

CASE STUDY, 2026

Intranets *for* Founding Teams
Teshie & Enso



WHAT THIS IS

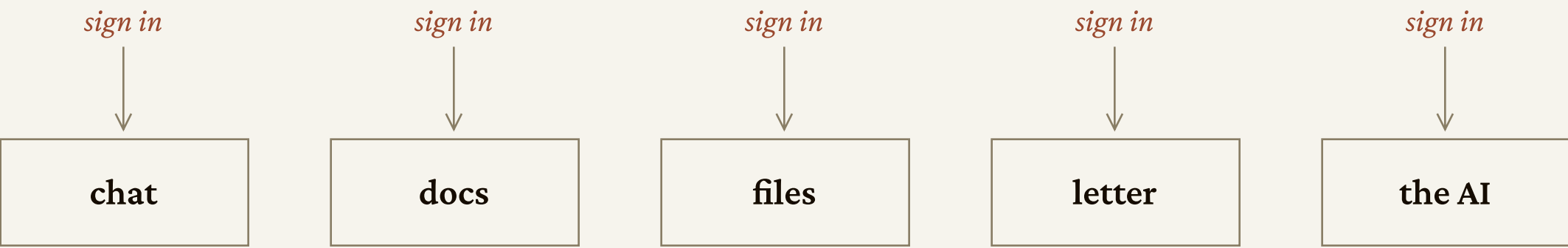
A place that belongs to the team



One tool built on the ones you already have.

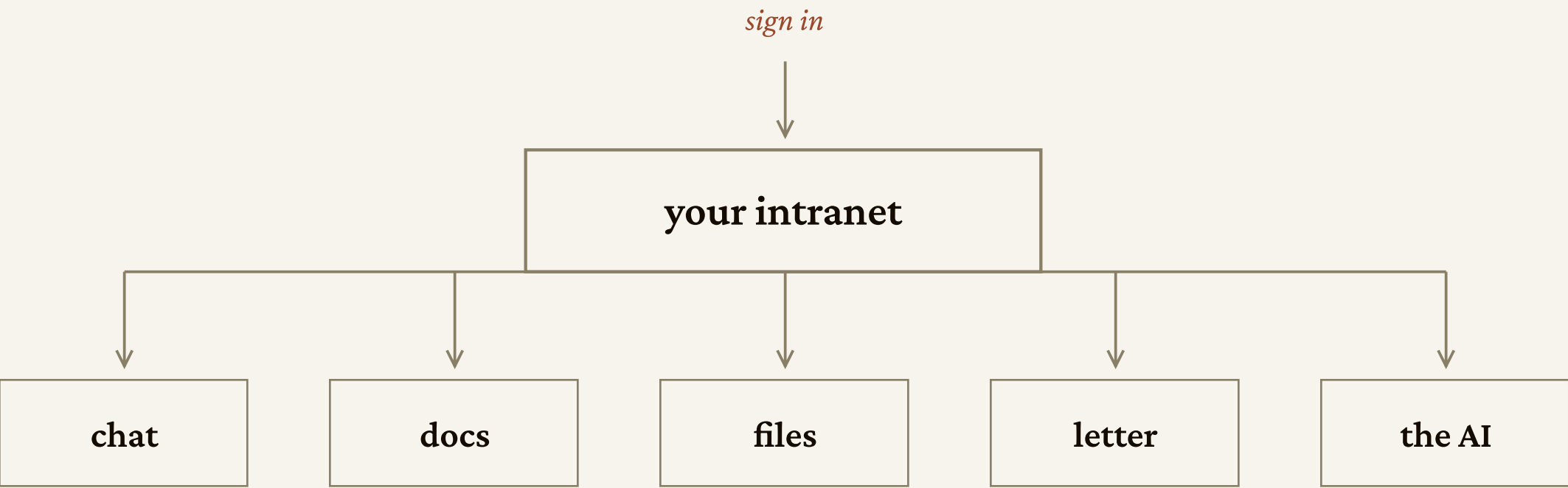
Every team asks every day: who we are, what we’re working on, what did we decide? For an intranet to be successful, it needs to answer these specifics. If built with an assistant, it must answer from the team’s own knowledge material, rather than generalizing from information pulled from the internet.

TODAY a person signs in to each tool separately



five accounts, five passwords, the work spread across all of them

WITH AN INTRANET the same five tools, reached through one place



The tools underneath keep doing their jobs.

The team only ever meets one of them.

teshie

TESHIE • THE CHALLENGE

An institution with no address



30 members with nowhere to actually be.

An invitation-only institution run by an 8-person council. Members are invited personally. That was the entire onboarding. Notion held the list, leading to a very scattered experience.

Members could not find each other.

The roster sat in a database only the council had access to.

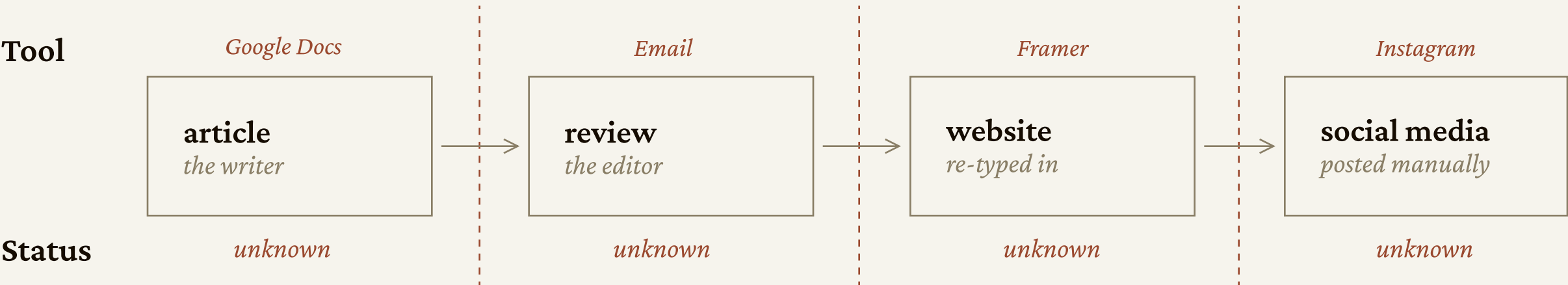
Every publication was hand-carried

Each channel managed by one person, on top of their real job.

Being a member meant being a row in a database. Nothing more.

You were a member in the sense that you were on a list.

ONE ARTICLE, FROM IDEA TO POSTED



The only way to find out was to ask whoever had it, which was the editor’s whole day.

Four tools that never spoke to each other. The status of every piece lived in somebody’s head.

Aa	Title	Contributor	Doc stage	Editor	Use	+	...
	[Template Example]		N/A		Template		
	TBD: A Decolonization Story: Act 1	Abdallah Smith	New				
	[Submission Template]		New	Iddah Apondi			
	Protocol on Trade in Services – AfCFTA Be	Apraku Anane-Appiah	New	K.A. Nortey			
	Brain Circulation vs Brain Drain: Regional Ir	Apraku Anane-Appiah	New	K.A. Nortey			
	The Future of Education in Africa pt2	Celine Aju	First Review/Draft	Johan Koe	Series		
	Addressing the Imminent Threat of Climate	Muiruri Beautah	First Review/Draft	Apraku Anane-Appiah	Edition		
	The Winds of African Culture	Muiruri Beautah	First Review/Draft	Apraku Anane-Appiah			
	Cultivation of Growth 2	Chris Yumba	In Review	Johan Koe	Regular		
	The Seeds Are Already in the Soil	Muiruri Beautah	In Review	Apraku Anane-Appiah	Regular		
	Ensuring Africa's Future Through Intergene	Muiruri Beautah	In Review	Apraku Anane-Appiah			
	Untitled draft	PK Aidoo	In Review		Regular		
	Sustainable Finance for System Changes ir	Diana Andrei	Ready for Upload	Johan Koe	Edition		
	The “Mama Mboga” Economy	Iddah Apondi	Archived	Johan Koe	Edition		
	A political economic approach to regional i	Iddah Apondi	Archived	Johan Koe	Regular		
	Stitching a Future: Second-Hand clothing i	Iddah Apondi	Archived	Johan Koe	Edition		
	Reimagining African Indigeneous Educatio	Celine Aju	Archived	Johan Koe	Regular		
	The Future of Education in Africa pt1	Celine Aju	Archived	Johan Koe	Series		
	Culture through curious eyes: a story of Id	Celine Aju	Archived	Johan Koe	Edition		
	The Tree and the African Consciousness	Chris Yumba	Archived	Johan Koe	Regular		
	Luba Empire	Chris Yumba	Archived	Johan Koe	Edition		
	Grow Me a Forest	Abdallah Smith	Archived	K.A. Nortey	Regular		
	Public sector AI readiness: The case of Sut	Kavengi Kitonga	Archived	Apraku Anane-Appiah	Regular		

TESHIE • WHAT I BUILT

One campus, and exactly one gate

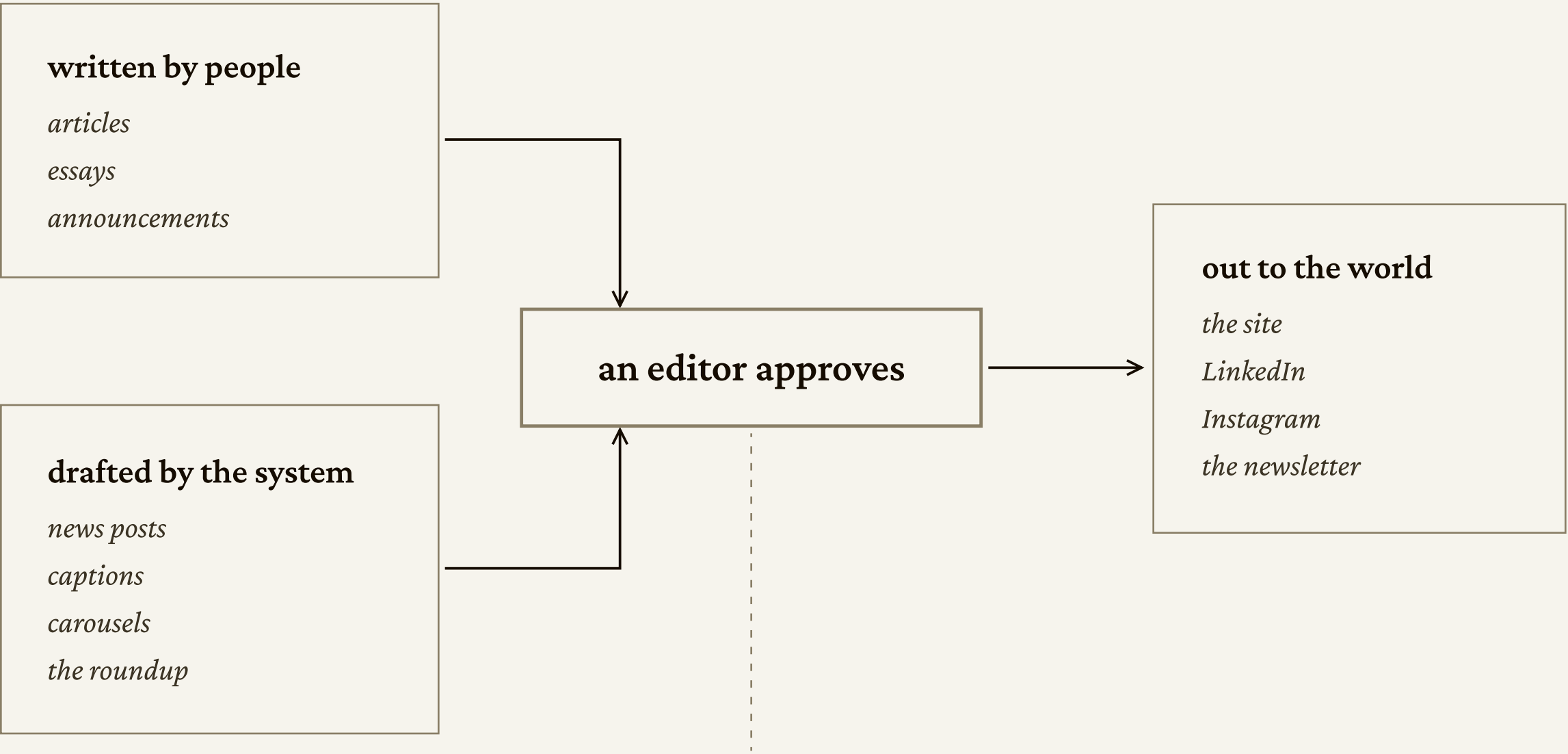


A directory, a chat, and an editorial pipeline.

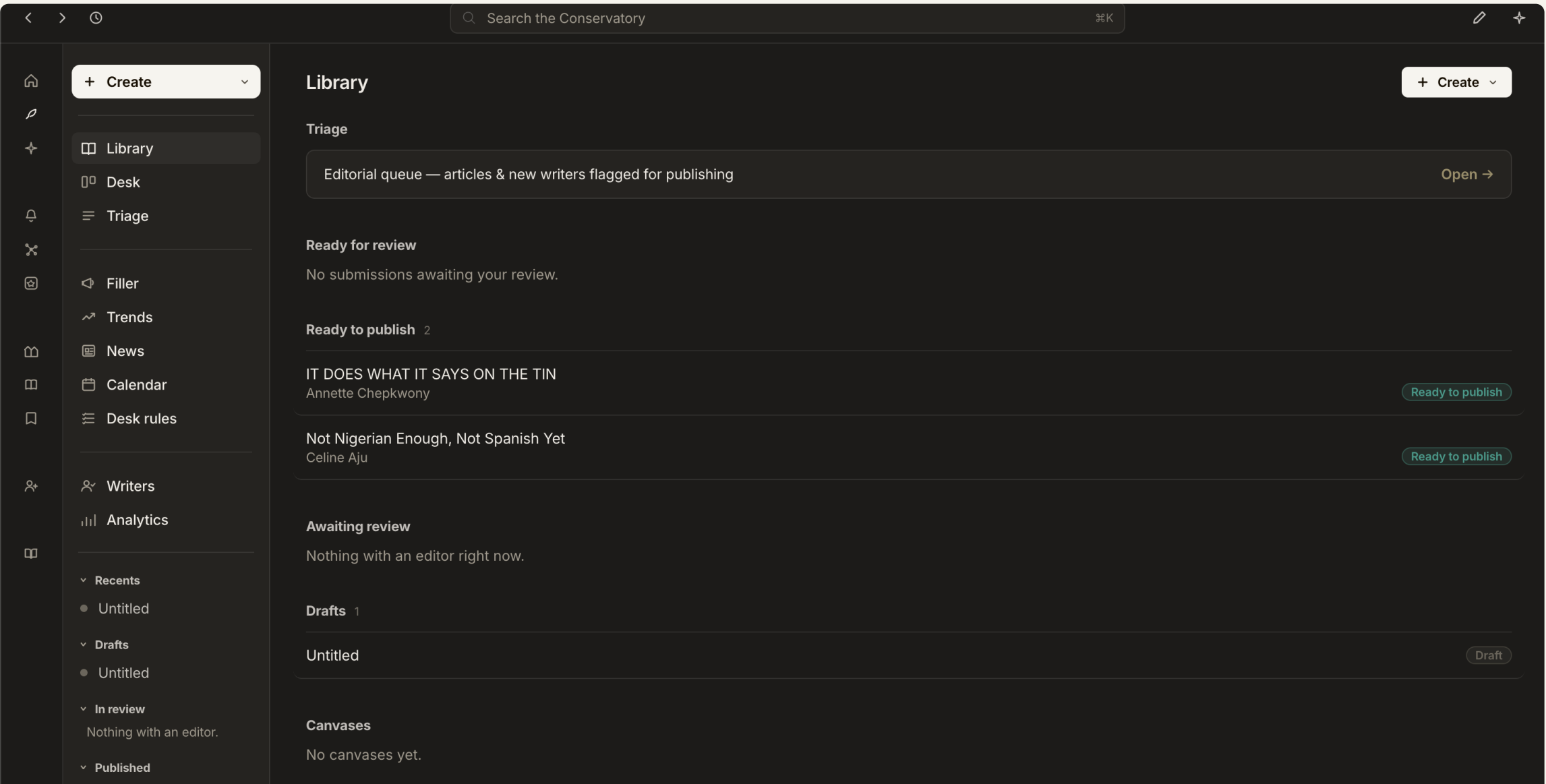
A directory anyone can reach anyone through, a chat with audio huddles for talking a draft over, and the whole editorial pipeline from first draft to published piece.

In addition, the system researches the news, drafts on brand, builds the visuals and queues the posts. Nothing it produces reaches the world without a person approving it, and there is only one place that approval happens.

Everything else was refused in writing, with reasons. That list is a deliverable too.



Automated or not, passes through that one box.
Both lanes automate right up to the middle box.
Nothing gets past it without a person saying yes.



TESHIE • WHAT THE AUTOMATION CHANGED

Measured on the Conservatory’s own channels



Four times the output, on twice the channels, with the same team.

	SIX WEEKS BEFORE	THREE WEEKS AFTER
Posts published	6	24
Channels	1 • Instagram only	2 • Instagram and LinkedIn
Views earned	4,472	12,462
Rate	about 1 a week	about 8 a week

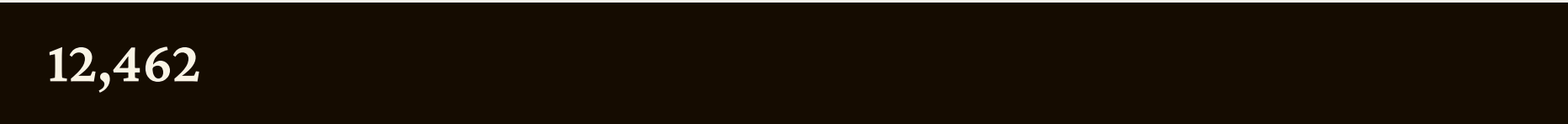
Read from the channels themselves and snapshotted daily. The earlier posts have had longer to accumulate, so the comparison understates the change. Same team, same account, no extra headcount, and an editor still approves every single post before it goes out.

VIEWS EARNED

six weeks before the automation



three weeks after



TESHIE • THE RESULT

What changed, and what they found



BEFORE	AFTER
Four accounts between a draft and a published piece	One sign-in, one pipeline, one place
Publishing carried by hand, one channel at a time	Research, drafting, submission, and publishing approved in one channel
The mailing list rented from a platform	113 subscribers held outright, with their original consent dates
The intranet reachable by anyone who knew the address	15 open security endpoints closed, before a member was ever affected

FOUND IN USE, BY THE PEOPLE USING IT

"Has she actually signed up?"

APRAKU, TESHIE USER

She had not, and nor had seven others. The roster read from one place and the app from another, so eight of thirty real members were unreachable and nobody knew.

"When I put in my password, it just takes me to a blank screen."

HARLEM, TESHIE USER

A rate-limited sign-in left the app waiting forever. Reported from live use, fixed the same day.

The chat on a phone was "horrible".

CELINE, TESHIE USER

A floating button had been standing in for real structure. Rebuilt properly, because a workaround that ships is still a workaround.

teshie

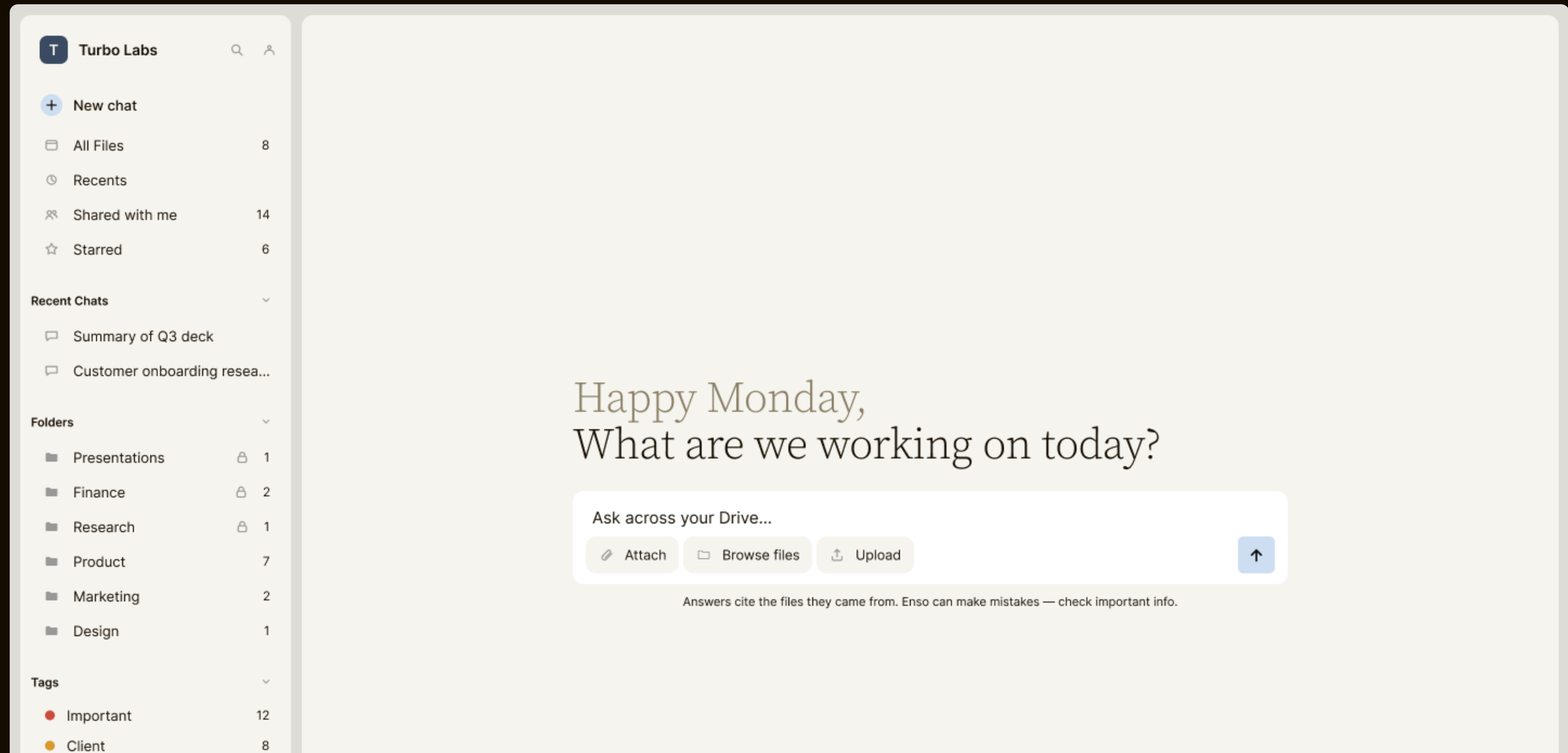
Try Journals



CASE II

Enso

Paramount Love



ENSO • THE CHALLENGE

Everything written down, nothing findable



Lots of work in Notion, and only a few who knew where things were.

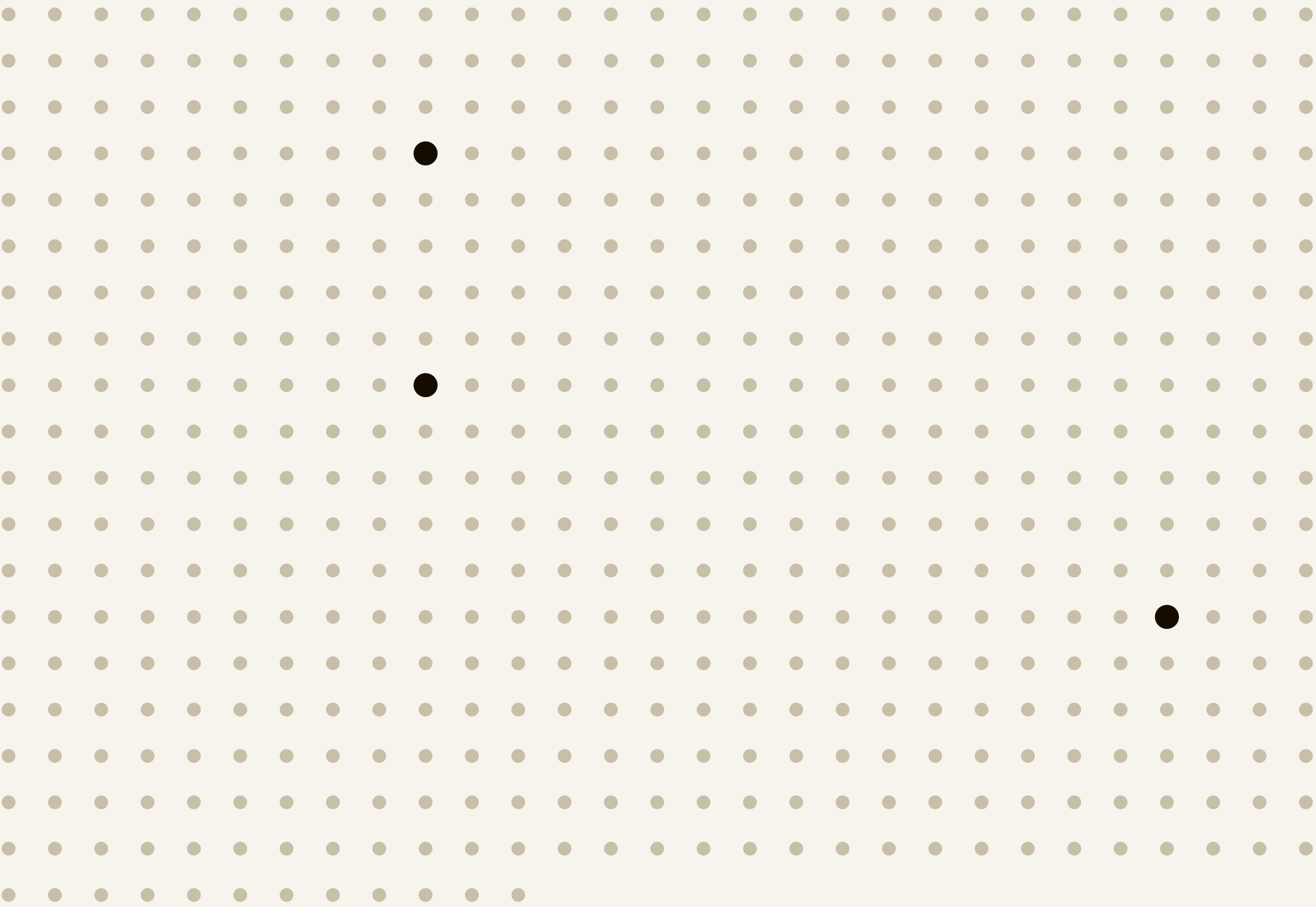
Notion is a good place to keep things and a bad place to ask questions of. The answer to “what did we decide about this” was a person, a search, or a guess, and it was usually the same person.

Every new hire re-asked the same questions,
and each answer cost someone else’s morning.

The day started in the inbox,
which is a queue of other people’s priorities.

They asked me for a chatbot.
One that had not read their files would have been worse than nothing.

EVERY PAGE THE TEAM HAD ALREADY WRITTEN



3 of 563 reachable

Only the three marked could be reached by the assistant meant to answer from them. The rest sat in twelve databases nothing was reading.

ENSO • WHAT I BUILT

A drive you can talk to, that shows its work



It reads everything they own. Every answer cites the line it came from.

The team’s entire workspace flows into a drive, and is classified on arrival. Files they upload along with meeting recordings are transcribed and read on the way in. Everything is answerable the moment it lands rather than merely stored.

Every claim carries a numbered citation back to the passage it came from, and anyone reading can click it and check.

If the drive does not know, it says so. Honesty builds trust in small teams.

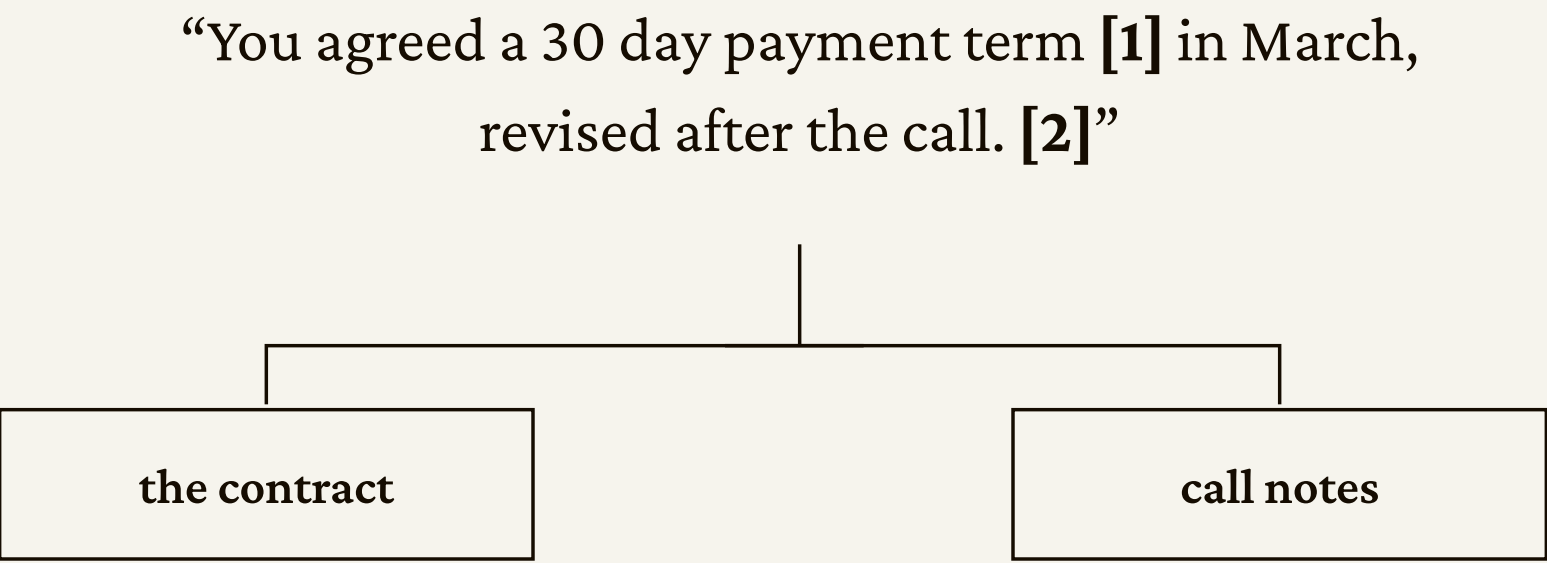
The dashboards and trackers I was asked for went into a backlog with reasons, and stayed there.

AN ORDINARY AI ANSWER

“You agreed a 30 day payment term in March, revised after the call.”

*Where did that come from? Is it still true?
You either trust it, or you go and look yourself.*

THE SAME ANSWER, HERE



The citation is the product. Anyone can check any sentence in one click, which is what makes the team trust it.

ENSO • THE RESULT

What changed, and what they told me



BEFORE	AFTER
3 of 563 pages reachable by the assistant	All 13 databases read and kept current: 946 documents across 20 folders today
Answers you had to take on faith	Every claim cited to a passage the reader can open
An uploaded file vanished on refresh	Uploads transcribed, read and answerable on arrival
The day began in the inbox	The day begins with three cited briefs on the three things that matter

11 down-votes on answers, every one of them before the retrieval fix, and none in the twenty-four days since.
The complaint data is the measure, and it went quiet.

WHAT THEY TOLD ME, AND WHAT IT TURNED OUT TO BE

"I already have a system that currently works. I don't want it to fight between the two."

AMBER, ENSO USER

The strongest steer of the build. I stopped imposing my filing and taught the tool to honour theirs, declared by them in plain English.

The navigation was "clunky".

SEAN, ENSO USER

Eight destinations crammed into one column. Rebuilt from their own steer. They called it an improvement, and it shipped.

The answers were "wrong or missing".

AMBER, ENSO USER

Retrieval was never broken. The intake had only ever read one database out of thirteen. Believing the complaint over my own assumption is what found it.

ENSO • WHAT THE DRIVE CHANGED

Five weeks of a seven person team using it



The team moved in, and stayed.

Enso does not publish anything, so there is no reach number to quote. However, what we have rather is whether the team actually moved their working day into it. They did.

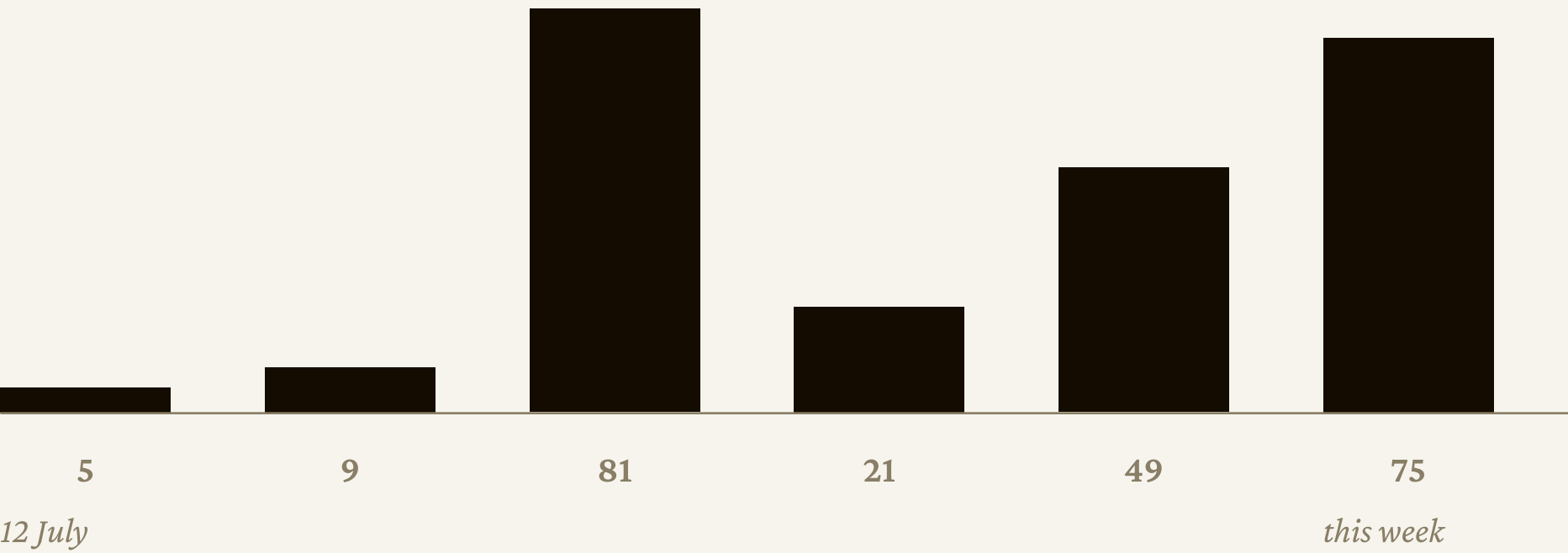
946 documents in the drive, every one of them answerable, against 3 reachable when we started

240 messages between 7 people, sent inside the product rather than the inbox

75 projects and 69 news stories triaged, in surfaces that did not exist six weeks ago

25 pieces of feedback sent from inside the product, which is how most of the fixes were found

MESSAGES SENT INSIDE ENSO, PER WEEK



Six weeks in, the most recent full week is the second busiest. Adoption did not spike and fade, which is the thing that actually matters for an internal tool.

A seven person team over five weeks: the numbers show a team choosing this system in place of what they used before. The one quality signal, 11 down-votes on answers, all landed before the retrieval fix and none in the twenty-four days since.

Enso

Try Enso



BOTH CASES

Where the value is



The code is the cheap part now.

Both of these were built with AI doing much of the typing. That is no longer the differentiator, and pretending otherwise would be dishonest. Anyone can generate a feature this year.

What does not come out of a model is the judgment around it: knowing what NOT to build and why, when to stop, what to measure before believing it, and what to tell the client it will cost them to keep.

Every call along the way got written down when it was made, along with its rationale. That's what makes both of these easy to hand off, or to build upon.

PK GYAMFI-AIDOO

Drop a line and say hello.

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