

# Devon Burch

## Digital Talent Development Director

My name is Devon (Dev-in) Burch. I am a self-described nerd with a passion for the creative/visual arts. I am driven to improve traditional talent development/employee relations with innovative and engaging programs, with a genuine focus on the overall experience for each person. I'm fluent in geek-speak and can communicate complex theories easily while discovering new ways to improve everyone's understanding of complicated processes. I build trust with my team(s) through effective communication and often excel and surpass expectations in the right setting.

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## WORK EXPERIENCE

### Digital Talent Development Director G6 Hospitality

08/2021 - Present Carrollton, TX

G6 Hospitality (a Blackrock company) owns and supports Motel 6 & Studio 6 franchise locations across the United States.

#### Achievements/Tasks

- Run, Manage, and Support Internal Audio/Visual Productions
- Builds & Develop Internal/External Training Content
- Manages Internal Production Studio, Equipment, and Digital Storage
- Supports and Coordinates with Multiple Departments (including Communications, Marketing, Legal, Safety & Security, and Sales/Operations)

### Head of Digital Learning Saladmater

07/2018 - 08/2021 Fort Worth, TX

International Direct Selling Cookware Company owned by RegalWare

#### Achievements/Tasks

- Lead the Global Training Team
- Launched and Supported International LMS Platform
- Designed & Developed Internal Training Content
- Produced and Ran Virtual Productions & Meetings

### Digital & Creative Training/Marketing Director

Cash America Pawn

06/2015 - 07/2018

### Instructional Design Manager TMX Finance

## CERTIFICATES

Apple Certified Macintosh Repair Technician  
(02/2008 - Present)

Apple

Transfr VR Instructor Certification (04/2022 - Present)

Unlocking Performance: Leadership Development

TalentSuite

Direct Selling Compliance Professional

## SKILLS

Adobe Creative Cloud

Mac OS

Office 365

Articulate RISE/Storyline

Blackmagic's DaVinci Resolve

Generative AI

## VOLUNTEER EXPERIENCE

### Class Chaperone

W.A. Porter Elementary

08/2021 - Present

### Volunteer & Little Brother

Big Brother Big Sister

01/1997 - 08/2006

## ORGANIZATIONS

TeraPixel LLC (dba TeraPixel Studios) (02/2011 - Present)

Owner/Freelance

## HONOR AWARDS

CEO Award Winner (Individual) (01/2022 - 12/2022)

G6 Hospitality

CEO Award Winner (Team) (01/2021 - 12/2021)

G6 Hospitality

## INTERESTS

Video Production

AI

Animation

Photography

Gaming / All Things Tech

Movies

Walking

Travel