

## Maggie's Centre, Maidstone Hospital

Maggie's

● Planning ● Engagement



Planning Potential secured delegated planning permission for a new Maggie's cancer care centre within the grounds of Maidstone Hospital, designed to provide vital support services alongside existing oncology facilities.

Demonstrating our ability to deliver highly sensitive healthcare development, combining early engagement, coordinated planning submission, and specialist environmental inputs to secure approval for a nationally significant charitable organisation.

### The Challenge

The proposals sought to deliver a new Maggie's Centre within the operational grounds of Maidstone Hospital, providing free practical, emotional and social support for people living with cancer and their families. The facility needed to integrate sensitively with the hospital environment while creating an uplifting, high-quality setting for users.

Designed by Assemble Architects with landscape design by J&L Gibbons, the scheme required careful consideration of design quality, environmental performance, and biodiversity requirements within a constrained healthcare setting.

Without careful coordination and early engagement, the scheme risked delay, design objection, and failure to secure permission for an essential community health facility.

### Our Approach

- Led pre-application engagement with Maidstone Borough Council
- Coordinated the preparation and submission of the planning application
- Managed Biodiversity Net Gain requirements associated with the development
- Worked closely with the design team to support a high-quality architectural outcome

### The Outcome

- Delegated planning approval secured for Maggie's Centre at Maidstone Hospital
- New cancer support facility approved to complement existing hospital services
- High-quality design by Assemble Architects successfully supported through planning
- Delivery enabled for a vital charitable healthcare facility serving the local community