

Runsheng Zhang

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Education

Shanghai Institute of Visual Arts Major: Product Design (Strategic Design and Innovation) GPA: 3.6/4.0	09/2020-06/2024
University of Southern California Major: Integrated Design, Business and Technology	08/2024-06/2026

Technical Skills

Figma, Fusion 360, Rhinoceros 3D, KeyShot, Cinema 4D, Blender, Keynote, PrusaSlicer, Adobe Photoshop, Adobe InDesign, Adobe XD, Unreal Engine 5, CLO 3D

Personal Portfolio Web : <https://runshengdesign.com/>

- **User Research & Testing:** Expertise in conducting user interviews, surveys, and usability testing to gather actionable insights. Proficient in creating user personas, journey maps, and empathy maps to guide design decisions.
- **Industrial Design:** Highly skilled in creating physical models, sketching, 3D modeling, and rendering. Proficient in using tools like Fusion360, Rhino, and KeyShot to bring designs from concept to reality, with a focus on both aesthetics and functionality.
- **UI/UX Design:** Skilled in wireframing using tools like Figma, Sketch. Capable of building high-fidelity prototypes with interactive elements to test and validate design concepts. Proficient in designing intuitive user interfaces with a focus on accessibility and user-centered design principles.

Experiences

Xingyi Decoration <i>Interned as a product designer</i>	07/2023-11/2023
<ul style="list-style-type: none">• Assisted the designer to design projects• Finished learning tasks, including furniture dimensions, graphic design, basic budget, facade rendering, engineering process	

Honors and Awards

Third Prize of the Oriental Design Award National University Innovation Design Competition	2023/8
Second Prize in Shanghai Division, Oriental Design Award National University Innovation Design Competition	2023/8
The 8 th THINK YOUTH Design Award	2023/8
China Brand Design Competition 2023 Student Group Finalist	2023/5
Bronze Award in the Student Category of the 13th CCII International Biennial Awards	2023/5
Second Prize in Milan Design Week Shanghai	2023/5
The 3rd "WCM World Campus Masters" 2022 - Top 30 Kohler Dare to Design Future Star Award	2022/10
Second Prize of Shanghai College Student Industrial Design Competition	2022/9

Skills & Interests

Language:	English, Native Chinese (mandarin) speaker
Hobby:	Sports (playing basketball, badminton), DIY (keyboard, coffee machine, 3D printer)