Hello, I'm
Madalina Burciu

Achieving a top 1% ranking in Uxcel's Attention to Detail Assessment, I blend precision with a friendly, team-oriented attitude, ensuring each pixel is purposeful. My dedication lies in crafting interfaces that not only delight users but also drive business results.

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MadalinaBurciu

Experience

Product & Marketing Design Lead

Mobilise Global | London | Sept. 2024 - Present

- **Provided mentorship and guidance to my team** through regular one-on-one meetings, fostering professional development and ensuring alignment with design objectives.
- **Streamlined task management** by strategically assigning and monitoring design projects, ensuring timely delivery of high-quality work.

UI & UX Designer

Mobilise Global | London | Jan. 2023 - Sept. 2024

- **Reduced design time by over 70%** by developing a scalable UI Kit, streamlining processes, and ensuring consistency across projects.
- **Mentored a junior designer** and introduced feedback sessions to strengthen collaboration and support professional growth.

UI & Graphic Designer

Mobilise Global | London | Aug. 2021 - Jan. 2023

- **Increased user engagement by 49.4% and page views by 39.5%** by leading a rebranding and website redesign for Mobilise Global.
- **Improved onboarding and collaboration** by creating a Figma Guide for non-designers, streamlining processes and enhancing team alignment.

Volunteering Experience

Designer

WMTR | West Mersea | Jan. 2024 - Present

- Designed the annual programme, event materials, and artwork for the West Mersea Town Regatta, achieving a 58.8% reduction in printing costs for event booklets.

Education

Design Systems: How to Craft Successful Components
IxDF | Feb. 2024

Google Analytics
Google | Dec. 2023

12 Uxcel Certifications
Uxcel | Apr. 2021 - Mar. 2023

UX Research, UX Writing, Mobile Design, Design Accessibility, Wireframing, Design Composition. Design Terminology, UX Design Foundations, Common Design Patterns, UI Components II: Advanced, Intro to UI Components

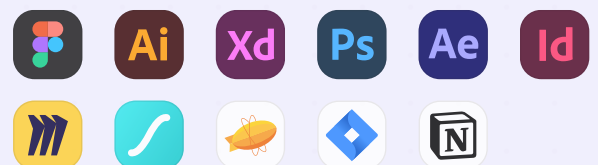**BA (HONS) in Graphic Communication Design**
1st Class Degree
(UCR) University Centre Rotherham | Sept. 2020 - May 2021

Foundation Degree in Graphic Design
(UCR) University Centre Rotherham | Sept. 2018 - May 2020

Software

Soft skills

- Dedication
- Critical Thinking
- Communication
- Time Management
- Empathy
- Problem-solving
- Adaptability
- Creativity