

Omar ElMoghazy

Product Design Senior Manager | Building Scalable Digital Products

Linkedin | **E-mail:** moghazy.omar@gmail.com | **Mobile:** +20100 441 3546

New Cairo, Cairo, Egypt

Design leader with 10+ years of experience building and scaling B2C and B2B digital products. Proven success leading multi-product ecosystems, building design systems, mentoring teams and driving measurable business outcomes with product and engineering leaders. Strong cross-functional experience across the product lifecycle, from discovery and prioritization to sprint delivery, analytics, experimentation and launch. Combining deep UX expertise with working knowledge of frontend implementation and AI-enabled workflows to accelerate execution.

CORE COMPETENCIES

- Product Strategy
- Product Management
- Product Design
- UX Strategy & Research
- Problem Solving
- Design Systems
- Prototyping
- Interaction Design
- Information Architecture
- Stakeholder Management
- Cross-functional Collaboration
- API / Systems Thinking
- AI-assisted Prototyping & Building
- Data-informed Decision Making

TOOLS AND PLATFORMS

- Figma, FigJam, Miro, Sketch
- Claude Code, Lovable, V0 and Stitch
- Mixpanel, Jira, Notion, ClickUp
- Microsoft Office Suite, Keynote
- **Arabic**, Native | **English**, Professional Proficiency (IELTS 7.5)

PROFESSIONAL EXPERIENCE

Product Design Senior Manager | Nawy | Cairo, Egypt (Jan 2026 - Present)

Product Design Manager | Nawy | Cairo, Egypt (Feb 2025 - Jan 2026)

- Led and mentored a team of 10 designers across multiple business units.
- Owned design strategy and execution for 12 digital products serving 500K+ monthly users.
- Partnered with product, engineering, growth, and commercial teams on roadmap priorities.
- Built scalable design systems, improving consistency and delivery speed by up to 60%.
- Introduced design reviews and quality standards, reducing design debt by up to 40%.
- Streamlined handoff workflows between design and engineering teams.
- Led user research and usability testing to validate product decisions.

Freelance Product Designer and Consultant | Self-Employed | Cairo, Egypt (2015 - Present)

- Delivered product design and UX consulting projects across Egypt, GCC, and regional markets collaborating with distributed teams and stakeholders across multiple time zones.
- Worked with startups and growth-stage businesses with product strategy, research, prototyping, UX optimization, and execution.
- Helped clients validate ideas, improve user journeys, and launch scalable digital products.

Lead Product Designer and Manager | Subsbase | Cairo, Egypt (Apr 2024 - Feb 2025)

Senior Product Designer | Subsbase | Cairo, Egypt (Sep 2022 - Feb 2025)

- Led end-to-end product strategy and experience for a subscription commerce and recurring payments platform, from discovery through launch.
- Owned roadmap planning and prioritization for merchant tools, order management systems, and checkout experiences based on business and user needs.
- Drove product discovery through customer feedback, market analysis, user research, and cross-functional alignment.
- Defined scalable operating processes, product requirements, and systems that improved delivery efficiency and platform consistency.
- Managed stakeholders across product, engineering, operations, and commercial teams to align execution with growth objectives.

Earlier Design Roles | Anspire | Soomline | Limelite (June 2015 - Sep 2022)

- Progressed through digital, UI/UX, and senior creative roles across agencies and remote environments.

EDUCATION AND CERTIFICATIONS

The Interaction Design Foundation

- Design for Thought and Emotion (2024)
- AI for Designers (2024)
- Journey Mapping (2023)
- Perception and Memory in HCI and UX (2023)
- Design Thinking: The Ultimate Guide (2023)

Google Careers

Project Management Professional Certificate (2023)

The British University in Egypt

Bachelor's Degree (2017)

EXTRACURRICULAR ACTIVITIES

General Coordinator, Hult Prize | The British University in Egypt, (2014 | 2016)

Vice President, Enactus | The British University in Egypt, (2012 | 2016)

Led 200+ members, secured partnerships, delivered award-winning national and international initiatives.

Key Achievements

Enactus Egypt National Champion (2013, 2016)

Represented Egypt globally, ranked Top 5 worldwide (2013)

Ranked 3rd internationally in Toronto World Cup (2016)