo: \$850

Duet/Trio: \$1,100

Pas de Deux: \$1,350

Small Ensemble (4 dancers): \$1500

Large Ensemble (5+ dancers): \$1800

**Half-deposit required at time of booking*

***Remaining payment must be paid before the start of the choreography session*

Video Review - Written Evaluation:

Classical Variation/Contemporary Solo: \$100 each

Other Reviews: Pricing & scope will be determined based on group size, length of video, & review requirements. Custom quote will be provided prior to confirmation.

Consulting and Mentorship:

Regular Hourly Rate: \$160/hour

(Monday - Saturday from 9:30 am - 8:30 pm in Barry's time zone)

Off-Hours Hourly Rate: \$220/hour

(All-Day Sunday, Between 8:30 pm - 9:30 am in Barry's time zone, Select Holidays)

Additional Services:

Inquire for Rates:

- Non-Competition Choreography
- Educational Workshops
- Speaking Engagements

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When Are Payments Due:

Master Class/Intensive:

- Half deposit due at booking
- Remainder due on last day of service/s

Private Lesson/Coaching:

- First-time students: Payment due at booking
- Current students: Payment due at beginning of lesson



Deposits: Lump sum payments are encouraged. Balance reminders sent regularly.

Competition Choreography:

- Non-refundable half-deposit due to begin scheduling
- 2-3 weeks notice is needed for solo choreography. 4+ weeks notice is needed for choreography with 2+ dancers.
- Remainder due at beginning of first choreography session

*Registration encouraged at least 2 weeks prior to start of choreography to allow time for preparation

**Solo registration deposit may be used up to one year from payment

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Payment Policies:

Cancellations & Place-Holding:

All lessons require 48-hours notice for cancellation, except for illness or injury. Cancellations made with less than 48-hours notice require a doctor's note dated within the 48-hour period stating that the dancer must rest on the scheduled service date. Otherwise, payment is due in full at the scheduled lesson time.

Confirmed lessons are not tentative. Place-holding on schedule is not allowed. If multiple lessons are cancelled week-of, dancer may be placed on probationary scheduling status requiring dancer to wait until 72 hours prior to requested lessons for confirmation.

For cancellations involving more than one scheduled service hour, 50% of the total scheduled service fee remains due. This fee helps offset the loss associated with reserving multiple service hours that cannot reasonably be filled on short notice.

Late Payments:

If more than one payment is late, deposit may be required for future services.

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Payment Options:

Fees are Payable via:

Zelle: bkerollis@yahoo.com (**PREFERRED**)

Venmo: @movementhq

Cash or Check: Payable to Barry Kerollis

*Additional options available upon request

**Transfer payment as 'friend'. Otherwise, transfer fees/service fees will be paid by client



7. Non-Local Travel Terms

Travel:

- Cost of round-trip travel to be covered by organization/client
- All local transport on-site to be covered by organization/client
- All travel plans must be reviewed & approved prior to booking
- If an organization/client wishes to have Barry Kerollis book travel (may it be flights, train or local transportation such as Uber), payment must be reimbursed upon purchase or on the day it was purchased or incurred.

**Additional charges may apply if interest is incurred due to delayed payment*

***Best effort should be made to avoid travel day beyond 90 minutes on same-day as services*

Flights:

- Best effort should be made to book direct flights
- If flying from New York City, best effort should be to acquire flights departing LGA. If no direct flights available from LGA, please check JFK. No EWR.
- Flights should allow for reasonable rest upon arrival.
- Comfort+ or greater is preferred
- Booking must include seat choice & carry-on baggage allowance
- No Southwest or Frontier

Accommodations:

- Cost of accommodations to be covered by organization/client (including taxes, city/resort fees, etc)
- All accommodations must be reviewed & approved prior to booking
- Hotel, AirBnB/VRBO, or Apartment with private entry only
- Accommodations should have queen/king size bed, working television/internet, small refrigerator, private bathroom
- No shared spaces, roommates, or homes with dogs
- Ratings Guideline: Hotel should be rated 3+ stars with reviews above 8.5 out of 10 or 4.5 out of 5

Meals:

- Meals & at least one grocery order will be covered by organization. Options include reimbursement, daily per diem, or provided by organization
- If provided by organization, meals must be approved by Barry Kerollis

8. New York City Studio Rental Guide

(All Listed Rentals Have Marley Flooring as of 1/2/26)

Downtown / FiDi / Tribeca

Battery Dance

- Front & Back Studio - Good Sizes, less slippery, sprung

Booking Details

- Online Booking
- Security deposit and key pickup required

Gibney 280

- Studio C, E – Good sizes, less slippery
- Studio G, H, V, W, X, Y – Good sizes, sometimes slippery
- Studio U – Newly laid floor (texture unknown)

Note: Studio floors are not sprung

Booking Details

- Online Booking
- 2-hour minimum

Union Square / East Village

Gibney 890

- Studio 5-2 – Large, sprung, good texture
- Studio 1, 3, 4 – Good sizes, can be slippery, not sprung
- Studio 2 – Smaller, can be slippery, not sprung

Booking Details

- Online Booking
- 2-hour minimum

Peridance

- Studio 1, 3, 4 – Sprung & good texture.
- Studio 5a, 5b – Can be combined; separate details unknown

Booking Details

- Call to Book
- Typically Limited availability

Midtown / Hell's Kitchen

City Center

- Studio 3, 4, 5 – Large professional studios, excellent floors, sprung

Booking Details

- Call to Book
- Typically Limited Availability

Paul Taylor

- Large professional studios, sprung floor

Booking Details

- Call to Book
- Requires Studio Supervisor (separate fee per hour)

Manhattan Movement & Arts Center (MMAC)

- Studio 1, 2, 4, 5 – Sprung, good texture

Booking Details

- Book through MMAC
- Typically Limited Availability

Studio Maestro

- Back Studio – Small, dirty floor, good texture

Booking Details

- Book through MMAC

Ailey (Hell's Kitchen)

- All studios - sprung, good texture

Booking Details

- Call or Email to Book

Upper West Side

Steps on Broadway (UWS)

- Studio 2, 3, 4 - Large, sprung, good texture, poles in middle of studios
- Loft 3, 4 - large, sprung, good texture, poles in middle of studios

Booking Details

- Call to Book
- Typically Limited Availability

Brooklyn

Mark Morris (Downtown BK)

- Duffy, Cole, Maxine Morris, Studio E/F, Hodgkin - Large, Sprung Professional Studios, Good Texture

Booking Details

- Call to Book or Book Online

Additional Studios

(Contact Organization for Details)

- **Joffrey Ballet** (West Village & LIC)
- **Ballet Hispánico** (UWS, known to cancel rentals)
- **Baryshnikov Arts Center** (Midtown)
- **Martha Graham Studios** (West Village)