

EDUCATION

PURDUE SCHOOL OF ENGINEERING & TECHNOLOGY

GPA: 3.7 / 4.0

Dean's List, Fall 2020 / Fall 2023

B.S. Computer Graphics & Technology

***Interactive Multimedia Design**

SKILLSET

SOFTWARE

- > Figma / Framer / Adobe XD
- > Adobe Illustrator / Photoshop
- > Adobe After Effects / Premier
- > Visual Studio Code / GitHub
- > Microsoft Office / Google Workspace

UX SKILLS

Information Architecture, Wireframing,
Prototyping, Iteration, User Personas,
Usability Testing, Journey Mapping,
Research, Competitive Analysis

UI SKILLS

Multimedia Design, Visual Design,
Responsive Design, Typography,
Color Theory, Accessibility,
Familiarity With Design Trends,
Branding Design / Implementation,
Motion Graphics / Animation

DEVELOPMENT

HTML/CSS, JavaScript, jQuery,
AI-Guided HTML/CSS and JavaScript,
AI-Enhanced Research and Analysis,
AI-Prompted Contextual Problem Solving,
Always Adopting Emerging Technologies

OBJECTIVE

- > **Seeking a full-time position working as a UX / UI Product Designer.**

EXPERIENCE

INDIANAPOLIS HOST COMMITTEE | MARKETING INTERN

Indianapolis, IN | Sep - Dec 2021

- > **Engaged in routine group meetings to review user analytics / demographics, informing design choices and marketing strategies.**
- > Focused on interactive design choices and messaging that would maximize visual communication via social media platforms.
- > Created static and motion graphics used across Indianapolis Host Committee-sponsored events, widely distributed via social media.

ABR PRINT | GRAPHIC DESIGNER

Bloomington, IN | Dec 2020 - Sep 2022

- > **Deeply involved in client interaction, product inquiry, design, iteration, as well as handling print production within an entrepreneurial business environment.**
- > Designed ABR-branded product packaging, labels, and stickers with close attention to detail and brand consistency.
- > Created logos, branding specifications, t-shirts, and stickers to promote local YMCA youth groups and activities.

LEADERSHIP AND INVOLVEMENT

MONROE COUNTY YMCA | HEAD LIFEGUARD

Bloomington, IN | Since Sep 2015

- > **9+ Years working with and leading an ever-evolving team of lifeguards, building interpersonal skills, and forming relationships with coworkers and patrons.**
- > Leading the lifeguard team in training, communicating best practices, promoting a healthy work environment and strong teamwork ethic.
- > Assisting with managerial responsibilities such as scheduling, organizing and facilitating monthly trainings, and completing training status reports.
- > CPR, First Aid, AED, and Lifeguard certified, serving as the primary first responder at the facility ensuring the safety of patrons.