

Muhammed Faris

Product Designer

I craft impactful digital products by blending seamless UX with intuitive interfaces, specializing in UX research, product strategy, and visual design to drive engagement and business growth.

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Experience

Product Designer

Gyanoholic International | June 2023 – August 2024

- Led UX research and concept development for a B2B platform, streamlining farm-to-market operations for 40M+ Indian farmers.
- Mentored 1,000+ students in UX design, career growth, and industry projects, boosting job placements and skill growth.

Lead UX Designer

MuLearn Foundation | May 2023 – September 2023

- Led a team of UX professionals, fostering collaboration and aligning UX strategies with cross-functional teams.
- Improved website and other platform usability, enhancing user onboarding and engagement by 20%.
- Designed and optimized a user dashboard for 40K+ student users across India, improving accessibility and engagement.

UX Designer

MuLearn Foundation | February 2023 – April 2023

- Designed UX solutions, presented to stakeholders, and ensured a cohesive cross-platform experience.
- Contributed to design systems and documentation, streamlining workflows and increasing adoption across platforms.

Certifications

Design Thinking Specialization

University of Virginia | Ongoing

Google Project Management Professional Certificate

Google Career Certificates | August 2024

User Interface Specialization

University of Minnesota | August 2023

Graphic Design Specialization

California Institute of the Arts (CALARTS) | October 2022

Google UX Design Professional Certificate

Google Career Certificates | June 2022

Education

MES College of Engineering, Kuttippuram

Bachelor of Technology

Electronics and Communication Engineering

August 2020 – April 2024

Skills

Product Design

User Experience

Design Thinking

Product Strategy

Storytelling

Usability Testing

Leadership

Team Management

Collaboration

Analytical Reasoning

Strategic Thinking

Problem Solving

Softwares

Figma

Framer

Play

Jitter

Adobe Photoshop

Adobe Illustrator

Notion

Slack

Socials

[linkedin.com/in/farismhmed](https://www.linkedin.com/in/farismhmed)

medium.com/@farismhmed

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