

Proletina Velichkova

Graphic/Web Designer

Contact Me

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proletina.com

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Based In Europe

Skills



Photoshop



Framer



Illustrator



Figma



Premiere Pro

Languages



Bulgarian



English



Norwegian



Swedish

Hobbies/Interests



Yoga



Blockchain



Reading



Travelling

Accomplishments

- Professional Snooker Referee
- TEDx Speaker
- Investing in Crypto since 2017

Experience

2023.09 - Present

Lead Designer - ETHSofia Conference & Hackathon

I manage all things design at ETHSofia - web design, branding, billboards, presentations, memes, swag, social media visuals and video.

2019 - Present

Graphic and Web Designer - Freelancer

I have worked on 21 projects ranging from branding and web design to video editing and motion design for Youtube channels to visuals for social media. My clients come from industries including crypto, sports, EV, fintech, culinary, social activism etc.

2020 - 2021

Junior Designer - Human Advertising Agency

As a junior designer at Human advertising agency I worked for 11 clients on advertising campaigns and social media presence within the following industries: beauty, fashion, beverages, fintech, food, social activism.

2019 - 2020

Junior Designer - Saatchi & Saatchi Sofia Advertising Agency

As a junior designer at Saatchi & Saatchi Sofia I worked for 7 clients from the automobile, beverages, and food industries. My work included working on concepts for advertising campaigns, social media posts, and event websites.

Education

Google UX Design Professional Certificate / 2022 - 2023

A series of seven in-depth practical courses on UX design by Google.

Adobe Premiere Pro Creator Camp / 2021 and 2022

An in-depth video-editing boot camp by Adobe's great team! 12 weeks of advanced training.

Software University Sofia - Creative Academy / 2017 and 2019

A program covering design basics (graphic, UI, motion design) and masterclasses.

Semiotics, Language and Advertising / Sofia University / Master's Degree / 2015-2016

A Master's degree covering the usage of language in advertising and copywriting.

Scandinavian Studies / Sofia University / Bachelor's Degree

A Bachelor's degree on Scandinavian languages, design, literature, culture, history.