



SIROTIN VENTURES

AWARD-WINNING • AI-AUGMENTED • FOUNDER-LED

Win mandates. Raise capital. Enter new markets.

We help the right people **see the value in what you're building.**

01 • INPUTS

Your conversation • Your materials
Market research



02 • CUSTOM AGENTS

Research • Compare sources
Test angles



03 • FOUNDER-LED

Sets the strategy and angle
Writes and rewrites • Checks every claim
↳ REDIRECT • GO DEEPER



04 • OUTPUTS

Market positioning • Investor communications
Executive voice

2–5 days

FIRST DRAFT*

14 days

FINAL, UP TO*

10×

FASTER, UP TO*

\$495k

SAVED A YEAR,
UP TO*

100%

CLIENT
SATISFACTION

8+ yrs

YEARS WITH GEN
AI

CAPABILITIES

- 01 Strategic communications**
Fundraising narratives & pitch decks • Board & stakeholder messaging • Positioning
- 02 Intelligence & research**
Market intelligence reports • Competitive landscapes • Opportunity scans
- 03 Strategic advisory**
C-suite counsel • Executive advisory • Repositioning • Fractional support
- 04 Business development**
Partnership strategy • Market entry • Revenue growth • Channels

SECTORS

- Capital**
FUND THESES • LP COMMS • RESEARCH
- Technology**
CATEGORY DESIGN • GTM • PRODUCT
- Energy & real assets**
FUND NARRATIVES • POLICY • DEALS
- Defense & space**
PROGRAM NARRATIVES • INTEL
- Enterprise**
EXEC MESSAGING • BOARD COMMS
- High-growth ventures**
FUNDRAISING • MARKET ENTRY

SELECT EVIDENCE

\$20M raised for fund growth
REAL ASSETS & RENEWABLES FUND

Top 3 Google, \$0 ad spend
AIRCRAFT FINANCING CLIENT

Full comms function, one accountable lead
SPACE RISING • SPACE & DEFENSE

Award-winning whitepaper
MULTICULTURAL MEDIA NETWORK • HMC 2026

Project

FIXED SCOPE

A defined objective, deliverable, timeline and price.
Best for one-off needs.

CaaS

FRACTIONAL ADVISORY

Ongoing strategic communications without the full-time hire. Pause or resume anytime.

Enterprise

CUSTOM

Complex, multi-market or sensitive mandates built around your organization.

HOW WE COMPARE

OPTION

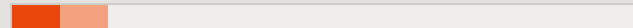
BRIEF TO FINAL • WEEKS 1-13

TURNAROUND

UP TO 10× FASTER • UP TO \$495K SAVED A YEAR*

YOU SAVE • INCLUDED

Sirotin Ventures



Draft in 2–5 days, final in up to 14*

8 of 8

Traditional agency



Weeks to a quarter

Up to \$170k*

In-house team



3–4 hires • competes with priorities

Up to \$495k*

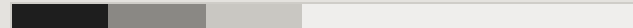
Research firm + writer



Weeks to months

Up to \$107k*

Freelancers



Weeks of coordination

Up to \$81k*

*Typical yearly costs for a comparable scope of strategy, research, writing and design, compared with a typical retainer in our standard range. We include all eight: strategy, research, writing, design, a senior lead, custom AI agents, review rounds and ownership. Final delivery in up to 14 days depending on review rounds.



Angelica Sirotin

FOUNDER & CEO

Named among MSN's Top 10 Trailblazing Women of 2026 and Strategic Business Advisor of the Year 2024. Runs Sirotin Intelligence, LinkedIn's fastest-growing private space-intelligence community; Chief Communications & Partnerships Officer at Space Rising; co-founded and exited Alpine Esports; Executive Producer at Angelic Pictures, Inc. Honors include Fortuna Global 100: Game Changers 2026 and SwissCognitive Global AI Ambassador 2022. Published in Forbes, InformationWeek and The Hill.



**Own the narrative.
At machine speed.**

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