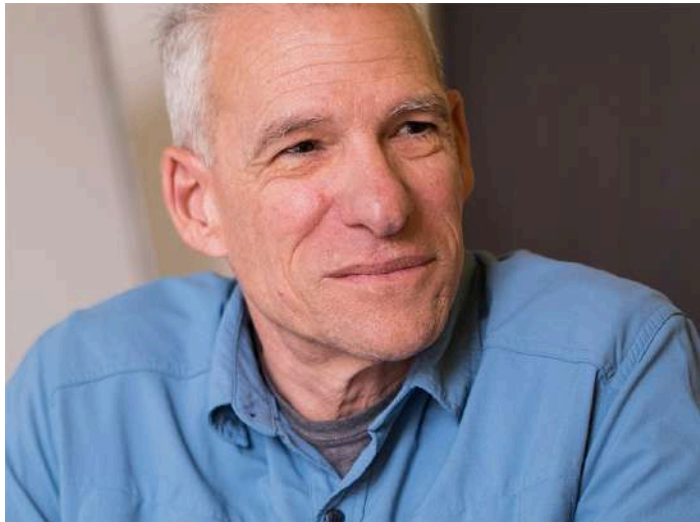




Trails For Change NGO

2017 Annual Report

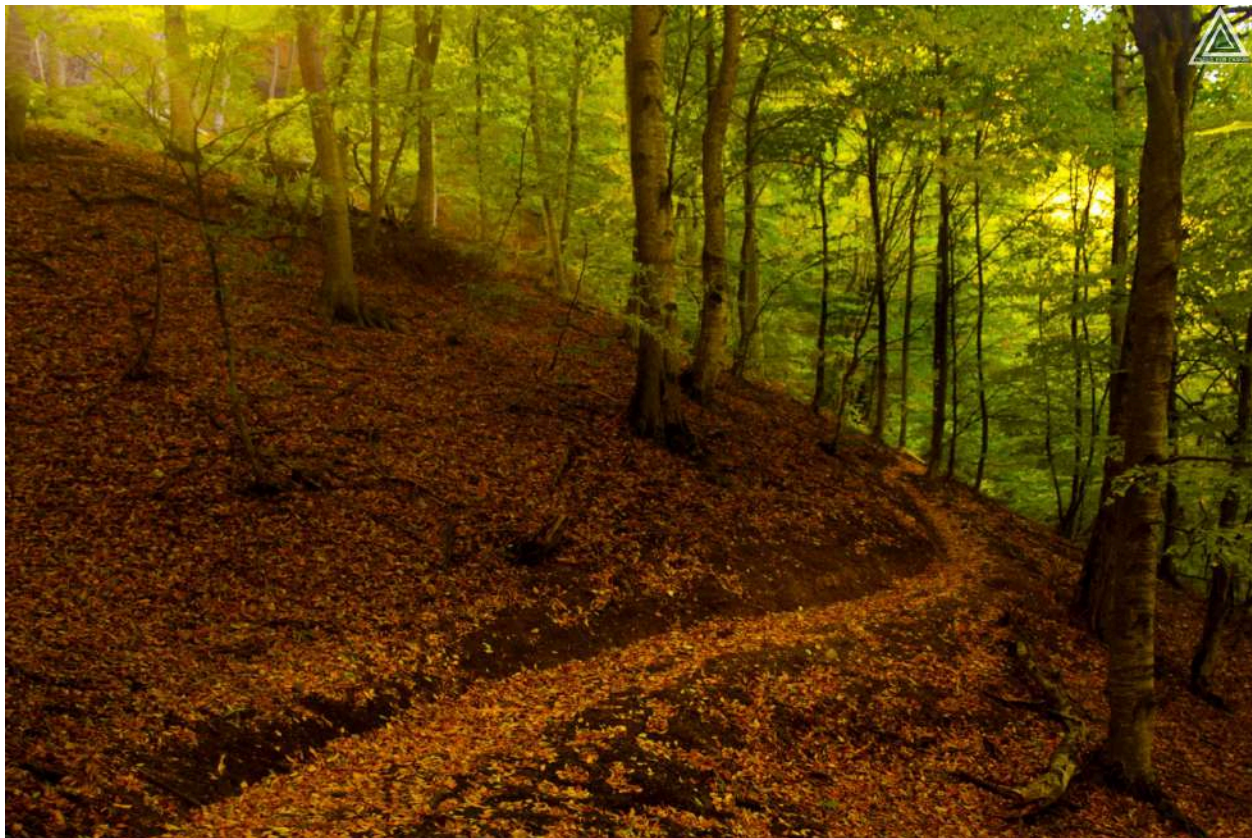
The founding



We believe that trails can increase tourism, create more jobs and make a difference in Armenia. Trails For Change is still the only professional organization in Armenia that plans, designs and builds hiking, running, biking trails to promote tourism in Armenia partnering with various donors and organizations, individuals and experts, state institutions and private sector. As a professional trail builder, the owner of Los Angeles-based Bellfree Contractors

company and Trails For Change NGO INC., I decided to make a contribution to my ancestral homeland by building trails and installing the trail building culture in Armenia.

Hans Keifer, Founder of Trails For Change NGO



BACKGROUND

Trails for Change NGO (TFC) is a non-profit organization funded by grants and donations with the mission to develop the tourism and outdoor recreational infrastructure throughout Armenia, by designing, building, and maintaining a network of trails throughout the country. The TFC team came together when International expert Hans Keifer, a professional trail builder from California with decades of experience, was brought in to provide training and guidance for the [Transcaucasian Trail \(TCT\)](#) project in 2017. During the trail-building process, Hans saw huge gaps in Armenia's sports and recreation infrastructure and decided that the best way to improve these problems was to start the TFC nongovernmental organization (NGO).



OUR VISION

The benefits of expanding the outdoor recreation economy in Armenia can bring much needed economic relief. Trails both drive tourism and boost physical activity.



Mission

We are on a mission to develop a network of trails which spans all across Armenia.

ORGANIZATION OVERVIEW

The broader goal of TFC's trail building is to develop opportunities for rural communities to see the economic impacts as a result of an increase in tourism and to promote rural tourism ventures. The organization has the objective to diversify tourism opportunities in Armenia, making the rich nature and diverse landscapes more alluring to foreigners and locals, promoting healthy lifestyles and adventure tourism. Through the sustainable trails that TFC will construct, maintain and restore, tourists and locals alike will have an easier and more appealing way to explore the regions, wander in the breathtaking mountains, visit historic cultural sights, connect with the locals, and have unforgettable experiences.

ORGANIZATIONAL CHART



Trails For Change has started its long journey with trail design and volunteer education as well as finding partners and supporters.



The organization is registered in Armenia. Has its Charter registered under the law of the Republic of Armenia. The accounting service is outsourced to a professional company. TFC is based in Moskovyan 8, Yerevan.

We have an official website: www.trailsforchangengo.org as well as social media channels on Facebook and Instagram.

Our official email address is info@trailsforchangengo.org