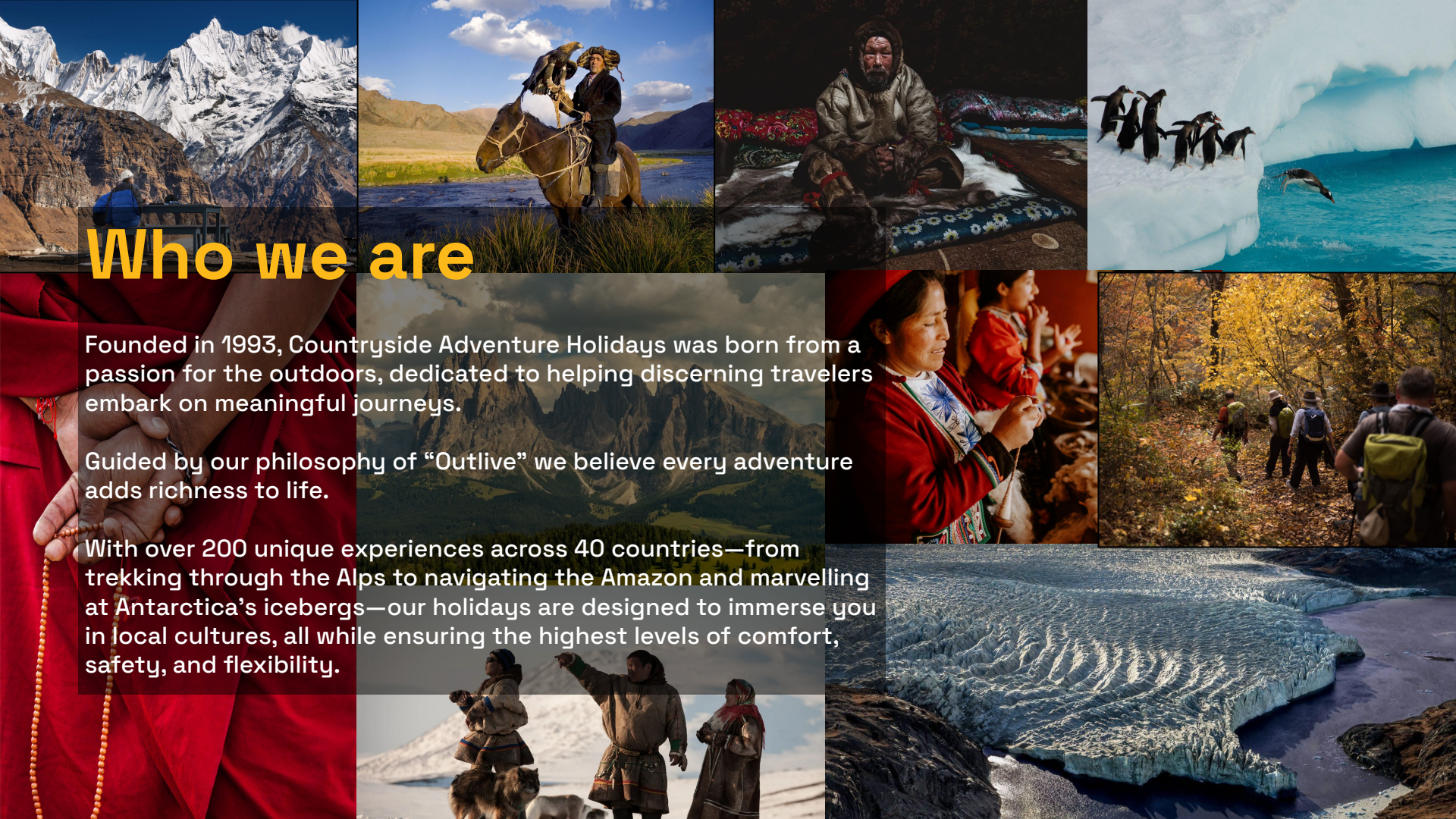




COUNTRYSIDE™
ADVENTURE HOLIDAYS
O U T L I V E

Life in the Frozen North

Reindeer Festival | Nenets | Arctic Russia
16 to 23 March 2026



Who we are

Founded in 1993, Countryside Adventure Holidays was born from a passion for the outdoors, dedicated to helping discerning travelers embark on meaningful journeys.

Guided by our philosophy of “Outlive” we believe every adventure adds richness to life.

With over 200 unique experiences across 40 countries—from trekking through the Alps to navigating the Amazon and marvelling at Antarctica’s icebergs—our holidays are designed to immerse you in local cultures, all while ensuring the highest levels of comfort, safety, and flexibility.

About

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We take you deep into the remote Yamal Peninsula in Siberia, a place the indigenous Nenets call the "edge of the world." Here, you'll live among the Nenets and Khanty, whose vibrant and resilient culture has thrived for 2,000 years despite the harsh Arctic environment, once deemed so unforgiving that Stalin built prison camps here.

Home to around 20,000 nomadic reindeer herders, Yamal hosts some of the world's longest nomadic migration routes. You'll immerse yourself in their enduring traditions, far from any city, and join the largest gathering of reindeer herders in the Arctic, experiencing their unique way of life firsthand.

With luck, you may also witness the Northern Lights.

Trip Overview

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OUTLIVE

- **Live with the Nenets:** Spend two days in a remote nomad camp on Siberia's Yamal Peninsula, sleeping in traditional reindeer-skin chums and engaging in daily tasks like herding, lassoing reindeer, and gathering firewood.
- **Immerse in Ancient Traditions:** Experience the 2,000-year-old nomadic lifestyle of the Nenets, one of the last surviving reindeer-herding communities, in the pristine Arctic wilderness.
- **Join the Reindeer Herder's Festival:** Witness thousands of Nenets and Khanty gather in Salekhard for a vibrant celebration featuring reindeer sleigh races, wrestling, and a traditional beauty contest.
- **Discover Salekhard:** Visit the world's only city on the Polar Circle, a remote yet wealthy hub at the heart of one of the richest oil and gas regions.
- **Savor Arctic Serenity:** Relax and socialize in the tranquil, isolated beauty of a Nenets camp, with the possibility of witnessing the Northern Lights.

**Stay in hotels and
traditional Nenet Chums**

**7 Breakfasts, 5 Lunches, 2
Dinners Included**

**Starting: EUR 2890
Single Supp: On Request**

**Pricing is based on 1 EUR = INR 101 and is subject to change. Exchange rate on day of booking will be applicable*

***Single supplement is not possible at the nenet camp.*

Brief Itinerary

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Day 01 Arrival in Moscow

Day 02 Fly to Salekhard

Day 03 Travel by snowmobiles to Nenet Camp

Day 04 Explore Nenet Camp

Day 05 Return to Salekhard

Day 06 Attend Reindeer Festival

Day 07 Departure From Salekhard and arrive in Moscow

Day 08 Final Departure

Min & max temp:
-20 deg & - 10 deg celsius

Grade: Strenuous

Limited to 07 Guests

Itinerary

Day 01 Arrival in Moscow

Check into hotel and rest.

Meals included: N/A

Day 02 Arrive in Salekhard

We take the early morning flight to Salekhard. On the first day of your adventure, you'll arrive in Salekhard from Moscow and be met at the airport for a transfer to your hotel, where you can store your luggage before official check-in. We will gather at a local café for a welcome coffee, where we'll discuss our itinerary and share essential guidelines for visiting the reindeer herder camp.

After checking into the hotel, the afternoon is yours to unwind and relax. We'll also review your clothing to ensure it's appropriate for the local climate. The day continues with an enjoyable city tour

Meals included: Breakfast, Lunch

Day 03 Arrive at the Nenet Camp

Post breakfast, we embark on a journey to the tundra to visit a reindeer herder's family. The travel time varies depending on the camp's location, taking 1–4 hours by car followed by 1–3 hours by snowmobile with a sled. Upon arrival, you'll meet your host family and settle into their traditional chum, a nomadic tent. Share a warm meal with the family, immersing yourself in their way of life, and spend the night in the chum, experiencing authentic nomadic hospitality.

Meals included are breakfast, lunch, and dinner.

Day 04 Nenet Camp

Immerse yourself in the daily life of the Nenets people at their reindeer herder's camp. Engage in their routines, observing and participating in tasks such as visiting the reindeer herd and collecting firewood. Capture the experience through photographs as you follow the herders throughout their day.

Meals included include breakfast, lunch, dinner

Day 05 Return to Salekhard

Post breakfast and early lunch at the camp we will pack up and return to the city. After arriving, check into the hotel. The afternoon is yours to relax or explore at your leisure.

Meals included are breakfast, lunch

Day 06 Reindeer Festival

Post breakfast, we depart around 10am for the vibrant Reindeer Herder's Festival, where you'll spend approximately 4 hours. The main events, including competitions, live performances, and the highlight of reindeer sled races, typically wrap up by 3-4pm. Enjoy free fish soup served in tents, browse small stands offering grilled meat and local delicacies, and sip tea available for purchase in heated tents.

Meals included breakfast and lunch

Day 07 Depart Salekhard and Return to Moscow

Enjoy a final breakfast at the hotel before transferring to the airport for your departure to Moscow

Meals include breakfast

Day 08 Final Departure from Moscow

Meals included breakfast

Inclusions & Exclusions

- ✓ All transfers and excursions as per itinerary
- ✓ All sightseeing and entrances fees as per the itinerary
- ✓ Professional local English-speaking guide
- ✓ Countryside Leader

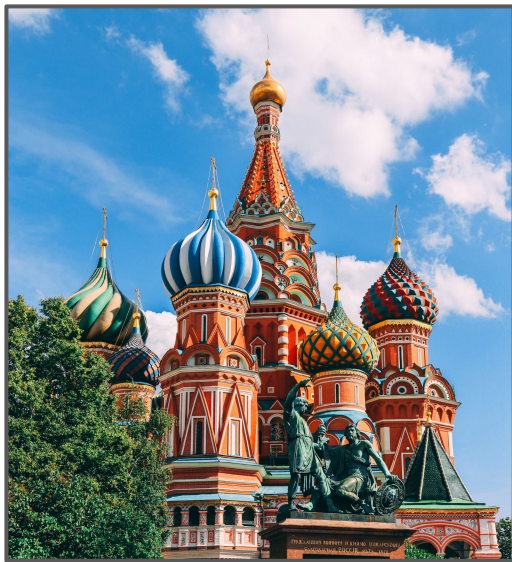
- ✗ GST & TCS as applicable
- ✗ Passport and visa fees
- ✗ Vehicle is not at disposal
- ✗ Tips to hotel staff, drivers, guides
- ✗ Any expenses of personal nature such as additional mineral water, laundry, liquor, soft drinks etc
- ✗ Any kind of insurance, such as travel, accident, theft, medical, evacuation, etc.
- ✗ Any extra costs incurred due to extension/change of the itinerary, because of natural calamities, flight delays, roadblocks, vehicle breakdown, etc. factors beyond the control of "Countryside Adventure Holidays Pvt. Ltd." and its associates.
- ✗ Items not specified in the above in "Cost Includes"

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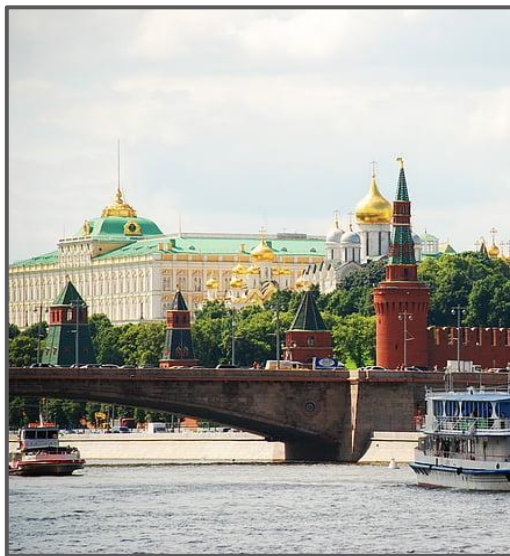


Extend Your Journey

Extend your journey in Moscow and St. Petersburg to dive deeper into Russia's captivating history and culture. In March, the crisp weather enhances visits to treasures like Moscow's Bolshoi Theatre or St. Petersburg's Peterhof Palace, while cozy cafés, seasonal markets, and evening cultural performances offer immersive local experiences. With fewer crowds, it's the perfect time for leisurely strolls or day trips to nearby historic towns, creating unforgettable memories in these iconic cities.



Moscow
3 Nights



Moscow and St Petersburg
5 Nights



St Petersburg
3 Nights

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