



About me

Senior Product Designer specialized in complex, high-risk, and regulated systems, with experience designing digital products in fintech, real money gaming, and operational B2B platforms. I lead end-to-end design processes, from research to delivery, focusing on critical workflows where accuracy, efficiency, and decision-making have direct business impact.

I have worked on systems where errors are costly or irreversible, applying design systems, data-driven decision-making, and close collaboration with product and engineering teams to reduce friction, improve operational performance, and build trust. I'm particularly comfortable in banking and fintech environments, where precision, usability, and reliability are essential.

Work experience

- 2022 – Present / Senior Product Designer / Aviation
Atlantis Technology
- 2021 – 2022 / UX Instructor – Master's in User Experience Design
International University of La Rioja (UNIR)
- 2017 – 2022 / User Experience and Interaction Designer / Real Money Gaming
KenTech by SportPesa
- 2014 – 2017 / Interaction & Visual Designer / FinTech
e.Kuantia - Electronic Money Institution
- ... designing since 2013

Education

- 2019 – 2020 / International University of La Rioja
Master's Degree in User Experience Design (MSc UXD)
- 2010 – 2014 / School of Art and Design of Gran Canaria
Bachelor's Degree in Graphic Design

Skills

Principles	Core Expertise	Certifications
Design with empathy	Complex systems design	Ai for Designer
Think with rigor	Cross-industry adaptability	Accessibility
Stay curious	Scalable, measurable impact	Data-Driven Design
Prioritize clarity	Cross-functional leadership	Service Design Gov
Embrace feedback	System and critical thinking	
Keep learning	Deep contextual research	