

CARLY REAGAN

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carlyreagan.com

Portfolio password: EyeBeeEm!

I'm a fervent designer with nearly a decade of experience ranging from freelance & start-ups to Fortune 500 companies. My background lies in human-centered & interaction design, along with a fine arts education. I've got a passion for meaningful usability, and a knack for visual design.

EDUCATION

Savannah College of Art & Design
BFA, Interactive Design
2013 - 2017

Barbara Ingram School for the Arts
Diploma, Visual Arts
2009-2013

SKILLS

User Experience (UX) Design
User Interface (UI) Design
Visual Design
User Research
Information Architecture
Rapid Prototyping
Wireframing
Journey Mapping
Persona Creation
Workshop Facilitation
Leadership
Agile Methodology
Brand Voice Integration
Design System Creation
Accessibility
Graphic Design
Illustration

STACK

Figma
Sketch
Adobe Creative Cloud
Axure
Procreate
Invision
Proto.io
Framer
Balsamiq
Basecamp
Jira

EXPERIENCE

DXC_ UX & Visual Designer 2024+

Designing and building presentation material for DXC Technology and its clients — ranging from internal use, to client presentations, to conferences. Working flexibly and rapidly on a project-to-project basis.

FIDELITY_ Senior UX Designer 2022-2024

Provided user experience expertise while working closely with an agile development team to create, improve and maintain designs within Fidelity's financial product suite.

- Designed, deployed and increased user retention for products such as Death Notify, Loss of a Loved One and Beneficiary Hub

IBM_ UX & Visual Designer 2018-2022

Provided user experience and visual design skills within a multi-faceted role while working closely with researchers, developers and offering managers — creating secure and trustworthy digital experiences within the Z Systems product portfolio.

- Led and executed creation of IBM Z Manage Design Guidelines
- Led and facilitated Design Thinking workshops
- Provided mentorship for less experienced designers

GIPPER1_ UX Designer 2017-2018

Provided UX expertise and stratagem for Gipper1 clients in an agency setting. Built mobile and web applications for some of the world's biggest hospitality brands in support of their marketing, branding, and HR organizations.

- Designed and deployed both B2B and B2C software for clients such as Marriott and Ritz Carlton

FREELANCE_ Artist & Designer 2010+

Designing and creating media ranging from traditional art to web & mobile projects for clients on commission.

- Designed shuttle service mobile application concept for Marriott International (presented to Marriott executives, approved and funded)
- Designed web and mobile commerce concept for Home Depot (presented to Home Depot executives and lead designers)
- Designed gamified and educational mobile application concept for STQRY (previously called Tour Buddy Apps, approved and funded)